1459

Government Exhibit 114

AGREEMENT

MADE this 5th day of August, 19 44, at New York, N. Y., between INTERNATIONAL NEWS SERVICE, Division of The Hearst Corporation, hereinafter referred to as International News Service and The Times-Picayune Publishing Company the owner and publisher of the newspaper hereinafter named, hereinafter called the Publisher.

WITNESSETH: That for and in consideration of the sum of One ($1.00) Dollar by each to the other in hand paid, the receipt whereof is hereby acknowledged, and of the mutual covenants herein contained, the parties hereto have agreed:

First: International News Service hereby grants to the Publisher the right and license of publishing in the The Times-Picayune and New Orleans States, New Orleans, La. a newspaper printed in the English language at New Orleans, La., its news report as hereinafter described to wit:

Regular day wire, daily except Sunday and regular night wire, seven nights per week.

and agrees to deliver to the Publisher such news report. The promise of International News Service to deliver the said news report shall not be deemed breached if International News Service is unable to make such delivery as a result of any governmental law, order or regulation, conditions created by the existence of a state of war, invasion by armed forces, insurrection, riot, strike or other labor trouble, Act of God, or any other cause whatsoever beyond its control.

Said above-described news report shall be filed to the Publisher at Chicago, Illinois or elsewhere if International News Service so elects.

Second: The Publisher agrees to provide at his expense all necessary quorum for the wire and printer-telegraph machine(s) or other equipment, and to defray the cost of any necessary wire, installation and power current required for the operation of printer-telegraph machine(s) or other equipment, and agrees to receive and accept said news report and to pay therefor without deduction to International News Service, at its New York office, during the term of this agreement and any extensions thereof, the sum of

Two Hundred Sixteen Dollars and Eleven Cents ($216.11)

weekly in advance.

Third: Anything to the contrary notwithstanding, it is agreed (1) that International News Service shall not be required to furnish such news report on Sundays or later than twelve o'clock noon on New Year's Day, Fourth of July, Labor Day, Thanksgiving Day, Christmas, (2) that if the telephone or telegraph companies, to which tolls are paid on behalf of the Publisher by International News Service, raise the tolls on said news report, or increase the rental rate on printer-telegraph machine(s) or other equipment supplied by them; or in case of an increase in the compensation of telegraph operators or other employees by a revision of wage contracts or otherwise, said Publisher shall also pay, in addition to any other moneys due under this agreement, the increases in such tolls, rental and wages to International News Service, (3) that in case of a war or any other extraordinary event requiring an additional or extraordinary expenditure of $300.00 or more weekly by International News Service in securing and delivering the news of same, International News Service may assess and the Publisher shall pay International News Service an additional weekly sum not to exceed 25% of the Publisher's regular weekly payments, for a period co-incident with said extraordinary expenditure by International News Service, (4) that if said news report or any wire or other facilities used in the transmission thereof shall be hereafter made subject to any Federal, State or Municipal tax of any kind, payable either directly or indirectly by International News Service, the Publisher shall reimburse International News Service for the proportion thereof, as determined by International News Service, properly applicable to said news report.

Fourth: As a condition hereof, the Publisher agrees not to furnish, or permit to be furnished by its employees or from its office, any portion of the International News Service news report or any news tips therefrom to any other person, firm, corporation, publication or publisher, or make any other use thereof than in the above-mentioned newspaper, without the written consent of International News Service, and further agrees to request all release dates on advance matter and properly to carry due notices of copyright in a form and content prescribed by law on all copyrighted matter, and properly to carry the International News Service credit line wherever it appears in the matter copy, and the Publisher agrees to deliver to International News Service at least one copy of each issue of the [redacted] free of charge to the Publisher, without cost to [redacted] News Service.

Sixth: The Publisher agrees to turn on the printer-telegraph machine(s) promptly each day that service is furnished and to protect from all usage and damage the printer-telegraph machine(s) or other equipment installed for the delivery of said news report in its premises and to be responsible for any damage thereto due to its own acts or its own negligence or that of any of its employees or otherwise. The Publisher further agrees to pay any expense incurred in connection with the transfer or relocation of any equipment after the original installation thereof. In so far as said printer-telegraph machine(s) and any other equipment furnished hereunder are concerned, Publisher has no right, title or interest therein, except only the bare license to receive thereon, subject to the terms of this agreement, International News Service's said news report. Publisher further agrees, once said machine(s) and said equipment are installed hereunder, neither to move or replace, nor to alter or repair same unless International News Service's consent thereto is first had and obtained. As between the parties hereto, Publisher recognizes that said machine(s) and equipment are the property of International News Service.

Seventh: It is mutually agreed that International News Service reserves the right to make working arrangements and exchanges of news and wire facilities with other press associations, publishers or persons and to sell, license or otherwise dispose of said news report to any other party or parties of its selection at any and all times.

Eighth: It is further mutually agreed that International News Service shall, in no event, be liable to the Publisher for any loss, injury, damage and/or expense that the Publisher may sustain or incur or pay or be compelled to pay by reason of the publication or use of any matter furnished to the Publisher by International News Service.

Ninth: This agreement is made subject to the ability and willingness of wire companies to furnish the necessary facilities and the continuance of each of the intermediate clients now on the circuit unless International News Service is, in its unrestricted judgment, satisfied with the rate named in this agreement.

Tenth: [redacted]

Eleventh: Should the Publisher fail to make the weekly payments hereinabove provided to be paid, International News Service shall have the right to discontinue its service to the Publisher without notice, but such discontinuance shall not be construed to be a surrender of any of its legal or equitable rights hereunder. The failure of International News Service to exercise the said right in any instance, however, shall not be construed as a waiver of its right to do so in the case of any subsequent default by the Publisher in making the said weekly payments.

Twelfth: It is expressly understood and agreed that this contract is not binding upon International News Service unless signed by an authorized representative of International News Service, and that it contains all of the agreements between the parties hereto and that there are no oral, collateral or other agreements which are not herein set forth. Publisher shall have no right or license in respect of International News Service's said news report, except as herein expressly granted; all rights in said news report not so granted are reserved to International News Service.

This cancels the agreement between the same parties made March 3, 1943.

EAST[redacted]

Signed: INTERNATIONAL NEWS SERVICE,
(Division of The Hearst Corporation)

By .....

PUBLISHER—The Times-Picayune Pub. Co.

By L. K. Nicholson
President

2190

1460

Government Exhibit 115

CHICAGO TIMES SYNDICATE, INC.

SERVICE CONTRACT

MEMORANDUM OF AGREEMENT executed at Chicago, Ill., this ..... day of ..... 1940, by and between CHICAGO TIMES SYNDICATE, INC., hereinafter called the "Syndicate," and ..... hereinafter called the "Publisher."

Witnesseth:

FIRST: The Syndicate hereby grants and sells to the Publisher the one time exclusive publication rights in ..... a (newspaper) published at .....

on .....

.....

.....

at the weekly rate of ....ten dollars (.....

.....

SECOND: The Publisher agrees to pay promptly each month the consideration herein fixed, plus transmission and or delivery cost during the term of this agreement or any extension thereof.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FOURTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

FIFTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall continuously use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished.

SIXTH: This agreement shall continue for the period of ..... from ..... and shall be renewed for further periods of ..... unless either party notifies the other by registered letter posted at least sixty days before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

SEVENTH: The following summary of terms and provisions for shipping are a part of this agreement

Ship To .....

.....

.....

.....

Starting .....

Order Taken By .....

Times-Picayune Pub Co
R.S.V. Nicholson Jr.
Publisher

By Edward F Dunne

CHICAGO TIMES SYNDICATE, INC.

By .....

2191

Government Exhibit 116

1461

NEA FEATURE SERVICE AGREEMENT

Made this second day of June, A. D. 19 49, at Cleveland, Ohio, between NEA SERVICE, INC., a Delaware Corporation (hereinafter called NEA), First Party, and THE TIMES-PICAYUNE PUBLISHING COMPANY (hereinafter called the Publisher), witnesseth—

That for and in consideration of the sum of ONE DOLLAR ($1.00) by each to the other in hand paid, the receipt whereof is hereby acknowledged, and of their mutual agreements herein stated, the parties mutually agree as follows:

(1) NEA hereby sells to the Publisher the right to receive and publish in the New Orleans States a daily newspaper printed in the English language at New Orleans, Louisiana, its regular Full Six (6) Day Feature Matrix and Proof Service. NEA agrees, as far as practicable, to deliver said service to the Publisher by depositing said service in a United States Postoffice box at Cleveland, Ohio, (or elsewhere, if NEA so elects), addressed to the Publisher at the city of publication above named.

(2) a. The Publisher agrees to accept said service and to pay NEA therefor at NEA's office in Cleveland, Ohio, during the term of this agreement, and any renewal thereof, the sum of $ 150.00 (One Hundred and Fifty) per week, payable weekly in advance, plus cost of delivering said service. ~~The rate above named is based on the current Net Paid Daily Average Circulation of said newspaper.~~

~~b. The Publisher agrees that said weekly payment shall automatically increase, effective sixty (60) days after the publication of each annual United States Postoffice or each semi-annual ABC statement of the Net Paid Daily Average Circulation of said newspaper, in accordance with the present schedule of rates established by NEA, a copy of which schedule is attached hereto as Exhibit A.~~

c. The Publisher further agrees that the initial weekly rate above named, and the schedule of rates attached hereto, may at any time be increased or decreased provided NEA shall give three (3) months' written notice to the Publisher of any such change. In the event the Publisher desires to terminate this agreement on account of any such revision of rates by NEA, the Publisher may, at his election, give notice by registered letter to NEA at its Cleveland office of his desire to do so and if such notice is received by NEA within thirty (30) days after such notice of change is mailed by NEA, this agreement shall terminate on the day on which said change in rates would otherwise have gone into effect.

d. In case of war or other extraordinary event or events requiring additional or extraordinary expenditure of $500.00 or more weekly by NEA in producing and delivering said service to its clients, NEA may assess, and the Publisher shall pay NEA, an additional sum not to exceed fifteen (15) per cent of the Publisher's then current weekly payment; such additional payment to continue so long as NEA shall make such additional or extraordinary expenditures.

(3) The Publisher agrees not to furnish, or permit to be furnished by its employees, or from its office, any part of said service, or any picture, illustration or matrix therefrom, to any other person, corporation, publisher or publication, or make any use thereof other than in the above-named newspaper, without the prior written consent of NEA; and further agrees to respect all release pledges on advance matter, to carry copyright lines on all copyrighted matter, and to carry the NEA credit line and trade-mark notices wherever they appear in the service copy. The Publisher further agrees that after the termination of this agreement, or during such time as Publisher shall be in default under any of the terms or conditions hereof, the Publisher shall not use any comic series, strip or cartoon delivered to Publisher hereunder, the title or titles of which are registered in the name of or owned by NEA.

(4) The Publisher agrees to furnish to NEA, without cost to it, at the office of the Publisher, all local pictures and other local feature service items from tributary news territory of the Publisher which may be collected or received by the Publisher.

(5) It is mutually agreed that NEA reserves the right to make working arrangements and exchanges of service and facilities with other news feature services, press associations, publishers and/or others, and to sell said service above specified to any other party or parties; provided that NEA shall not sell the right to receive and publish the above described service to the Publisher, or any part thereof, to any other person, association or corporation, publishing a newspaper within 50 miles of the corporate limits of the city of publication of the Publisher, but NEA shall have the right to sell its colored comic pages, magazine pages, full magazine, rotogravure and other pictures, and its other special services or any part of the foregoing, to any other publisher in said city and/or said circulation territory.

(6) It is further mutually agreed that NEA shall in no event be liable for any loss or damage arising to the Publisher by reason of the publication of any of the said service received by the Publisher from NEA under this agreement.

(7) This agreement shall continue in effect from June 13, 1949, and as long thereafter as it is satisfactory to both parties, provided that in no event shall it be terminated unless the party electing to terminate it shall give the other party one year's written notice in advance by registered mail of such election and shall have fulfilled all of its terms and conditions prior and up to the date of its termination, in which event this contract shall terminate one year from the date upon which such written notice is received by such other party. In the event of the sale, transfer or consolidation of the aforesaid newspaper property of the Publisher, the Publisher hereby guarantees that its successor or assignee will assume and fulfill the terms and conditions of this contract and agreement.

(8) It is further mutually agreed that time, both as to delivery of said service, as to said weekly payments specified in paragraph (2) hereof, and as to notice of termination as provided in paragraph (7) hereof, is of the essence of this contract; and that a waiver by either party hereto of any breach thereof shall not be construed to effect a waiver of any future breach of this agreement.

(9) This written agreement comprises the entire understanding of the parties hereto on the subject matter herein contained; any and all oral representations or agreements by any agent of either party hereto, shall be null and void and of no effect whatsoever.

Signed and delivered in the presence of:

Richard F. Gordon As to NEA

As to Publisher

NEA SERVICE, INC.
BY Nathan P. McCorkle
President

THE TIMES-PICAYUNE PUBLISHING CO.
BY
Publisher

(101)

(OVER)

2192

1462

It is further mutually agreed that during the life of this agreement NEA will not sell its service in the town of Houma, Louisiana; and will not sell its Full service in the town of Bogalusa, Louisiana.

NEA SERVICE, INC.

As to NEA: Richard F. Goode By: Herbert C. Wolfe V.P.

THE TIMES-PICAYUNE PUBLISHING CO.

As to Publisher: Eric Hutchinson By: Harold C. Allen
Managing Editor
Vice President

1463

Government Exhibit 117

SERVICE CONTRACT

THIS MEMORANDUM OF AGREEMENT executed at New York, N. Y., this 22nd day of August 194 9, by and between UNITED FEATURE SYNDICATE, INC., hereinafter called the "Syndicate," and The Times-Picayune Publishing Co., hereinafter called the "Publisher."

Witnesseth as follows:

FIRST: The Syndicate hereby grants and sells to the Publisher the one time exclusive newspaper publication rights in The States (newspaper) published at New Orleans, La. on

CASEY RUGGLES strip

at the weekly rate of Twelve Dollars and Fifty Cents ($12.50)

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of one year from Sept. 12, 194 and shall be renewed for further periods of one year unless either party notifies the other by registered letter posted at least six (6) months before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of one year from Sept. 12, 194 and shall be renewed for further periods of one year unless either party notifies the other by registered letter posted at least six (6) months before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

EIGHTH: The following summary of certain terms and provisions for shipping are a part of this agreement:

Ship To Mr. William H. Fitzpatrick
Managing Editor
NEW ORLEANS STATE
New Orleans, La.

Starting Sept. 12, 1949

Order Taken By [signature]

The Times-Picayune Publishing Co.
Publisher

By [signature]

UNITED FEATURE SYNDICATE, Inc.

By [signature]

UFS-4

2194

1464

Government Exhibit 118

SERVICE CONTRACT

THIS MEMORANDUM OF AGREEMENT executed at New York, N. Y. this 20th day of September 1949, by and between UNITED FEATURE SYNDICATE, INC., hereinafter called the "Syndicate," and THE TIMES-PICAYUNE PUBLISHING [illegible], hereinafter called the "Publisher."

Witnesseth as follows:

FIRST: The Syndicate hereby grants and sells to the Publisher the one time exclusive newspaper publication rights in THE STATES, a (newspaper) published at NEW ORLEANS, LA., on ELIZABETH WOODWARD'S COLUMN, at the weekly rate of FIFTEEN DOLLARS ($15.00).

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and/or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of one year from October 1, 1949 and shall be renewed for further periods of one year, unless either party notifies the other by registered letter posted at least Thirty Days (30) before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

at the weekly rate of FIFTEEN DOLLARS ($15.00).

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and/or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of one year from October 1, 1949 and shall be renewed for further periods of one year, unless either party notifies the other by registered letter posted at least Thirty Days (30) before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

EIGHTH: The following summary of certain terms and provisions for shipping are a part of this agreement:

Ship To: Mr. Frank C. Allen
Managing Editor
NEW ORLEANS STATES
New Orleans, La.

Starting: October 1, 1949

Order Taken By:

Times-Picayune Publishing Company
Publisher

By: Frank C. Allen
Managing Editor, New Orleans States

UNITED FEATURE SYNDICATE, Inc.

By: [illegible]

UFS-4

2195

Government Exhibit 119

SERVICE CONTRACT

THIS MEMORANDUM OF AGREEMENT executed at New York, N. Y., this 11th day of November 194 8, by and between UNITED FEATURE SYNDICATE, INC., hereinafter called the "Syndicate," and The Times-Picayune Publishing Company, hereinafter called the "Publisher."

Witnesseth as follows:

FIRST: The Syndicate hereby grants and sells to the Publisher the one time exclusive newspaper publication rights in New Orleans States a (newspaper) published at New Orleans, Louisiana

on LIL ABNER DAILY COMIC STRIP

at the weekly rate of ($22.50) Twenty-Two and 50/100 dollars.

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and/or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of ONE (1) year from December 6, 1948 and shall be renewed for further periods of ONE (1) year unless either party notifies the other by registered letter posted at least six (6) months before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

LIL ABNER DAILY COMIC STRIP

at the weekly rate of ($22.50) Twenty-Two and 50/100 dollars.

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and/or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of ONE (1) year from December 6, 1948 and shall be renewed for further periods of ONE (1) year unless either party notifies the other by registered letter posted at least six (6) months before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

EIGHTH: The following summary of certain terms and provisions for shipping are a part of this agreement:

Ship To .....

Starting CONTINUING

Order Taken By Phil V. Bassey

The Times-Picayune Publishing Company
Publisher

By Jacob C. Allen
Manager

UNITED FEATURE SYNDICATE, Inc.

By .....

UFS-4

1466

Government Exhibit 120

SERVICE CONTRACT

THIS MEMORANDUM OF AGREEMENT executed at New York, N. Y., this 10th day of February 194 2., by and between UNITED FEATURE SYNDICATE, INC., hereinafter called the "Syndicate," and The Times Picayune Publishing Company hereinafter called the "Publisher."

Witnesseth as follows:

FIRST: The Syndicate hereby grants and sells to the Publisher the one time exclusive publication rights in The Times-Picayune a (newspaper) published at New Orleans, Louisiana on the [illegible] daily strip and the [illegible] and NANCY half pages in combination at the weekly rate of Fifteen Dollars for the [illegible] strip and Seventeen Dollars and Fifty Cents for the [illegible]/NANCY half-page combination.

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and/or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature or material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of 90 days from August 5, 1942 and shall be renewed for further periods of [illegible] unless either party notifies the other by registered letter posted at least [illegible] before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

EIGHTH: The following summary of certain terms and provisions for shipping are a part of this agreement:

Ship To The Times-Picayune
New Orleans
Louisiana

[illegible] commencing from 8/4/42

Order Taken By

NINTH: This contract, when duly executed, supersedes any other contract between us for the above features.

The TIMES PICAYUNE PUBLISHING CO.

By [signature] Publisher

UNITED FEATURE SYNDICATE, Inc.

By [signature]

UFS-3

on the [illegible] daily strip and the [illegible] and NANCY half pages in combination at the weekly rate of Fifteen Dollars for the [illegible] strip and Seventeen Dollars and Fifty Cents for the [illegible]/NANCY half-page combination.

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and/or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature or material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of 90 days from August 5, 1942 and shall be renewed for further periods of [illegible] unless either party notifies the other by registered letter posted at least [illegible] before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

EIGHTH: The following summary of certain terms and provisions for shipping are a part of this agreement:

Ship To The Times-Picayune
New Orleans
Louisiana

[illegible] commencing from 8/4/42

Order Taken By

NINTH: This contract, when duly executed, supersedes any other contract between us for the above features.

The TIMES PICAYUNE PUBLISHING CO.

By [signature] Publisher

UNITED FEATURE SYNDICATE, Inc.

By [signature]

UFS-3

2197

1467

Government Exhibit 121

SERVICE CONTRACT

THIS MEMORANDUM OF AGREEMENT executed at New York, N. Y., this 13th day of November 194 7, by and between UNITED FEATURE SYNDICATE, INC., hereinafter called the "Syndicate," and The Times-Picayune Publishing Co. hereinafter called the "Publisher."

Witnesseth as follows:

FIRST: The Syndicate hereby grants and sells to the Publisher the one time exclusive publication rights in New Orleans States, a (newspaper) published at New Orleans, Louisiana on NANCY strip

at the weekly rate of Seventeen dollars and fifty cents ($17.50)

SECOND: The Publisher agrees to pay weekly the consideration herein fixed, plus transmission and/or delivery cost during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature or material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of one (1) year from November 11, 1947 and shall be renewed for further periods of One (1) year unless either party notifies the other by registered letter posted at least six (6) months before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

EIGHTH: The following summary of certain terms and provisions for shipping are a part of this agreement:

during the term of this agreement or any extension thereof, such payments to be made to the Syndicate at its office in New York.

THIRD: If it should become necessary for the Syndicate to discontinue the furnishing of a particular service or feature contracted for, no obligation or liability shall attach to either party thereafter for such discontinuance. The Syndicate is, however, privileged to offer to the Publisher another feature for that discontinued, but the Publisher is not obligated to accept such substitute feature.

FOURTH: If this agreement by its terms contemplates the furnishing of more than one feature, the termination or suspension by the Syndicate of the Publisher's right to publish any one or more of said features shall not in any way invalidate this agreement for the other feature or features, but the consideration herein stated for the furnishing of such features shall be proportionately reduced by the Syndicate unless a substitute feature shall be offered the Publisher by Syndicate and accepted by Publisher.

FIFTH: The Syndicate shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of any feature or any portion thereof received by the Publisher from the Syndicate under this agreement.

SIXTH: The Publisher shall not furnish or permit to be furnished to any other person any feature or service herein contracted for, and shall use such feature or service exclusively in the above named newspaper. Any relaxation of this provision shall be only upon the written consent thereto of the Syndicate. The Publisher further agrees to respect all release pledges on advance matter and to carry copyright line on all copyrighted matter and the Syndicate credit line wherever it appears in the copy of such feature or service furnished. Upon the termination of this agreement for any reason, all the Publisher's rights hereunder shall immediately cease and determine and Publisher shall not thereafter publish or use any feature or material or part thereof theretofore received by Publisher from the Syndicate under this agreement.

SEVENTH: This agreement shall continue for the period of one (1) year from November 11, 1947 and shall be renewed for further periods of One (1) year unless either party notifies the other by registered letter posted at least six (6) months before the beginning of any said renewal periods of its election to terminate this agreement, in which event the agreement shall terminate at the beginning of the renewal period which would otherwise have begun thereafter. In the event of a sale, transfer or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life. The Publisher represents that the said newspaper has a paid circulation equal to at least eighty-five (85) per cent of its total circulation. If the paid circulation of said newspaper is at any time less than eighty-five (85) per cent of its total circulation the Syndicate may terminate this agreement upon ten (10) days' notice to the Publisher.

EIGHTH: The following summary of certain terms and provisions for shipping are a part of this agreement:

Ship To New Orleans States
New Orleans, La.

Starting immediately

Order Taken By

THE TIMES-PICAYUNE PUBLISHING CO.
Publisher

By Francis E. Allen
Managing Editor

UNITED FEATURE SYNDICATE, Inc.

By

2198

1468

Government Exhibit 122

~~FILED MAY 8 1951~~

Cabaniss

5th ~~January~~ day of ~~October~~ 19 49, in the City of New York,

AGREEMENT made this ~~5th~~ day of ~~January~~ ~~October~~ 19 49, in the City of New York, between ~~THE NEW YORK HERALD TRIBUNE, A Division of The Herald Corporation~~ hereinafter called "Syndicate," party of the first part, and THE TIMES-PICAYUNE PUB. Co. hereinafter called "Publisher," owner and publisher of the newspaper mentioned below, published in the city of New Orleans State of Louisiana, party of the second part.

WITNESSETH:

FIRST: The Syndicate hereby agrees to deliver to the Publisher, and the Publisher agrees to accept from the Syndicate, in printed form

September 1st

Walter Winchell Articles

each for one publication by the Publisher in the newspaper known as THE NEW ORLEANS STATES for the term of FIVE years beginning on the 5th day of January 1950, and shall thereafter renew itself at the rate last in force for like periods unless either party notify the other by registered letter, received at least [redacted] before the end of any of said periods, of its desire to terminate this agreement.

SECOND: The Publisher agrees to pay for the aforementioned service to the Syndicate, at the latter's principal place of business, throughout the life of this agreement, at the rate of ~~$25 per week~~ July 4, 1949, to January 4, 1950, and $30 weekly thereafter. per week in advance and postage, payable weekly; that upon default in any payment, the Syndicate may, with or without notice, terminate this agreement and furnish no further service to the Publisher; but such termination shall not relieve the Publisher from any liability hereunder. The failure of the Syndicate to insist upon prompt payment, as in the aforesaid, shall not be construed as a waiver or relinquishment for the future of the foregoing covenant on the part of the Publisher to be kept and performed.

THIRD: As a condition hereof the Publisher agrees that all publications hereby allowed shall have duly affixed thereto notice of copyright as prescribed by law and the Publisher further agrees to carry upon such publications such copyright notice and Syndicate credit line as the Syndicate may from time to time designate. The Publisher will not publish or cause to be published in advance of such dates any of the matter hereinabove described; that it will not permit any person, firm or corporation to publish, or otherwise use, any of the matter hereinabove described, without obtaining in each instance the written consent of the Syndicate.

FOURTH: The Syndicate shall not be liable for failure to furnish any or all of the matter hereinabove described, if such failure be due to strikes, fire, floods, delay in or failure of postal service, omission, neglect or refusal on the part of the writer to deliver copy, or to any other cause or causes beyond the Syndicate's control. It is hereby further agreed that Syndicate shall in no event be liable to the Publisher, or to those claiming under or from the Publisher, for any loss, liability, damage or expense which the Publisher may incur, sustain, pay or be compelled to pay by reason of (a) the copying for publication or (b) the publication or sale of any matter or material furnished or delivered hereunder to the Publisher by the Syndicate. ~~In case any claim during the term of this agreement the Syndicate and the author of this item should no longer be under contract pursuant to which the author is to furnish the Syndicate with this item and the Syndicate is entitled to syndicate or distribute the same hereunder, then this agreement shall terminate forthwith without any other or further obligation on the part of Syndicate.~~

FIFTH: The Publisher covenants and agrees that it will not give or sell to any person, firm or corporation, any of the aforesaid articles, as hereinbefore provided, without the consent in writing first obtained by the Publisher from the Syndicate, and the Publisher further covenants and agrees that the termination of this contract shall end and terminate all rights of publication or of other use of said articles.

SIXTH: Each of the foregoing stipulations and covenants on the part of the Publisher to be kept, observed and/or performed is of the essence of this agreement.

SEVENTH: If, during the term of this contract, the ownership of the aforesaid newspaper be changed, either by way of sale or otherwise, then this contract and the rights hereunder may be assigned, provided the Publisher's assignee or successor in interest agrees in writing to assume performance of all the terms and conditions contained herein. Nothing herein last contained, however, shall relieve the Publisher from full and complete performance hereunder.

EIGHTH: The entire agreement of the parties is hereinabove set forth, and cancels the agreement between the same parties made June 24, 1949.

WITNESS the hands and seals of the parties hereto, the day and year first above written.

THE NEW YORK HERALD TRIBUNE — A Division of The Herald Corporation [redacted].

Witness: Albina McAuliffe

By C B McCabe V.P

Witness:

By K. Hutchinson

If at any time during the term of this contract the owner of the aforesaid newspaper shall terminate the contract of the Syndicate and Winchell should terminate for any reason, or for no reason Winchell shall fail to deliver to the Syndicate the articles herein contracted for, then this agreement shall terminate forthwith without any other or further obligation upon the part of the Syndicate.

2199

Government Exhibit 123

1469

C O N T R A C T

Agreement made this 11th day of July, 19 46, between The Register and Tribune Company of Des Moines, Iowa, acting through its Syndicate department, and hereafter referred to as the "Syndicate," and New Orleans Times-Picayune, hereinafter referred to as the "Publisher."

The Syndicate is the exclusive sales agent of The Chicago Daily News Foreign Service, which service the Publisher wishes to use in his publication. In consideration, therefore, of the mutual covenants and undertakings hereinafter set forth, it is agreed as follows:

1. The Syndicate shall cause to be delivered by leased wire [redacted], daily except Sunday and holidays, The Chicago Daily News Foreign Service to the Publisher, and the Publisher shall accept said service for one publication in the Publisher's newspaper known as The Times-Picayune

2. This service shall begin on August 5, 1946. This agreement shall continue [redacted] either party notifying the other by registered letter posted at least ninety (90) days [redacted], of its election to terminate this agreement [redacted]. In the event of a sale, transfer, or consolidation of the newspaper property of the Publisher, the Publisher hereby guarantees that his successor or assignee will fulfill the terms and conditions of this agreement for its full life.

3. The Publisher shall pay for the service at the rate of $128.67 per week, which rate includes delivery service where delivery is made by leased wire; [redacted]. Payment for service and delivery charges shall be made to the Syndicate by the Publisher upon receipt of regular invoices.

4. During the term of this agreement the Publisher shall have exclusive right of Publication of The Chicago Daily News Foreign Service in the city or territory described as

New Orleans, La.

5. The Syndicate and The Chicago Daily News shall in no event be liable for any loss or damage which may accrue to the Publisher on account of the publication by the latter of The Chicago Daily News Foreign Service.

6. The Publisher shall use the credit line "The Chicago Daily News Foreign Service" in connection with all material published from said service.

7. The Publisher shall not permit, nor give or sell, to any person, firm, or corporation, any use or publication of material received under this agreement.

IN WITNESS WHEREOF, the parties hereto have caused their respective names to be hereunto subscribed as of the date first above written.

THE REGISTER AND TRIBUNE COMPANY

by Harriet S Nethercott

PUBLISHER

The Times-Picayune Publishing Co., New Orleans, La.

by _____

2200

1470

Government Exhibit 124

The Times-Picayune Publishing Company

The Times-Picayune — NEW ORLEANS STATES

LAFAYETTE SQUARE — NEW ORLEANS 4

Office of
GEORGE W. HEALY, JR.
Vice-President
The Times-Picayune Publishing Co.
Managing Editor
The Times-Picayune

May 3, 1950

Memorandum for Mr. Baddia J. Rashid

From: George W. Healy, Jr.

In addition to news features covered by contracts made available to you, we receive many features on "till forbid" or short term agreements.

The following is the type of letter which I generally write to the syndicate ordering a feature on a "t. f." or 60-day basis:

July 27, 1949

Mr. Ed Dunne,
Sun-Times Syndicate,
Chicago, Illinois

Dear Eddie:

Please start sending your panel "From Nine to Five" August 15.

I would like to receive this feature on a 60-day basis, at a rate of $15 per week.

Please ask your office to send me your promotion material before August 8.

With personal regards, I am

Sincerely,

George W. Healy, Jr.

The Times-Picayune is receiving the following features under such agreements:

From the George Matthew Adams Syndicate, 444 Madison Avenue, New York City.

2201

1474

The Times-Picayune Publishing Company

The Times-Picayune — NEW ORLEANS STATES

LAFAYETTE SQUARE — NEW ORLEANS 4

Office of
GEORGE W. HEALY, JR.
Vice-President
The Times-Picayune Publishing Co.
Managing Editor
The Times-Picayune

#5

Western Newspaper Union, 234 First St., San Francisco, Calif.

Warren Goodrich's "Animal Crackers"

Hopkins Syndicate, Mellott, Indiana

Worry Clinic

National Newspaper Service, 326 W. Madison St., Chicago 6, Ill

TV Channels

Post-Hall Syndicate, 75 West Street, New York 6, N. Y.

Robert S. Allen

New York Herald-Tribune Syndicate, 230 W. 41st. Street, New York City

Penny

Publishers Syndicate, 30 No. La Salle, Chicago, Ill.

Uncle Ray's Corner
Steve Roper
Rex Morgan
Kerry Drake

Register and Tribune Syndicate, Des Moines, Iowa

Your Marriage
Modern Parables

United Features Syndicate, 220 East 42nd Street, New York 17, N. Y.

Mark Childs column

1471

The Times-Picayune Publishing Company

The Times-Picayune — NEW ORLEANS STATES

LAFAYETTE SQUARE — NEW ORLEANS 4

Office of
GEORGE W. HEALY, JR.
Vice-President
The Times-Picayune Publishing Co.
Managing Editor
The Times-Picayune

#2

This and That (Sunday panels)
Today's Talks
Adams Sunday Talks
Women's National News Service (mailed features)
Fix It Yourself
Ed Tomlinson column

Bell Syndicate, 247 West 43rd Street, New York 18, N. Y.

Fontaine Fox panel
Dorothy Dix column
Your Home, Today and Tomorrow
Barnavy

James F. Borthwicke, Jr., Jackson, Mississippi

Weekly oil reports

R. D. Cahn, c/o Chicago Tribune Syndicate, Chicago, Illinois

Business Charts

Chicago Sun-Times Syndicate, 211 W. Wacker Drive, Chicago 4, Illinois

From Nine to Five
Grin and Bear It - Sunday panels

Chicago Tribune-New York News Syndicate, Tribune Tower, Chicago, Ill.

Men's Wear weekly column
Dr. Van Dellen health column
Hedda Hopper Hollywood column
Charles Goren bridge column

Congressional Quarterly, 732 17th Street N.W., Washington, D. C.

Weekly reports of roll calls in Congress

Cotton News Bureau, Cotton Exchange floor, New Orleans, La

Daily reports on cotton market

Dickinson Filler Service, Post Office Box 24, Omaha, Nebraska

Fillers

2202

1472

The Times-Picayune Publishing Company

The Times-Picayune — NEW ORLEANS STATES

LAFAYETTE SQUARE — NEW ORLEANS

#3

Office of
GEORGE W. HEALY, JR.
Vice-President
The Times-Picayune Publishing Co.
Managing Editor
The Times-Picayune

General Features Corporation, 250 Park Avenue, New York 17, N. Y.

Vignettes of Life panel

Handy Filler Service, 1712 Russ Building, San Francisco, California

Fillers

Howe News Bureau, 155 No. Clark Street, Chicago, Illinois

Baseball averages

Arthur J. Lafave, 19900 Shaker Drive, Cleveland 2, Ohio

Napoleon and Uncle Elby
The American Adventure

McClure Newspaper Syndicate, 75 West Street, New York, N. Y.

Alfred
Inside Straight

National Newspaper Syndicate, 326 W. Madison Street, Chicago, Illinois

Let's Explore Your Mind

Post-Hall Syndicate, 75 West Street, New York 6, N. Y.

Pogo
Mark Trail

New York Herald Tribune Syndicate, 230 W. 41st Street, New York 18, N.Y.

Peter Rabbit
Walter Lippmann

Publishers Syndicate, 30 No. La Salle, Chicago 2, Illinois

Business Outlook
Kerry Drake
Clayton Rand column
Rex Morgan

Register and Tribune Syndicate, Des Moines, Iowa

Off the Record

2203

1473

The Times-Picayune Publishing Company

The Times-Picayune — NEW ORLEANS STATES

LAFAYETTE SQUARE — NEW ORLEANS 4

Office of
GEORGE W. HEALY, JR.
Vice-President
The Times-Picayune Publishing Co.
Managing Editor
The Times-Picayune

#4

Points for Parents
Your Baby and Mine
Why Grow Old
Ernest Lindley

Rinehart Oil News, Box 1208, Dallas, Texas
Oil reports

Science Service, 1719 N Street, N. W., Washington, D. C.

Fillers

J. D. Spadea, 253 East 50th Street, New York 22, N. Y.

Fashion feature

Saturday Review of Literature, 25 W. 45th Street, New York City

Book review service

The New Orleans States receives on short term agreements the following features:

Bell Syndicate, 247 W. 43rd Street, New York 18, N. Y.

About Your Baby
Billy Rose

[redacted]

Consolidated News Features, 247 W. 43rd Street, New York 18, N. Y.

Gracie Allen

Editorial Research Reports, 1205 19th Street N.W., Washington, D. C.

Editors' Copy
Looking South from Washington

General Features Corporation, 250 Park Avenue, New York 17, N. Y.

Little Sport

[fol. 2207] GOVERNMENT EXHIBIT 126

HASKINS & SELLS
Certified Public Accountants
Hibernia Bank Building, New Orleans 12

May 18, 1945.

The Times, Picayune Publishing Company, 615 North Street, New Orleans 12, Louisiana.

DEAR SIRS:

In connection with our examination of the accounts of the Company for the year ended December 31, 1944 the attention of the management is directed to the following:

Cash Receipts

Cash is received by the following departments before it is finally received by the cashier:

Credit department—collections on accounts receivable
Foreign classified—collection with orders for advertising
Circulation department—payments for mail subscriptions
Auditor's office—payments for cook books, newsprint, collections of accounts included in "Petty Ledger," etc.

In our opinion, all receipts should be received directly by the cashier's department and the correspondence and other data received therewith, should be stamped as having been received by the cashier and should then be forwarded to the respective departments for recording.

It was also noted in connection with our verification of certain accounts that where cash receipts were incorrectly credited to a general ledger account, corrections were made by issuing petty cash vouchers which are sent to the cashier for entry as a credit to the proper account through his daily cash report. This procedure, in our opinion, should be

discontinued and all adjustments should be made by journal vouchers.

In connection with our vertification of the cash balances of the Company at December 31, 1944 it was noted that the Company had funds on deposit with the Hibernia Bank & Trust Co. In Liquidation which are recorded only in memorandum form by the credit department. We suggest that these accounts be recorded on the general books at the nominal amount of $1.00 each.

[fol. 2208] Revenues

Circulation

Our test of the circulation revenues included the application of the various rates used by the Company to the respective sources of circulation as shown in the Audit Bureau of Circulation book maintained by the Circulation Department. This test resulted in the disclosure of minor differences in the above mentioned record. We recommend that periodical reconcilement be made of the circulation disclosed by the Audit Bureau of Circulation record for a calendar month with the circulation billed by the Credit Department.

We noted small differences of starts and stops in Daily Substation Reports filed by district managers and the Recapitulation of Carriers' Records maintained by the Circulation Department. We were informed that these differences were due principally to errors in Daily Substation Reports by relatively inexperienced district managers. We also noted that, with few exceptions, district managers were not signing the reports referred to above.

Miscellaneous

With reference to revenues arising from engraving and art work and the sales of mats we recommend that orders for services or sales be prenumbered and that copies thereof be forwarded to the Auditing Department for purposes of verification. If it is not considered practicable to prenumber the orders we suggest that the orders be numbered after the extensions have been made, but prior to sending the orders to the Credit Department.

Newsprint sales to Letellier-Phillips Paper Company is presently entered on the general books from copies of dray receipts prepared by a clerk in the Receiving Department. We recommend that the receiving clerk maintain a daily record of weights of all classes of waste delivered to Letellier-Phillips Paper Company to permit comparison with the weights billed to that company. With reference to newsprint sold to others, we suggest that the forms used be prenumbered.

[fol. 2209]

Payrolls

We recommend that a more effective control be established over unclaimed wages. Such control may be established by requiring the cashier to deposit in bank all unclaimed wages on the day prior to the succeeding payroll day, and with respect to the payroll disbursed to retain the payroll receipts signed by the employees until that time. The cashier's accountability for the payroll funds would then be discharged by turning over to the Auditing Department payroll receipts signed by the employees and a deposit slip for unclaimed wages, the aggregate of which would amount to the net amount of each payroll. Adequate verification should be made of the payroll receipts by the Auditing Department.

In the course of our verification of payrolls we noted the following:

Payroll receipts are occasionally filled out incorrectly as to amount and in some instances incompletely as to the period of the payroll.

Daily time sheets in many instances did not contain approval of the department heads.

Employees' Withholding Tax Exemption certificates are not filed in any particular order which causes difficulties in locating any particular certificate.

Newsprint Consumption Reports

It was noted that entries recording the newsprint used is based upon the physical inventory taken by the inventory clerk without reference to the Newsprint Roll Ticket report furnished by the Press Room. These ticket reports are not signed by the person in charge in the Press Room

and we were informed that they are not used because of errors made thereon in reporting the roll numbers. In our opinion greater care should be exercised in the preparation of the Newsprint Roll Ticket report so that this record may be used as the basis of recording newsprint consumed. We also recommend that these reports be signed by the person preparing them and that the Press Room Daily Report of Papers Printed which is furnished to the Circulation Department be signed by the head of the Press Room. The verification of newsprint used by means of physical inventories should, of course, be continued.

[fol. 2240] Profits on Routes

Our recommendations as outlined in our letter of June 27, 1944 with reference to receipts on the above were generally adopted; however, we noted that petty cash vouchers were being issued to distribute these collections after determining the amounts due to new and old carriers as well as the amount due to the Company for open balances in old carriers' accounts and the Company's profit during the period the route was not carried by a regular carrier. In our opinion, settlements with carriers should be made by means of the Company's regular disbursement checks and the Company's profit on routes should be cleared monthly by journal entry.

If the management deems it advisable to issue petty cash vouchers in settlement with carriers, it is suggested that petty cash vouchers be issued to the carriers for the amounts due them, and that credits applied to carriers open balances be made by journal entry.

Mail and Office Subscriptions

We reiterate the recommendation made in our letter of June 27, 1944 which is as follows:

The mail circulation department receives these funds direct and writes up a daily cash receipts book from the "manuscripts" received. The receipts are turned over to the cashier and the "manuscripts" are used for the preparation of addressograph plates.

We recommend that a list be run daily of all new addressograph plates before they are placed in the files, and that

this list and supporting "manuscripts" be forwarded to the Auditing Department for the purpose of recording the accountability of the cashier for such receipts, which would be discharged by the deposit of the funds received. The accountability may be recorded by the preparation of a monthly journal entry for the amount of the subscriptions, as indicated by the list of addressograph plates and manuscripts, charging an asset account designated as "subscriptions receivable" and crediting "subscriptions collected in advance." Upon entry in the cash book by the cashier the receipts would be credited to "subscriptions receivable".

[fol. 2211] Fidelity Bond Coverage

The Company's fidelity bond coverage consists of blanket position bonds of $2,500.00 on all employees and in addition specific excess indemnity coverage on certain officers and employees. We suggest for the consideration of the management the advisability of reviewing the adequacy of its fidelity bond coverage with respect to those employees handling the funds of the Company.

Allocation of Expenses With Respect to the Operations of the Times-Picayune and New Orleans States

The books of the Company record an allocation of expenses with respect to "The Times-Picayune" and "New Orleans States". This allocation, which in some instances is made on an actual basis, is generally on the basis of 80% to "The Times-Picayune" and 20% to "New Orleans States". In this connection it was noted that except for certain relatively unimportant items no allocation is made of maintenance, office, and general expenses, all such expenses being charged to the operations of "The Times-Picayune". In addition, insurance, depreciation, and taxes other than social security taxes, are charged to the operations of "The Times-Picayune".

If it is desired that the Company's records reflect separately the net income of "The Times-Picayune" and "New Orleans States" we suggest for the consideration of the management the advisability of the Auditing Department making a study to determine the basis of allocation of all

operating expenses to the operations of the two newspapers.

Store Stock

It is the practice of the store clerk to enter the receipt of supplies in the perpetual inventory as received, whereas expenditures for supplies are charged to the account in the general ledger only when paid. These practices result in differences between the perpetual inventory records and the controlling account in the general ledger. We suggest that all store stock materials be recorded in the general ledger account upon receipt of invoice.

[fols. 2212-2213] Capital Stock Certificates

In connection with our examination of the capital stock stub book the following stock certificate stubs were marked "canceled" and indicated the transfer of the shares to other stockholders, but the canceled stock certificates could not be located:

Certificate Number	Number of Shares	Date	Issued To
83	10	Oct. 23, 1914	Mrs. Mary C. Baker
507	31	May 11, 1926	Lawrence J. Baldwin

We recommend that the Company consult its attorneys respecting the proper legal steps to be taken to protect its interest in connection with these certificates.

Yours truly, Haskins & Sells.

[fol. 2214] The Times Picayune Publishing Company

Report on Recommendations for Improvement in Accounting System

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[fol. 2215] Government Exhibit 141

Ernst & Ernst Accountants and Auditors
System Service

New Orleans, American Bank Bldg.

June 4, 1940

The Times-Picayune Publishing Company, New Orleans, Louisiana.

We compared all the subscribers, by name and address, shown by the carriers' route lists of the New Orleans States (daily) for March 23, 1940 with the subscribers shown on the carriers' route lists of The Times-Picayune (daily) for the same date.

The purpose of this examination was to determine the duplication of carriers' subscribers between The Times-Picayune (morning) and the New Orleans States (evening). This examination was confined to carriers' route lists within the corporate limits of New Orleans and adjacent towns of Amesville, Arabi, Chalmette, Gretna, Harahan, Harvey, Marrero, McDonoughville, Metairie, Mereaux and Westwego. We have not included deliveries to stores, newsboys or other places taking a number of copies for resale, nor have the mail subscription lists been included.

The result of our examination is shown in the following summary:

Number of carrier subscribers on March 23, 1940:		
The Times-Picayune (daily)	61,146	
New Orleans States (daily)	35,904	97,050
Deduct number of carrier subscribers taking both papers		9,897
Total Subscribers by Carriers, not Duplicated		87,153
Percentage of Times-Picayune carrier subscribers who also subscribe by carrier to the New Orleans States		16.2%
Percentage of New Orleans States carrier subscribers who also subscribe by carrier to The Times-Picayune		27.6%

Ernest & Ernst, Certified Public Accountants.

Government Exhibit G142

This is a *rough* idea of the tough rivalry that exists between The Times-Picayune and New Orleans States staffs. Of course, they seldom come to blows, but they do differ forcibly and the competitive spirit runs hot! In fact, it's this strong difference of opinion (and confidentially we encourage it) that is responsible for the completely different audience each attracts!

And this private fight of ours assures you advertisers unduplicated coverage of the New Orleans market!

Each morning The Times-Picayune delivers your message by carrier into the homes of 61,146 New Orleans families—each evening the New Orleans States completes your market coverage by delivering your message by carrier to 35,904 New Orleans families . . . *26,027 of which are unduplicated by The Times-Picayune.*

That's 87,153 unduplicated carrier delivered coverage of metropolitan New Orleans. In addition, New Orleans street sales which total 15,978 for The Times-Picayune and States can be conservatively estimated to add at least 5000 more to the unduplicated total.

To the unduplicated coverage of metropolitan New Orleans The Times-Picayune offers thorough daily and Sunday coverage of the able-to-buy families of the prosperous trade area from which 21%* of New Orleans' retail sales originate.

The long and short of it is—for profitable advertising, it's The Times-Picayune AND New Orleans States.

*21 — authority United States Department of Commerce [illegible] Publishing Company's [illegible] of a distribution.

A 100% AUDIT (Not a Survey!)

Ernst and Ernst, nationally known certified public accountants, have made a 100% audit of the carrier route lists of The Times-Picayune and New Orleans States and their certified audit shows:

Number of City Carrier Subscribers on March 31, 1960

The Times-Picayune (daily)	61,146
New Orleans States (daily)	35,904
Deduct number of carrier subscribers taking both newspapers	
TOTAL UNDUPLICATED CARRIER SUBSCRIBERS	87,153

The Times-Picayune
NEW ORLEANS STATES
Morning 121,910 Evening 83,[illegible] Sunday

Government Exhibit G144

REPEAL MOVE URGED

The Times-Picayune

NEW ORLEANS, TUESDAY, JULY 18, 1933

SINGLE COPY 5 CENTS

BIRDS BEATEN

ICANS BEATEN BY MEMPHIS

Grand Jurors Give Up Bank Inquiry

ONE OUT OF 22 IN CITY'S DELEGATION ASKS SPEED

State Representative Hunt Opposes Opposes Allen's Delay in Calling Extra Session to Act on Repeal

The number out of 22 New Orleans representatives opposed to Governor O. K. Allen's intention to delay calling a special session of the Legislature to early repeal of the 18th Amendment as a conference attended by all seven in the office of Mayor T. Semmes Walmsley.

Of New Orleans' 29 members of the state House of Representatives and state Senate 22 members attended the meeting, a conference. State Representative James C. Hunt of the 7th Ward disagreed with the statement issued by the other 21 senators and representatives.

The 21 members who approved the statement declared they are willing to leave the matter of an extra session entirely up to Governor Allen, asserting they are confident he will act at such a time when it will be the most good to all the people of this state.

No Definite Views Fixed

Governor Allen in a statement made this Saturday said he would call an extra session as soon as ratification of the 21st Amendment by Louisiana will be of any avail.

The 21st Amendment to the United States Constitution repeals the 18th Amendment.

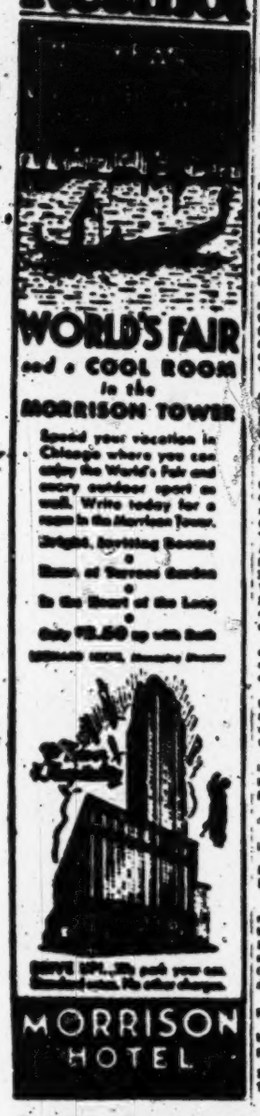
"I am opposed to leaving the matter to Governor Allen because he does not fix any definite time for the calling of an extra session," Representative Hunt said. "I have sent petitions to the members of the Legislature for the purpose of having them assemble themselves in extra session by a two-thirds vote of the members, if Governor Allen will not call the session, and I have urged them to do so."

Statement by Legislators

The statement issued by the 21 members of the state Legislature who signed the petition to Governor Allen to call the session reads as follows:

"We, the undersigned members of the Senate and House of Representatives from Orleans parish, do hereby petition you to call an extra session of the Legislature for the purpose of repealing the 18th Amendment to the Constitution of the United States, and to submit to the people of Louisiana a convention to ratify the 21st

STOP ITCHING the moment Resinol is applied



WORLD'S FAIR and a COOL ROOM in the MORRISON TOWER

Spend your vacation in Chicago where you can enjoy the World's Fair and every outdoor sport as well. Write today for a room in the Morrison Tower.

Bright, Inviting Rooms

Home of Famous Garden

In the Heart of the Loop

Only $3.50 up with Bath

SAVE 10%—We pack your car. Standard rates. No other charges.

MORRISON HOTEL

15 PER CENT WAGE RAISE GIVEN MEN IN STEEL PLANTS

Buying Power of 500,000 Workers Boosted; Chores Heard...Smiles Seen

By International News Service

Pittsburgh, Pa., July 17 — Men of steel — heavily, raw-boned products of blue furnaces, open-hearth and sling dusky rolled up their sleeves, gripped lunging hook-tongs and smiled broad and pure that observe century today as roaring furnaces of industry stoke the enhanced prosperity both to the steel district.

There were grins and cheers, back-slappings and lilting melodies as these hookers returned to the mills after they went back today at a considerably higher wage than they received when they knocked off last week.

The advances, effective at once, amounting to 15 per cent, over the purchasing power of approximately 500,000 workers nearing upward, ranging there also to carbonmen and washer, laborers and mechanics.

The increased pay envelopes will go to 30,000 workers in plants of the Carnegie Steel Company, a subsidiary of United States Steel, other thousands in American Sheet and Tin Plate, 200 in the Republic and Allegheny plants of Pittsburgh Steel, 2000 in American Steel, and, Wire, 7000 in Allegheny Steel, 10,000 in West Virginia and Ohio plants of National Steel, and many thousands of others in steel plants throughout the country.

Other independent producers were expected to make similar wage-increase announcements before the end of the week.

Steel production, meanwhile, continued to hum along at a rapid rate, now ranging at about 60 per cent of capacity, as against a 16 per cent mark a few months ago.

Jones and Laughlin Steel Corporation officials today announced a 15 per cent wage increase to all employees except common laborers.

Common laborers will receive an extra 10c hour under the new scale.

No maximum hour provision was included in the announcement.

BETHLEHEM COMPANY RAISES WAGE SCALE

By International News Service

Detroit, July 17 — Wage increases ranging from 5 to 10 per cent per hour for all shop employees of the Hudson Motor Company were announced today by President Roy D. Chapin, former secretary of commerce.

Approximately 5000 of the company's 7000 workers are affected.

The increase represents a pay roll boost of about $750,000 a year, Chapin said.

INDIVIDUAL PRIZES TO A CHORUS INCREASED

By International News Service

New York, July 17 — Amateur

TIMES-PICAYUNE BECOMES OWNER OF DAILY STATES

Publication of Both Papers Will Continue Uninterruptedly

Continued from Page One Sports

under ownership by The Times-Picayune Publishing Company was issued Monday afternoon by John D. Ewing, trustee of the Robert Ewing estate, and by James L. Ewing, Thomas H. Ewing, Wilson Ewing, Esther Ewing Brown and Robert Ewing, Jr.

Expression of Appreciation

Appreciation of the loyalty of members of the States organization for their support of the newspaper during the operation under the trusteeship directed by John D. Ewing is expressed in the statements issued by members of the Ewing family.

Text of these statements follows:

The following announcement was made:

New Orleans, La., July 17, 1933.

I desire to announce that the New Orleans States, heretofore solely owned by the heirs of my father, Colonel Robert Ewing, this day has been sold to the ownership of The Times-Picayune Publishing Company.

Under the term of the sale the New Orleans States will continue to be published as a six-day morning paper in the afternoon field.

The Sunday edition of The States will be merged with the Sunday edition of The Times-Picayune.

Mr. James L. Ewing, president; Mr. J. Walker Ewing, vice-president; Mr. Thomas H. Ewing, secretary-treasurer, and Mr. James E. Crown, city editor, will continue to be associated with the staff of The States as well as various other employes.

I feel sure that under the new ownership The States will become even a better and more prosperous paper than it has ever been.

I wish sincerely to thank the gentlemen mentioned above, and all the other employes of The States, for the consistently loyal support they have given the paper during their connection with it, and feel but not least I wish to extend my sincere appreciation to Mr. Henry P. Dart, his son and associate, Mr. Benjamin W. Dart, for their wise counsel and unfailing services to The States and myself, which have contributed so largely to its success during these lately trying times.

JOHN D. EWING.

Trustee Robert Ewing Estate.

In disposing of the New Orleans States to The New Orleans Times-Picayune, we feel that the best interests of the reading public, the business community and ourselves have been served.

For years, and especially during the depression, the fact has been recognized here and throughout the country that New Orleans was suffering from too many daily papers under separate ownership and published in individual plants—a situation that was economically unsound, and unprofitable both to the business community and the publishers themselves. The dangerous feature of two of our largest banks, with restrictions on others, made this already bad situation worse.

Hence, when the owners of The Times-Picayune fully cognizant of conditions in the local newspaper field, without solicitation on our part, tendered to our brother, Mr. John D. Ewing, trustee of your estate, what he considered a fair offer for the same, Associated Press membership contracts and good will of the New Orleans States, with him we voted unanimously acceptance thereof, as did our stepmother, Mrs. Grace Nolan Ewing, who at the same time was notified both for her interest in our father's estate at a mutually satisfactory price.

In connection with the sale it is most gratifying to us to be able to say to the public that the New Orleans States will continue in the afternoon field and that Mr. J. Walker Ewing, for over 30 years editor and for 45 associated with it, Mr. James E. Crown, long city editor, and many other executives and employes are to be continued in their old positions under the new ownership. It is our confident hope that The States will have the same growth and success it enjoyed for the many years it was in the sole ownership of the Ewing family.

Last, but by no means least, do we wish publicly and gratefully to extend our felicitations and acknowledge our indebtedness to our brother, John D. Ewing, for his unselfish, untiring and successful management of the Ewing papers and estate.

Plunged suddenly into the trusteeship during the depression, which was paralyzing both The States and the Times-Picayune, he immediately accepted what to many seemed and without the family behind him an almost hopeless responsibility.

The results speak for themselves. The States for the two years and three months of his general management has made a net profit. Our Sunday papers shortly made an appreciable profit and are now making a net profit. The Times-Picayune then was breaking and now is making a net profit.

It is unnecessary to say that only high capacity, unless unduly and profound devotion to duty on the part could have accomplished these results during the past two tragic years of economic depression.

Of even more importance to us and the general public is the fact that by the consolidation of the two papers we handed down to our children a property which, we believe, will continue to stand steadfastly for the general good of the people. They have always opposed the vicious principles of public money, corporate extortion, against political and governmental abuses which have been the curse of this city and state and city officials.

It is all the more to the credit and duty of Mr. Ewing to preserve these principles and political policies of the Times-Picayune, which have been the pride of its founder, Alexander Pitot, and of its successors, Alexander Pitot, Jr., and Alexander Pitot, III, and of the late Alfred Hennen Ewing, former editor and publisher, and of the late Robert Ewing, founder of the States, and of the late Col. John Augustin Ewing, former editor and publisher of the States.

The States and the other papers have continued to stand steadfastly for the general good of the people. They have opposed vicious principles of public money, corporate extortion, against political and governmental abuses which have been the curse of this city and state and city officials.

It is all the more to the credit and duty of Mr. Ewing to preserve these principles and political policies of the Times-Picayune, which have been the pride of its founder, Alexander Pitot, and of its successors, Alexander Pitot, Jr., and Alexander Pitot, III, and of the late Alfred Hennen Ewing, former editor and publisher, and of the late Robert Ewing, founder of the States, and of the late Col. John Augustin Ewing, former editor and publisher of the States.

BALLOTS FOR WOMEN URGED IN PHILIPPINES

By International News Service

Washington, July 17 — Equal suffrage for Philippine women, an economic advisory board, an adequate air force and a financially sound and healthy government was recommended today by Governor-General Frank Murphy, former mayor of Detroit, in his first address to the Philippine Legislature.

FIRST GAMES

Washington State badminton teams are competing this year for the first time against California clubs. The game is said to have originated at an English army barracks in India in 1870. Games in Canada have drawn as many as 10,000 spectators.

GIRL GOLFER REPEATS

Miss Aniela Goetzyes scored 83-79 to win medalist honors in the Fort Worth women's golf championship, then went on to win the tourney for the second successive year.

PULLMAN TAX LEVY DECLARED ILLEGAL

U. S. Tribunal Holds State Act Unconstitutional

Provisions of a state act passed in 1932 authorizing a state income tax against the Pullman Company in Louisiana were held unconstitutional Monday by federal court here when an interlocutory injunction was issued to restrain the state tax collector from collecting the amount.

A three-judge court, which heard arguments in the case several weeks ago, held that the act is adopted legislation by attempting regulation of interstate commerce. The court, describing the imposition of the tax as "ambiguous," pointed out that in its general terms it made no discrimination between interstate and intrastate traffic.

The decision was handed down by Circuit Judge Rufus E. Foster and District Judges Wayne G. Borah and Allen Cox, the latter of Mississippi. Judge Borah drew the legal conclusions in the case.

JURY SELECTION STEPS UNDER WAY IN TRIAL OF DOVE

Vicksburg Courtroom Crowded for Opening of Case; Aisles Cleared

Continued from Page One

more, leaving 177 veniremen out, of which to obtain the trial jury.

Four Fail to Appear

Only four of the special veniremen called failed to appear. Two of them were assessed $10 fines for contempt of court and a similar fine against a third was lifted when he reported his baby was ailing. The fourth absentee was excused when Senator John H. Bilbo of defense counsel explained that the veniireman was a paralytic. Judge Brien ordered Sheriff W. H. Hemsley to check the tax records to verify the name of those veniremen disqualifying themselves for nonpayment of taxes.

Miss Herring, teacher for a Yazoo City hospital, died in the home of Mr. and Mrs. Dove on the evening of June 7. She was a sister of Mrs. Dove and had made her home there for 12 months. The defense claims that death was due to injuries she received in a fall. The state accuses Dove of having caused her death by violence. Miss Herring and Dove were in the home alone at the time of the tragedy.

THAT'S ALL HE NEEDED

Notified by Manager Lou Finneran of the White Sox that he was being given his last chance to make good, the veteran Walter Miller went out and pitched a two-hit shutout over Washington.

DEUCE WARNER

Bobby Brown, freshman pitching sensation of the Boston Braves last season, is taking the bench this spring with a sore arm.

WEB AWARD

Pat Crawford, Cardinal first baseman, won a "most valuable player" award in 1932 with Columbus in the American Association.

DOCKS WORKERS STRIKE, DEMAND INCREASE IN PAY

700 to 800 Walk Out; Hope Expressed for Prompt Settlement

Continued from Page One

that the thing is going to be settled in short order.

"We have always operated on an open-shop basis, but are willing to meet the men and discuss conditions and pay here."

40 Others Idle

In addition to workers of the Dixie Brewery and Boulevard Company being out Monday, approximately 40 skilled workers and helpers of the McClintock-Marshall Corporation, contractors for the superstructure of the bridge on the projection, who walked off a week ago, were still out Monday.

Lloyd Hicks, representative of the company, declined to comment on the walk-out of the workers.

Representatives of the men employed on the river bridge voted at a general meeting Sunday morning at the Labor Temple, 333 Rouville street, to refuse to go back to work until their demands for higher wages are met by the bridge contractors.

At the meeting United States Senator Huey P. Long was denounced as unfriendly to labor by Richard Westerfield, organizer representative. Mr. Norbeck and William Roth, president of the New Orleans Building Trades Council.

Mr. Norbeck said the striking bridge workers were "highly pleased" with the result of their walk-out. He said an definite plan of procedure had been decided upon and that these plans probably will await the arrival of a labor representative from Washington.

Mr. Norbeck and Mr. Roth telegraphed the department of labor at Washington Sunday asking that a labor conciliator be assigned to come here in an effort to settle the pay increase dispute. This conciliator is expected possibly today, the labor spokesmen said.

PORTUGAL AND U. S. TO DISCUSS TRADE

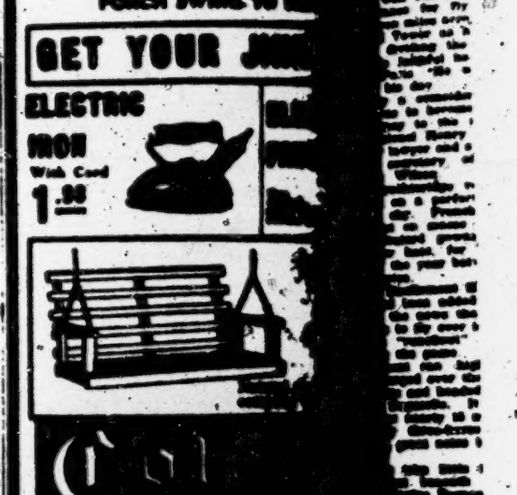
Roosevelt Gets Quick Response to Movement to Extend Markets

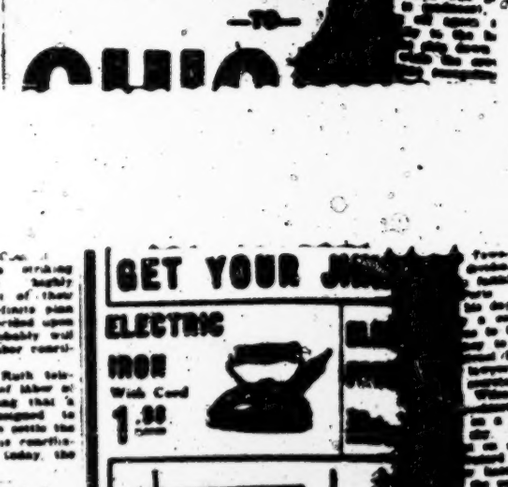
By International News Service

Washington, July 17 — Portugal today formally accepted President Roosevelt's suggestion for the opening of negotiations to improve trade relations between the United States and that country.

Sweden, the other European nation approached by the government on the question of strengthening bonds of economic unity, already has replied favorably.

The president has received quick and welcome responses to his extension of the American foreign trade agreement into European markets. Spain has been regarded for centuries as stronghold of British foreign trade.





THEY STARTED OUT SO HAPPY....

THEN BANG! A BLOW-OUT

—and their week-end trip was ruined

A split second . . . a high-speed car . . . and a glass-smooth road before them. What a wonderful weekend they'd enjoy. Then suddenly it happened. BANG! A blow-out! The car hit the road . . . And a terrible drag set in . . . Like some unseen monster pulling their car off the highway.

They lived to tell the story . . . but you may not be so lucky! Every year thousands are killed or injured when blow-outs throw cars out of control.

What causes blow-outs

Today's high speeds — 60, 70, 80 and 90 — generate terrific heat inside the tire. Rubber and fabric separate. A blister forms . . . inside the tire where you can't see it . . . and GOOD-BY! Bigger and bigger . . . until BANG! The tire flattens . . . and you simply can't hold your car on the road.

But now Goodrich has produced the amazing Life-Saver Golden Fly. The Life-Saver cools inside. Rubber and fabric don't separate. That blister don't form inside the tire. Blow-outs are prevented before they even start!

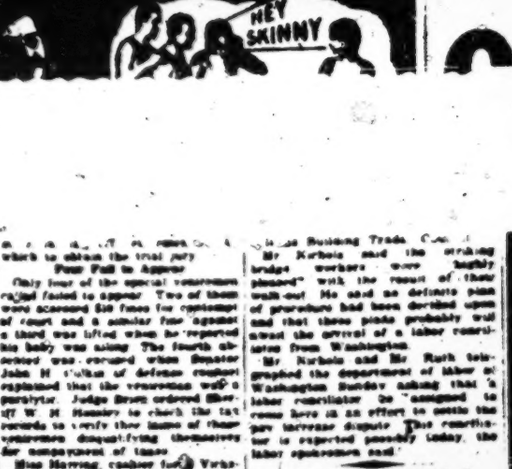
At grueling speeds on the world's most terrific test course, Goodrich Silvertowns blew out, with the Life-Saver Golden Fly, lasted three times as long as first quality tires that did not have this feature. Three Silvertowns were blown. They were run till the tread was gone—but the Life-Saver Golden Fly refused to give.

Remember, this "3 times safer than" costs not a penny more than standard tires. So why take chances? That blister—that blow-out in the making—may be in your tire right now. Put a set of Silvertowns on your car . . . and BE SAFE!

Buy Now
WHILE PRICES ARE STILL LOW
No extra charge for Life-Saver GOLDEN FLY
GOODRICH SILVERTOWN BLOW-OUT PROTECTION IS FREE

The Goodrich Safety Silvertown
WITH LIFE-SAVER GOLDEN FLY

GOODRICH SILVERTOWN, INC., Camp & Jolin Sts.



Special QUICK WAY TO PUT POUNDS ON FAST!

Astonishing gains with new double tonic. Richest imported liver yeast now concentrated 7 times and combined with Iron, Cities 5 to 15 lbs. in a few weeks.

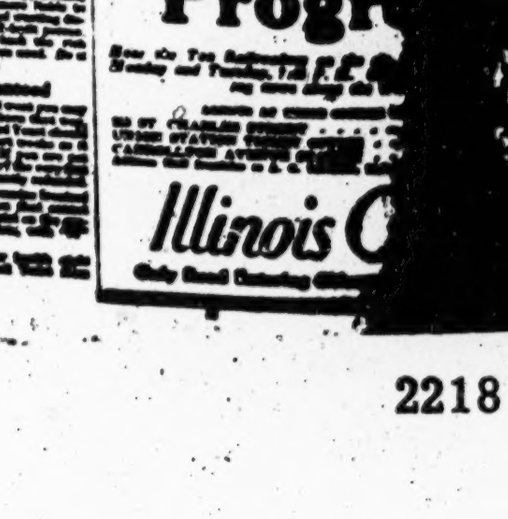
Now there's no need to have people calling you "skinny" and "bean pole" and kidding you about your weight. Now you can put on pounds of healthy, attractive flesh and lose that gaunt, underfed appearance. Just one bottle of this new double tonic will prove to you that you can put on pounds of firm, solid flesh and lose that gaunt, underfed appearance. Just one bottle of this new double tonic will prove to you that you can put on pounds of firm, solid flesh and lose that gaunt, underfed appearance.

Skinniness dangerous

Doctors warn that skinny, underweight people are far more liable to serious illness. Authorities state that those who are underweight are more liable to fall victims to serious illness. Authorities state that those who are underweight are more liable to fall victims to serious illness.

Results guaranteed

You must put on pounds of firm, healthy flesh in a few weeks or you get your money back. You must put on pounds of firm, healthy flesh in a few weeks or you get your money back.



(By International News Service)

Boston, July 17.—The "big parade" back to the looms and spindles of New England's "reborn" cotton textile industry started in full swing today under the terms of the new code, the first adopted under the National Recovery Act. It was estimated that 120,000 cotton mill workers were benefitted, and 50,000 other textile workers later.

In the various textile centers of the six New England states mills began rehiring men and women operatives as a result of shorter hours, elimination of work for children under 16 years of age and a $13 a week minimum wage set by the new code.

Estimates of additional cotton mill operatives to be taken back ranged from 5000 in Rhode Island, 700 in Manchester, N. H., 1000 in Maine, 500 in Nashua, N. H., and 3000 in Lawrence and other Merrimac Valley cities.

Legislation was pending to overcome one handicap to Massachusetts mills, the law forbidding women and minors to work after 6 p. m. A bill suspending this law during the life of the recovery act was before the Legislature.

The Rhode Island textile council, representing 25,000 hands in the worsted and woolen goods industry, accepted the woolen code and rejected the employers' proposal for a national 60-hour week and a minimum wage of $14 a week. They demanded a 30-hour week and an $18 minimum wage.

BALLOTS FOR WOMEN URGED IN PHILIPPINES

(By International News Service)

Washington, July 17.—Equal suffrage for Philippine women, an economic advisory board, an adequate air force and a "financially sound and healthy government" was recommended today by Governor-General Frank Murphy, former mayor of Detroit, in his first address to the Philippine Legislature.

FIRST GAMES

Washington State badminton teams are competing this year for the first time against California clubs. The game is said to have originated at an English army barracks in India in 1870. Games in Canada have drawn as many as 10,000 spectators.

GIRL GOLFER REPEATS

Miss Aniela Gorczyca scored 40-39—79 to win medalist honors in the Fort Worth women's golf championship, then went on to win the tourney for the second successive year.

SO HAPPY....

N-OUT NEVER WOULD
PENED IF I'D BOUGHT
W GOODRICH
LY TIRES

Continued from Page One Sports

under ownership by The Times-Picayune Publishing Company were issued Monday afternoon by John D. Ewing, trustee of the Robert Ewing estate, and by James L. Ewing, Toulmin H. Ewing, Wilson Ewing, Esther Ewing Brown and Robert Ewing, Jr.

Express Appreciation

Appreciation of the loyalty of members of the States organization for their support of the newspaper during its operation under the trusteeship directed by John D. Ewing is expressed in the statements issued by members of the Ewing family.

Text of these statements follows:

The following announcement was made:

New Orleans, La., July 17, 1933.

I desire to announce that the New Orleans States, heretofore solely owned by the heirs of my father, Colonel Robert Ewing, this day has passed to the ownership of The Times-Picayune Publishing Company.

Under the term of the sale the New Orleans States will continue to be published as a six-day newspaper in the afternoon field.

The Sunday edition of The States will be merged with the Sunday edition of The Times-Picayune.

Mr. James L. Ewing, president; Mr. J. Walker Ross, long editor; Mr. Toulmin H. Ewing, circulation director, and Mr. James E. Crown, city editor, will continue to be associated with the staff of The States, as well as various other employes.

I feel sure that under its new ownership The States will become even a better and more prosperous paper than it has ever been.

I wish sincerely to thank the gentlemen mentioned above, and all the other employes of The States, for the consistently loyal support they have given the paper during their connection with it; and last but not least I wish to extend my sincere appreciation to Mr. Henry P. Dart, his son and associate, Mr. Benjamin W. Dart, for their wise counsel and unfailing services to The States and myself, which have contributed so largely to its success during these lately trying times.

JOHN D. EWING,
Trustee, Robert Ewing Estate.

In disposing of the New Orleans States to The New Orleans Times-Picayune, we feel that the best interests of the reading public, the business community and ourselves have been served.

For years, and especially during the depression, the fact has been recognized here and throughout the country that New Orleans was suffering from too many daily papers under separate ownership and published in individual plants—a situation that was economically unsound, and unprofitable both to the business community and the publishers themselves. The disastrous failure of two of our largest banks, with restrictions on others, made this already bad situation worse.

Hence, when the owners of The Times-Picayune, fully cognizant of conditions in the local newspaper field, without solicitation on our part, tendered to our brother, Mr. John D. Ewing, trustee of your estate, the opportunity to purchase the New Orleans States, we felt that we could not refuse to do so, for the reason that we believe it to be a great paper and that it has a great field of usefulness before it.

We have long been impressed with the ability of Mr. James L. Ewing, president of the States, and Mr. J. Walker Ross, long editor, and Mr. Toulmin H. Ewing, circulation director, and Mr. James E. Crown, city editor, and the various other employes of The States, and we are glad that they will continue with the paper.

We feel sure that under its new ownership The States will become even a better and more prosperous paper than it has ever been.

We wish sincerely to thank the gentlemen mentioned above, and all the other employes of The States, for the consistently loyal support they have given the paper during their connection with it; and last but not least we wish to extend our sincere appreciation to Mr. Henry P. Dart, his son and associate, Mr. Benjamin W. Dart, for their wise counsel and unfailing services to The States and ourselves, which have contributed so largely to its success during these lately trying times.

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Continued from Page One

lector from collecting the amount.

A three-judge court, which heard arguments in the cases several weeks ago, held that the act as adopted constitutes an attempted regulation of interstate commerce. The court, describing the language of the law as "ambiguous," pointed out that in its general terms it made no discrimination between interstate and intrastate traffic.

The decision was handed down by Circuit Judge Rufus E. Foster and District Judges Wayne G. Borah and Alien Cox, the latter of Mississippi. Judge Borah wrote the legal conclusions in the case.

JURY SELECTION STEPS UNDER WAY IN TRIAL OF BOVE

Vicksburg Courtroom Crowded for Opening of Case; Aisles Cleared

Continued from Page One

more, leaving 177 veniremen out of which to obtain the trial jury.

Four Fail to Appear

Only four of the special veniremen called failed to appear. Two of them were assessed $10 fines for contempt of court and a similar fine against a third was lifted when he reported his baby was ailing. The fourth absentee was excused when Senator John H. Culkin of defense counsel explained that the venireman was a paralytic. Judge Brien ordered Sheriff W. H. Hossley to check the tax records to verify the claims of those veniremen disqualifying themselves for nonpayment of taxes.

Miss Harring, cashier for a Vicksburg hospital, died in the home of Mr. and Mrs. Bove on the evening of June 7. She was a sister of Mrs. Bove and had made her home there for 13 months. The defense claims that death was due to injuries she received in a fall. The state accuses Bove of having caused her death by violence. Miss Harring and Bove were in the home alone at the time of the tragedy.

THAT'S ALL HE NEEDED

Notified by Manager Lou Fonseca of the White Sox that he was being given his last chance to make good, the veteran Walter Miller went out and pitched a two-hit shutout over Washington.

BENCH WARMER

Bobby Brown, freshman pitching sensation of the Boston Braves last season, is riding the bench this spring with a sore arm.

WON AWARD

Pat Crawford, Cardinal first-baseman, won a "most valuable player" award in 1932 with Columbus in the American Association.

Continued from Pa

that the thing is going in short order.

"We have always ope open-shop basis, but a meet the men and discu and pay here."

60 Others Ou

In addition to work Siems-Helmers and Mac pany being out Mond mately 60 skilled worl borers of the McCli Corporation, contractor perstructures of the proaches, who walked ago, were still out Mo

Lloyd Martin, repre this company, declined on the walk-out of the Representatives of ployed on the river br a general meeting Su at the Labor Temple, street, to refuse to go until their demands wages are met by t tractors.

At this meeting Senator Huey P. L nounced as unfriendl Richard Westerfield, resentative; Mr. Nic liam Ruth, presiden Orleans Building Tra

Mr. Nichols said bridge workers pleased" with the walk-out. He said n of procedure had bee and that these plans await the arrival of iators from Washingt

Mr. Nichols and graphed the departm Washington Sunday labor conciliator be come here in an effo pay increase dispute for is expected poss labor spokesmen sai

PORTUGAL A

Vicksburg Courtroom Crowded for Opening of Case; Aisles Cleared

Continued from Page One

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PORTUGAL A
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Roosevelt Gets
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Washington, July
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relations between t
and that country.

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tion approached by
on the question
bonds of economi
has replied favorab

The president h
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movement into E
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eign trade.

RELIEVES PR
SKIN

BILLS RENDERED MONTHLY AND PAYABLE IN FULL BY 15TH OF FOLLOWING MONTH

The Times-Picayune Publishing Co.

Publishers of

The Times-Picayune
ESTABLISHED JAN. 25, 1837
ISSUED EVERY MORNING AND SUNDAY

★ RADIO WTPS

NEW ORLEANS STATES
ESTABLISHED JAN. 3, 1880
ISSUED EVERY EVENING EXCEPT SUNDAY

LAFAYETTE SQUARE TUlane 2411 NEW ORLEANS, 4

Pay Last Amount in Balance Column

AMOUNT PAID

$ _____

PLEASE RETURN THIS STATEMENT WITH REMITTANCE.
RECEIPT WILL BE RETURNED UPON REQUEST.

CLASSIFIED ADS APPEAR IN BOTH MORNING AND EVENING

OLD BALANCE	DATE	DISPLAY { M MORNING, E EVENING, S SUNDAY } L LINES, T TIMES	CHARGES	CREDITS	BALANCE
		U.S. DISTRICT COURT EASTERN DISTRICT OF LOUISIANA FILED MAY 12 1951 Deputy Clerk			

This statement is a complete record of your account for the month—it shows what you paid in as well as what you ordered.

The final balance on last month's statement is brought forward at the beginning of this statement. All Ads are shown in the Charges Column. All cash paid is shown in the Credits Column. The amounts in the Balance Column indicate the standing of your account after each transaction. The last entry in the Balance Column is amount unpaid at the end of the month.

2220

THE TIMES-PICAYUNE PUBLISHING CO.

Government Exhibit 145A

2220

6847

Government Exhibit 145B

Form 216

Bills rendered monthly and payable in full by 15th of following month.

The Times-Picayune Publishing Company

The Times-Picayune
Established Jan. 25, 1837
ISSUED EVERY MORNING AND SUNDAY
LAFAYETTE SQUARE

Publishers of
★
Radio WTPS
TUlane 2411

New Orleans States
Established Jan. 3, 1880
ISSUED EVERY EVENING EXCEPT SUNDAY
NEW ORLEANS 4, LA.

★

Pay Last Amount in Balance Column

AMOUNT PAID

$ .....

NO RECEIPT WILL BE SENT UNLESS REQUESTED
TEAR OFF AND RETURN THIS STUB WITH CHECK

Advertising Cuts—Art Work

L-C—LINE CUT H-H—HIGHLIGHT HALFTONE
H—HALFTONE O-H—OUTLINE HALFTONE

DATE		CHARGES	CREDITS	BALANCE

2221

Government Exhibit 145C

Month of	Advertising of

The Times-Picayune Publishing Company

The Times-Picayune — WTPS — NEW ORLEANS STATES

LAFAYETTE SQUARE — TUlane 241,1 — NEW ORLEANS, 4

~~U. S. DISTRICT COURT~~
~~EASTERN DISTRICT OF LOUISIANA~~

PLEASE RETURN THIS STATEMENT WITH REMITTANCE

~~FILED MAY 19 1951~~

SUNDAY
Rotogravure Magazine Section

DATE	DESCRIPTION	SIZE		PRICE			AMOUNT	

1492

Government Exhibit 145D

Form 342-A

Month of | Advertising of

The Times-Picayune Publishing Co.

Publishers of

The Times-Picayune
ESTABLISHED JAN. 25, 1837
ISSUED EVERY MORNING AND SUNDAY
LAFAYETTE SQUARE

★ RADIO WTPS
TUlane 2411

NEW ORLEANS STATES
ESTABLISHED JAN. 3, 1880
ISSUED EVERY EVENING EXCEPT SUNDAY
NEW ORLEANS; 4

Make all checks payable, and address all communications to:
The Times-Picayune Publishing Co.

U. S. DISTRICT COURT
EASTERN DISTRICT OF LOUISIANA
FILED MAY 10 1951

TERMS
If Paid by 15th
2% Discount
No Discount After 15th
Discount Not Contingent Upon Checking Copies:
ALL CHECKING PROOFS FURNISHED BY ADVERTISING CHECKING BUREAU, INC.
79 Madison Ave. New York 16
161 Jefferson Ave. Memphis 3
538 S. Clark Chicago 5
16 First St. San Francisco

Day	Morning & Evening		Sunday	Sunday & Evening		Sunday Morning	
	Morn.	Eve.		Sun.	Eve.	Sun.	Morn.

Form 340-A

Month of	Advertising of

U. S. DISTRICT COURT
EASTERN DISTRICT OF LOUISIANA

FILED MAY 19 1948

The Times-Picayune Publishing Co

Publishers of

The Times-Picayune
ESTABLISHED JAN. 25, 1837
ISSUED EVERY MORNING AND SUNDAY

★ Radio WTPS

New Orleans States
ESTABLISHED 1880
ISSUED EVERY EVENING EXCEPT SUNDAY

601 NORTH STREET — TUlane 2411 — NEW ORLEANS, LA.

			RATE	TOTAL		AMOUNT	
STATES DAILY							
STATES COMB.							
TIMES-PICAYUNE DAILY							
SUNDAY							
TIMES-PICAYUNE Daily Comb.							
Sunday Comb.							
TOTAL AMOUNT DUE							

Terms Net
No Discount Allowed
Bills Rendered Monthly and Payable in Full by 15th of Following Month

Make All Checks Payable and Address All Communications to The Times-Picayune Publishing Co.

2224

	STATES		TIMES-PICAYUNE			
	DAILY	COMB.	DAILY	SUNDAY	Daily Comb.	Sunday Comb.
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
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28						
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31						

Government Exhibit 145E

A 93

Government Exhibit 146

AUDIT BUREAU OF CIRCULATIONS
CHICAGO

AUDIT REPORT—NEWSPAPER

1. The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States
2. New Orleans
3. Louisiana 4. Year Estab. 1837
5. Published Morning, Sunday. (See Par. 9)
6. Report for twelve months ending Dec. 31, 1949
7. General Newspaper

AVERAGE NET PAID

	Morning	Sunday (See Par. 9)
1st Quarter 1949	174,408	281,710
2nd " 1949	174,498	281,209
3rd " 1949	173,694	280,859
4th " 1949	176,660	290,382

(See Par. 28-a)

8. Daily average net paid circulation by zones and distribution methods:	AVERAGE NET PAID CIRCULATION Morning	Sunday (See Par. 9)
CITY ZONE		
Carrier Delivery by independent carriers filing lists with publisher	97,068	128,221
Dealers and Carriers not filing lists with publisher	839	6,528
Street Vendors	14,237	23,261
Publisher's Counter Sales	13	
Mail Subscriptions	4	4
Total City Zone (Population* 540,030)	112,161	158,014
RETAIL TRADING ZONE		
Dealers and Carriers not filing lists with publisher	23,618	45,601
Mail Subscriptions	1,165	159
Total Retail Trading Zone (Population* 385,094)	24,783	45,760
Total City & Retail Trading (Population* 925,124)	136,944	203,774
ALL OTHER		
Dealers and Carriers	34,589	77,930
Mail Subscriptions	3,286	1,836
Total "All Other"	37,875	79,766
TOTAL NET PAID excluding Bulk (For bulk sales, see Paragraph 10)	174,819	283,540

*1940 Census.

1495

9. NET PRESS RUN AND TIME OF EDITIONS:
(THESE FIGURES INCLUDE SPOILED IN DISTRIBUTION, FREE COPIES, UNSOLD AND ALLOWANCES.)
Morning Issue for Tuesday, December 13, 1949:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	8:07 PM	12/12	12/13	3,224	C	0%	3%	97%
2nd	8:25 PM	12/12	12/13	7,130	A	100%	0%	0%
3rd	9:35 PM	12/12	12/13	6,887	C	0%	9%	91%
4th	11:02 PM	12/12	12/13	13,867	C	0%	39%	61%
5th	11:22 PM	12/12	12/13	35,770	C	0%	46%	54%
6th	12:43 AM	12/13	12/13	113,957	A-C	97%	2%	1%

For publisher's policy in respect to advertising carried, see Paragraph 28-b
Note: A Immediate sales release in City.
C Sales release on arrival at destination in Retail Zone and All Other.

Sunday Issue for December 18, 1949:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	5:19 PM	12/17	12/18	4,957	C	0%	22%	78%
2nd	5:48 PM	12/17	12/18	13,675	A	100%	0%	0%
3rd	7:28 PM	12/17	12/18	7,603	C	0%	0%	100%
4th	7:48 PM	12/17	12/18	3,963	A	100%	0%	0%
5th	9:31 PM	12/17	12/18	12,830	C	0%	0%	100%
6th	9:55 PM	12/17	12/18	14,457	C	0%	12%	88%
7th	11:00 PM	12/17	12/18	21,683	C	0%	54%	46%
8th	11:35 PM	12/17	12/18	62,179	C	0%	45%	55%
9th	1:04 AM	12/18	12/18	153,531	A-C	96%	3%	1%
Predate	5:46 PM	12/14	12/18	2,350	C	0%	19%	81%
Predate	3:21 PM	12/16	12/18	6,000	C	0%	18%	82%

For publisher's policy in respect to advertising carried, see Paragraph 28-b.
Note: A Immediate sales release in City.
C Sales release on arrival at destination in Retail Zone and All Other.

10. DAILY AVERAGE BULK SALES IN ALL ZONES: Morning 244, Sunday 205.
Represents copies sold to restaurants, dining cars, etc., for free use of their patrons, and to a local newspaper for departmental use, and to business concerns, at from $2.50 to $5.00 per hundred copies Morning and $11.25 per hundred copies Sunday, and copies served on mail subscriptions sold to United States Government at basic mail subscription price. Distribution in all cases was made by the purchasers.

11. Daily average unpaid distribution:

		Morning		Sunday
Arrears over Three Months				
Short Term Subscriptions in Arrears				0
Credit Subscriptions in Arrears				
Total Arrears				
Service Copies, Local Advertisers, Employes, etc.		135		180
Advertising Agencies, Complimentary, Samples, etc.		386		389
Other Not Qualifying as Paid				
Total Arrears, Service Copies, etc.		521		569

12. (a) TERRITORY INCLUDED IN CITY ZONE IN PARAGRAPH 8 is the corporate limits of New Orleans, in Orleans Parish, Louisiana, plus in St. Bernard Parish, wards 1, 2, 3 and 4, which include the towns of Arabi, Chalmette, Meraux, New Home and Story, and in Jefferson Parish, wards 1, 2, 3, 4, 7 and 8, which include the towns of Fort St. Leon, Gretna, Harvey, McDonoughville, Marrero (Amesville), Metairie, Powell, Shrewsbury and Westwego.

12. (b) AREA INCLUDED IN RETAIL TRADING ZONE IN PARAGRAPH 8 is with the exception of city zone, the following:

In Louisiana, the parishes of Ascension, Assumption, Jefferson, Lafourche, Livingston, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoe, Terrebonne and Washington. In Mississippi, counties of Hancock, Harrison and Pearl River.

EIGHT LARGEST TOWNS IN RETAIL TRADING ZONE:

Biloxi, Miss.	Gulfport, Miss.	Bogalusa, La.	Houma, La.
Hammond, La.	Thibodaux, La.	Picayune, Miss.	Bay St. Louis, Miss.

13. PRICES:

	BY MAIL IN RETAIL TRADING ZONE				BY CARRIER IN CITY ZONE					SINGLE
(a) Basic prices:	1 Yr.	6 Mos.	3 Mos.	1 Mo.	1 Yr.	6 Mos.	3 Mos.	1 Mo.	1 Wk.	COPY
Morning and Sunday	18.20	9.10	4.55	1.55	18.20	9.10	4.55	1.55	.35	
*Evening and Sunday	18.20	9.10	4.55	1.55	18.20	9.10	4.55	1.55	.35	
Morning only	13.00	6.50	3.25	1.10	13.00	6.50	3.25	1.10	.25	5¢
Sunday only	7.80	3.90	1.95	.70	7.80	3.90	1.95	.70	.15	15¢

*New Orleans States (Evening) and Sunday Times-Picayune-New Orleans States.

(b) Basic price by mail in city zone:
Same as by mail in Paragraph 13 (a).

(c) Basic price by mail in "all other" zone:
Same as by mail in Paragraph 13 (a).

(d) Basic price to R.F.D. subscribers in retail trading zone:
Same as by mail in Paragraph 13 (a).

(e) Basic price to R.F.D. subscribers in "all other" zone:
Same as by mail in Paragraph 13 (a).

(f) Basic price by carrier in retail trading zone:
Same as by carrier in Paragraph 13 (a).

(g) Basic price by carrier in "all other" zone:
Same as by carrier in Paragraph 13 (a).

(h) Basic price to motor route subscribers in retail trading zone:
Same as by carrier in Paragraph 13 (a).

(i) Basic price to motor route subscribers in "all other" zone:
Same as by carrier in Paragraph 13 (a).

(j) Special reduced prices:
None of record.

(k) Prices higher than basic:
By mail in "all other" zone:
In United States and countries of the Postal Union, outside Louisiana and Mississippi: Morning and Sunday or Evening (New Orleans States) and Sunday, 1 year $22.20, 6 months $11.10, 3 months $5.55, 1 month $1.87; Morning only, 1 year $14.60, 6 months $7.30, 3 months $3.65, 1 month $1.25; Sunday only, 1 year $9.80, 6 months $4.90, 3 months $2.45, 1 month 85¢.
In all other countries: Morning and Sunday or Evening (New Orleans States) and Sunday, 1 year $54.60, 6 months $27.30, 3 months $13.65, 1 month $4.60; Morning only, 1 year $30.60, 6 months $15.30, 3 months $7.65, 1 month $2.60; Sunday only, 1 year $29.60, 6 months $14.80, 3 months $7.40, 1 month $2.50.

(l) Prices lower than basic:
None of record.

14. WERE RETURNS ACCEPTED OR ALLOWANCES MADE FOR UNDELIVERED, LEFT OVER AND UNSOLD COPIES?
Publisher's declared policy as to returns was fully returnable to wholesale distributors, newsdealers and street vendors in the city zone and to dealers in the retail trading zone and "all other" zone except that a few dealers at distant points were on a nonreturnable basis.
As only the net sales through street vendors in the city zone were shown on the circulation records, the percentage of Morning returns to the gross draw could not be ascertained.
The allowances for returns, undelivered, left over and unsold copies for period covered by this report were found to have been: to street vendors in the city zone Sunday 2.93%; dealers in the city zone, Morning 10.17%, Sunday 7.76%; dealers in the retail trading zone, Morning 1.65%, Sunday 2.07%; dealers in "all other" zone, Morning 2.41%, Sunday 3.21%.
These percentages are based on the gross draw and have been properly deducted therefrom, leaving net paid circulation shown in Paragraph 8.

ANALYSIS OF CARRIER AND MAIL SUBSCRIPTION SALES (NEW AND RENEWAL)
For Period Stated in Paragraph 6.

15. PREMIUM, COMBINATION AND SPECIAL OFFERS:
None of record.

16. CLUBS:
None of record.

17. CONTESTS INVOLVING SUBSCRIPTION CONTRACT:
None of record.

18. COUPON CONTESTS NOT INVOLVING SUBSCRIPTION CONTRACT:
None of record.

19. INSURANCE:
None of record.

23. Arrears as at December 30, 1949:

Morning and Sunday	CITY ZONE		RETAIL TRADING ZONE			ALL OTHER	
	Carriers	Dealers	Carriers	Dealers	Mail	Dealers	Mail
Arrears under 3 months	None	None		None	None	None	None

1498

25. DISTRIBUTION IN TOWNS RECEIVING 25 OR MORE COPIES IN DETAIL BY PARISHES OR COUNTIES, AS WELL AS THE TOTAL ONLY FOR TOWNS RECEIVING LESS THAN 25 COPIES DAILY.

Morning, December 15, 1949; Sunday, December 18, 1949.

Occupied Dwelling Unit Figures - 1940 Census.

The listing below gives the gross distribution for one day only and is greater or less than the net paid average for the period covered by this report by the following percentages:

	Morning	Sunday
City Zone	0.89% greater	3.30% greater
Retail Trading Zone	2.08% greater	5.92% greater
All Other	4.16% greater	11.88% greater
GRAND TOTAL	1.76% greater	6.14% greater

The "adjusted figures" of parish or county totals appearing below have been arrived at by decreasing (or increasing) the listed parish or county total figures by the appertaining percentages as above set forth. These adjusted parish or county totals will, therefore, approximate the net paid average for the period covered by this report.

*"Balance in Parish or County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA									
NEW ORLEANS A.B.C. CITY ZONE as described in Paragraph 12 (a) includes the following:									
JEFFERSON PARISH									
Fort St. Leon									
Gretna									
Harvey									
McDonoghville									
Marrero (Amesville)									
Metairie									
Powell									
Shrewsbury									
Westwego									
A.B.C. CITY ZONE IN JEFFERSON PARISH	10,635								

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MAIL	TOTAL	CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)									
**ORLEANS PARISH									
New Orleans	133,040								
ST. BERNARD PARISH									
Arabi									
Chalmette									
Meraux									
New Home									
Story									
A.B.C. CITY ZONE IN ST. BERNARD PARISH	891								
TOTAL NEW ORLEANS A.B.C.CITY ZONE	144,566	113,151		4	113,155	163,230		4	163,234
		(Adjusted Figure			112,161				158,014)
**Orleans Parish and New Orleans City are coextensive.									
ACADIA PARISH	10,971								
Church Point		153	34		187	250		4	254
Crowley		775	39		814	1,295		3	1,298
Iota		65	9		74	140		1	141
Morse		29	8		37	55		4	59
Rayne		340	19		359	525		3	528
*BALANCE IN PARISH		10	29		39	20		11	31
TOTAL ACADIA PARISH		1,372	138		1,510	2,285		26	2,311
		(Adjusted Figure			1,450				2,066)
ALLEN PARISH	4,464								
Elizabeth		20			20	46			46
Kinder		49	4		53	84			84
Oakdale		105			105	270			270
Oberlin		38			38	70			70
*BALANCE IN PARISH			2		2				
TOTAL ALLEN PARISH		212	6		218	470			470
		(Adjusted Figure			209				420)
ASCENSION PARISH	5,182								
Barton			29		29		38		38
Darrow			39		39		138		138
Donaldsonville		490	21	6	517	695	43		738
Dutchtown			41		41		41		41
Geismar			73		73		87		87
Gonzales		166		19	185	303		1	304
Modeste				3	3		50		50
Port Barrow			54		54		93		93
Prairieville			60	1	61		93		93
Smoke Bend			30		30		33		33
Sorrento			29		29		61		61
*BALANCE IN PARISH			27	13	40		27	2	29
TOTAL ASCENSION PARISH		656	403	42	1,101	998	704	3	1,705
		(Adjusted Figure			1,079				1,610)

(The Times-Picayune (Morning), Sunday Times-Picayune, New Orleans States, New Orleans, La., Page #6)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL	SUNDAY CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)									
ASSUMPTION PARISH	4,263								
Belle Alliance			47	2	49		52	1	53
Belle Rose			60	15	75		71		71
Klotzville			39		39		50		50
Labadieville		123	67	2	192	205	73	1	279
Napoleonville		244	117	88	449	366	165	1	532
Paincourtville		45			45	105			105
Plattenville		62			62	68			68
Pierre Part		25			25	47			47
*BALANCE IN PARISH				1	1				
TOTAL ASSUMPTION PARISH		499	330	108	937	791	411	3	1,205
		(Adjusted Figure			918				1,138)
AVOYELLES PARISH	9,500								
Bordelonville		31		3	34	55			55
Bunkie		420		66	486	730		9	739
Cottonport		140		43	183	265		6	271
Hamond		5			5	25			25
Evergreen		18		5	23	45		2	47
Hamburg		17			17	27			27
Mansura		77		21	98	140		8	148
Marksville		300		5	305	470			470
Moreauville		66		51	117	175			175
Plaucheville				34	34	65		14	79
Simmesport		107		10	117	220			220
*BALANCE IN PARISH		6		23	29	32		14	46
TOTAL AVOYELLES PARISH		1,187		261	1,448	2,249		53	2,302
		(Adjusted Figure			1,390				2,058)
BEAUREGARD PARISH	3,772								
DeRidder		60		4	64	195		4	199
*BALANCE IN PARISH				5	5			4	4
TOTAL BEAUREGARD PARISH		60		9	69	195		8	203
		(Adjusted Figure			66				181)
CADDO PARISH	40,350								
Shreveport		115		19	134	655		24	679
*BALANCE IN PARISH				1	1			1	1
TOTAL CADDO PARISH		115		20	135	655		25	680
		(Adjusted Figure			130				608)
CALCASIEU PARISH	14,542								
Dequincy		60			60	125			125
Lake Charles		470		12	482	1,725		12	1,737
Maplewood		60		1	61	90		1	91
Sulphur		48		4	52	195		2	197

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #7)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
CALCASIEU PARISH									
Vinton		6			6	45			45
*BALANCE IN PARISH				3	3			2	2
TOTAL CALCASIEU PARISH	644		20		664	2,180		17	2,197
(Adjusted Figure					638				1,964)
CALDWELL PARISH 2,902									
Clarks		11			11	34			34
Columbia		24		1	25	105			105
Grayson				2	2	25		1	26
*BALANCE IN PARISH				1	1				
TOTAL CALDWELL PARISH	35		4		39	164		1	165
(Adjusted Figure					37				147)
CAMERON PARISH 1,698									
Cameron		5		9	14	55		5	60
*BALANCE IN PARISH				17	17			8	8
TOTAL CAMERON PARISH	5		26		31	55		13	68
(Adjusted Figure					30				61)
CATAHOULA PARISH 3,522									
Jonesville		33		1	34	93		1	96
Sicily Island		23		1	24	69			69
*BALANCE IN PARISH		8		1	9	22		1	23
TOTAL CATAHOULA PARISH	64		3		67	186		2	188
(Adjusted Figure					64				168)
CLAIBORNE PARISH 7,036									
Haynesville		4			4	30		1	31
Homer		5			5	25			25
TOTAL CLAIBORNE PARISH	9				9	55		1	56
(Adjusted Figure					9				50)
CONCORDIA PARISH 4,131									
Ferriday		210		6	216	350			350
Vidalia		90			90	145			145
*BALANCE IN PARISH				7	7			7	7
TOTAL CONCORDIA PARISH	300		13		313	495		7	502
(Adjusted Figure					301				449)
DE SOTA PARISH 7,897									
Mansfield		17		1	18	65			65
*BALANCE IN PARISH								1	1
TOTAL DE SOTA PARISH	17		1		18	65		1	66
(Adjusted Figure					17				59)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
EAST BATON ROUGE PARISH	23,016								
Baton Rouge		3,278		18	3,296	14,561		11	14,572
Scotlandville		254			254	447			447
Zachary		48		8	56	200			200
*BALANCE IN PARISH				2	2				
TOTAL EAST BATON ROUGE PARISH		3,580		28	3,608	15,208		11	15,219
		(Adjusted Figure			3,464				13,603)
EAST CARROLL PARISH	5,206								
Lake Providence		82		1	83	149		1	150
		(Adjusted Figure			80				134)
EAST FELICIANA PARISH	3,263								
Clinton		85		9	94	225		3	228
Jackson		85		40	125	210		36	246
Norwood		16		4	20	38			38
Slaughter		11		1	12	45			45
*BALANCE IN PARISH		5		23	28	18		5	23
TOTAL EAST FELICIANA PARISH		202		77	279	536		44	580
		(Adjusted Figure			268				518)
EVANGELINE PARISH	7,678								
Basile		70		7	77	90		2	92
Mamou		108		13	121	165		1	166
St. Landry		5		7	12	25		2	27
Ville Platte		442		85	527	595		8	603
*BALANCE IN PARISH		5		32	37	5		26	31
TOTAL EVANGELINE PARISH		630		144	774	880		39	919
		(Adjusted Figure			743				821)
FRANKLIN PARISH	7,981								
Gilbert		16			16	27			27
Winnsboro		81			81	154			154
Wisner		9		1	10	40		1	41
*BALANCE IN PARISH				2	2			2	2
TOTAL FRANKLIN PARISH		106		3	109	221		3	224
		(Adjusted Figure			105				200)
GRANT PARISH	3,915								
Colfax		10		1	11	65			65
Georgetown						28			28
Pollock		3			3	32			32
*BALANCE IN PARISH				1	1				
TOTAL GRANT PARISH		13		2	15	125			125
		(Adjusted Figure			14				112)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
IBERIA PARISH	8,904								
Avery Island		30		2	32	34		2	36
Jeanerette		485		40	525	735		4	739
Loreauville		65		9	74	119		7	126
New Iberia		1,670		51	1,721	2,310		4	2,314
Weeks		160			160	210			210
*BALANCE IN PARISH				4	4				
TOTAL IBERIA PARISH		2,410		106	2,516	3,408		17	3,425
		(Adjusted Figure			2,116				3,061)
IBERVILLE PARISH	7,001								
Bayou Goula		12			12	38			38
Carville			56	1	57		75	1	76
Grosse Tete			33		33		58		58
Maringouin			125		125		155		155
Plaquemine		565		16	581	1,243		5	1,248
St. Gabriel			49		49		50		50
White Castle		165		9	174	300		2	302
*BALANCE IN PARISH			40		40		45		45
TOTAL IBERVILLE PARISH		742	303	26	1,071	1,581	383	8	1,972
		(Adjusted Figure			1,028				1,763)
JACKSON PARISH	4,355								
Jonesboro		12		1	13	55			55
Hodge		5		1	6	32		1	33
*BALANCE, IN PARISH				1	1			1	1
TOTAL JACKSON PARISH		17		3	20	87		2	89
		(Adjusted Figure			19				80)
JEFFERSON PARISH	12,726								
Less included in A.B.C.City Zone	10,635								
BALANCE IN PARISH	2,091								
Avondale						41			41
Barataria			45		45		105		105
Bridge City		31			31	222			222
Crown Point			30		30	3	40		43
Grand Isle			175		175		285		285
Harahan		255			255	555			555
Kenner (includes Airport)		402			402	846			846
Lafitte			55		55	97	95		192
Little Farms		216			216	265			265
Waggaman							69		69

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
JEFFERSON PARISH									
Wagner Bridge			25		25		35		35
*BALANCE IN PARISH	13		6	19	24			1	25
TOTAL JEFFERSON PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)	917	330	6	1,253	2,053	629		1	2,683
(Adjusted Figure				1,227					2,533)
JEFFERSON DAVIS PARISH 6,046									
Elton	40		18	58	100			5	105
Fenton	8			8	26				26
Jennings	340		11	351	620			4	624
Lake Arthur	95		4	99	188				188
Roanoke	2			2	25				25
Welsh	88		8	96	155			4	159
*BALANCE IN PARISH	4			4	7				7
TOTAL JEFFERSON DAVIS PARISH	577		41	618	1,121			13	1,134
(Adjusted Figure				593					1,014)
LAFAYETTE PARISH 10,321									
Broussard	48		9	57	110			6	116
Carencro	46		3	49	108			1	109
Duson	16			16	46				46
Lafayette	1,740		17	1,757	3,285			6	3,291
Scott	39			39	65				65
Youngsville	25		4	29	65			1	66
*BALANCE IN PARISH			3	3					
TOTAL LAFAYETTE PARISH	1,914		36	1,950	3,679			14	3,693
(Adjusted Figure				1,872					3,301)
LAFOURCHE PARISH 8,638									
Cut Off		150		150		177			177
Gheens	37			37	46				46
Golden Meadow	205		8	213	300	46		1	347
Lafourche		105		105	37	130			167
Larose	150	115		265	165	156			321
Lockport	230		15	245	360	35		2	397
Matthews	90			90	165	19			184
Raceland	220	102	4	326	398	176		1	575
Thibodaux	890	57	7	954	1,452	79		4	1,535
TOTAL LAFOURCHE PARISH	1,822	529	34	2,385	2,923	818		8	3,749
(Adjusted Figure				2,336					3,539)
LA SALLE PARISH 2,737									
Jena	17			17	92				92
*BALANCE IN PARISH	9		2	11	19			2	21
TOTAL LA SALLE PARISH	26		2	28	111			2	113
(Adjusted Figure				27					101)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #11)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
LINCOLN PARISH	6,005								
Ruston		15		9	24	135		9	144
*BALANCE IN PARISH				1	1			1	1
TOTAL LINCOLN PARISH		15		10	25	135		10	145
(Adjusted Figure					24				130)
LIVINGSTON PARISH	4,258								
Albany		105		1	106	235			235
Corbin		21		1	22	29			29
Denham Springs		80		4	84	480			480
Doyle		22		5	27	30			30
Frost			85		85		75		75
Holden		32		5	37	44		2	46
Livingston		38			38	68			68
Springfield		116			116	190			190
Walker		24		3	27	29			29
*BALANCE IN PARISH				2	2				
TOTAL LIVINGSTON PARISH		438	85	21	544	1,105	75	2	1,182
(Adjusted Figure					533				1,116)
MADISON PARISH	5,012								
Tallulah		142		7	149	262		4	266
*BALANCE IN PARISH				2	2			2	2
TOTAL MADISON PARISH		142		9	151	262		6	268
(Adjusted Figure					145				240)
MOREHOUSE PARISH	7,244								
Bastrop		5		16	21	145		5	150
Mer Rouge		15			15	66			66
*BALANCE IN PARISH				10	10			9	9
TOTAL MOREHOUSE PARISH		20		26	46	211		14	225
(Adjusted Figure					44				201)
NATCHITOCHES PARISH	9,851								
Natchitoches		180		3	183	385		1	386
*BALANCE IN PARISH		9		3	12	35		4	39
TOTAL NATCHITOCHES PARISH		189		6	195	420		5	425
(Adjusted Figure					187				380)
OUACHITA PARISH	15,836								
Monroe		180		15	195	1,265		11	1,276
Sterlington					7	30			30
*BALANCE IN PARISH				1	1			2	2
TOTAL OUACHITA PARISH		187		16	203	1,295		13	1,308
(Adjusted Figure					195				1,169)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
PLAQUEMINES PARISH	2,918								
Alliance			30		30		26		26
Belle Chasse			89		89		132		132
Boothville				14	14		76		76
Braithewaite		25		4	29	25		1	26
Buras		155		46	201	244	108		352
Canrook			27		27		47		47
Cedar Grove			27		27		22		22
Concession			26		26		29		29
Dalcour		25			25	25			25
Diamond			33		33		50		50
Empire			76		76		90		90
Fort Jackson			35		35		60		60
Gulftown			50		50		87		87
Happy Jack			25		25		55		55
Home Place			81		81		88		88
Jesuit Bend			30		30		53		53
Myrtle Grove			35	5	40		68		68
Narin							26		26
Pilottown				35	35			31	31
Pointe-ala-Hache		30	25	12	67	105	37	1	143
Port Sulphur			311		311		473		473
Potash			27		27		60		60
Venice				16	16		82	1	83
Wills Point		25		1	26	40			40
*BALANCE IN PARISH				48	48			18	18
TOTAL PLAQUEMINES PARISH		260	927	181	1,368	439	1,669	52	2,160
(Adjusted Figure					1,340				2,039)
POINTE COUPEE PARISH	5,767								
Labarre			59		59		85		85
Livonia			25		25		25		25
Lottie			40		40		55		55
Morganza		137		1	138	210			210
New Roads		355		1	356	552		1	553
*BALANCE IN PARISH				43	43	10		22	32
TOTAL POINTE COUPEE PARISH		492	124	45	661	772	165	23	960
(Adjusted Figure					635				858)
RAPIDES PARISH	17,651								
Alexandria		1,686		10	1,696	4,956		3	4,959
Boyce		8		2	10	85			85
Cheneyville		28		2	30	140		2	142
Echo		5			5	36			36
Forest Hill				2	2	83		2	85
Glenmora		16			16	70			70
Lecompte		56		2	58	165		1	166
Long Leaf		4			4	25			25
*BALANCE IN PARISH		9		4	13	20		3	23
TOTAL RAPIDES PARISH		1,812		22	1,834	5,580		11	5,591
(Adjusted Figure					1,761				4,997)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #13)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL	SUNDAY CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)									
RED RIVER PARISH	3,896								
Coushatta		12			12	35			35
*BALANCE IN PARISH				1	1				
TOTAL RED RIVER PARISH		12		1	13	35			35
		(Adjusted Figure			12				31)
RICHLAND PARISH	7,112								
Delhi		14			14	66			66
Rayville		23		5	28	75		5	80
*BALANCE IN PARISH						10			10
TOTAL RICHLAND PARISH		37		5	42	151		5	156
		(Adjusted Figure			40				139)
ST. BERNARD PARISH	1,779								
Less included in A.B.C.City Zone	891								
BALANCE IN PARISH	888								
Alluvial City			25		25		44		44
Delacroix Island			40		40	35	40		75
Poydras			25		25		25		25
St. Bernard		25	90		115	46	90		136
Violet		26			26	26			26
TOTAL ST. BERNARD PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		51	180		231	107	199		306
		(Adjusted Figure			226				289)
ST. CHARLES PARISH	2,895								
Ama				2	2	97			97
Boutte			30		30	3	30		33
Des Allemands		64			64	183			183
Destrehan		86			86	113			113
Good Hope		72			72	115			115
Hahnville			63		63	76	63		139
Killona			30		30		35		35
Luling		67			67	172			172
Montz			70		70		89		89
New Sarpy		28			28	106			106
Norco		231			231	425			425
Paradis		59			59	130			130
St. Rose		31		1	32	122			122
Taft			36		36	24	36		60
TOTAL ST. CHARLES PARISH		638	229	3	870	1,566	253		1,819
		(Adjusted Figure			852				1717)

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #14)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
ST. HELENA PARISH	2,215								
Easleyville						33			33
Greensburg		50		30	80	120		3	123
Montelier				1	1	30			30
*BALANCE IN PARISH		4		20	24			3	3
TOTAL ST. HELENA PARISH		54		51	105	183		6	189
(Adjusted Figure					101				169)
ST. JAMES PARISH	3,799								
Central						86			86
Convent			80		80	88	90		178
Gramercy			90		90	72	95		167
Lutcher		141			141	270			270
Paulina		53		3	56	26	65		91
St. James		79			79	93			93
Vacherie			162		162	31	194		225
Welcome			48		48		50		50
*BALANCE IN PARISH		21	15		36		20		20
TOTAL ST. JAMES PARISH		294	395	3	692	666	514		1,180
(Adjusted Figure					678				1,114)
ST. JOHN THE BAPTIST PARISH	3,393								
Edgard			79		79	90	85		175
Garyville			48		48	42	66		108
LaPlace		166			166	82			282
Lions			57		57		68		68
Lucy			32		32		38		38
Reserve			184		184	232	249		481
Wallace			51		51	26	58		84
*BALANCE IN PARISH				7	7		21	5	26
TOTAL ST. JOHN THE BAPTIST PARISH		166	451	7	624	672	585	5	1,262
(Adjusted Figure					611				1,191)
ST. LANDRY PARISH	15,576								
Arnaudville		67		27	94	115		11	126
Eunice		580		34	614	785		5	790
Grand Coteau		35		1	36	75			75
Krotz Springs		82		1	83	120			120
Lawtell		15		1	16	55			55
Lebeau		17		1	18	55			55
Leonville		26			26	46			46
Melville		175		4	179	207			207
Morrow		22		4	26	60			60
Opelousas		1,000		52	1,052	1,550			1,550
Palmetto		25		1	26	41			41
Port Barre		107		6	113	122		4	126
Sunset		83		13	96	151		7	158
Washington		58		35	93	91		6	97
*BALANCE IN PARISH				20	20			1	1
TOTAL ST. LANDRY PARISH		2,292		200	2,492	3,473		34	3,507
(Adjusted Figure					2,393				3,135)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
ST. MARTIN PARISH	5,672								
Breaux Bridge		227		9	236	277		2	279
Cecilia		11		5	16	40		1	41
Henderson						30			30
Parks		19			19	48			48
St. Martinville		355		47	402	490		8	498
*BALANCE IN PARISH		7		2	9	8		1	9
TOTAL ST.MARTIN PARISH		619		63	682	893		12	905
(Adjusted Figure					655				809)
ST.MARY PARISH	7,633								
Amelia		24			24	51			51
Baldwin			92	1	93	30	105	1	136
Berwick		255			255	380			380
Centreville			107		107	36	129		165
Charenton			43		43	39	55		94
Franklin		612	43	77	732	1,040	100	2	1,142
Gam Point			35		35		35		35
Morgan City		825		9	834	1,460		1	1,461
Oaklawn			40		40		40		40
Patterson		178		3	181	250	16		266
Siracusaville		6			6	26			26
Sterling			73		73		75		75
Verdunville			25		25		30		30
*BALANCE IN PARISH				5	5	11		1	12
TOTAL ST.MARY PARISH		1,900	458	95	2,453	3,323	585	5	3,913
(Adjusted Figure					2,355				3,497)
ST.TAMMANY PARISH	5,974								
Abita Springs		98			98	198			198
Bonfouca			17		17		48		48
Bush		9		5	14	81			81
Covington		705		26	731	1,219		6	1,225
Folsom		53		3	56	152		1	153
Lacombe		81		4	85	200		1	201
Madisonville		132			132	226			226
Mandeville		215			215	345			345
North Shore		11			11	33			33
Pearl River		8		79	87	233		4	237
Slidell		361		37	398	897		5	902
Sun		17		1	18	41		1	42
Talisheek		10			10	45			45
*BALANCE IN PARISH				5	5			1	1
TOTAL ST.TAMMANY PARISH		1,700	17	160	1,877	3,670	48	19	3,737
(Adjusted Figure					1,839				3,528)
TANGIPAHOA PARISH	11,363								
Amite		416		42	458	757		3	760
Baptist		14			14	25			25

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #16)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
TANGIPAHOA PARISH									
Fluker		45		3	48	60			60
Hammond		930	28	37	995	1,705	39	4	1,748
Independence		125	17	31	173	330	29	3	362
Kentwood		210		51	261	390		1	391
Manchac		21			21	35			35
Natalbany		25	26		51	70	26		96
Ponchatoula		504		17	521	1,035			1,035
Roseland		58		13	71	122			122
Tangipahoa		110			110	225			225
Tickfaw		6	14	7	27	50	21		71
Wadesboro			68		68		75		75
*BALANCE IN PARISH		19		12	31	41		2	43
TOTAL TANGIPAHOA PARISH		2,483	153	213	2,849	4,845	190	13	5,048
		(Adjusted Figure			2,792				4,766)
TENSAS PARISH	4,489								
Newellton		57		1	58	120		1	121
St. Joseph		81			81	147			147
Water Proof		82		3	85	140			140
TOTAL TENSAS PARISH		220		4	224	407		1	408
		(Adjusted Figure			215				365)
TERREBONNE PARISH	8,152								
Bourg			75		75		100		100
Chacahoula			37		37		43		43
Donner			27		27		26		26
Gibson			140		140		144		144
Gray		78	39	2	119	87	70		157
Houma		1,618	287	36	941	2,627	393		3,020
Montegut			93	1	94	25	127		152
Schriever			40		40		58		58
*BALANCE IN PARISH				9	9				
TOTAL TERREBONNE PARISH		1,696	738	48	2,482	2,739	961		3,700
		(Adjusted Figure			2,432				3,493)
UNION PARISH	5,004								
Farmerville		10			10	50			50
		(Adjusted Figure			10				45)
VERMILION PARISH	8,959								
Abbeville		750		44	794	1,135		4	1,139
Delcambre		53			53	140			140
Erath		90		1	91	125			125
Gueydan		117		18	135	210		2	212
Kaplan		275		30	305	375		5	380
*BALANCE IN PARISH				48	48			5	5
TOTAL VERMILION PARISH		1,285		141	1,426	1,985		16	2,001
		(Adjusted Figure			1,369				1,788)

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #17)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL	SUNDAY CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)									
VERNON PARISH	4,765								
Leesville		12		1	13	85			85
		(Adjusted Figure			12				76)
WASHINGTON PARISH	8,583								
Angie		28	25	1	54	74	24		98
Bogalusa		1,755	162	19	1,936	3,015	172	3	3,190
Clifton		11			11	29			29
Enon		8			8	30			30
Franklinton		395		66	461	690		1	691
Mount Herman				36	36	72		2	74
Varnado		29	38	5	72	47	44		91
*BALANCE IN PARISH		12		15	27	23		1	24
TOTAL WASHINGTON PARISH		2,238	225	142	2,605	3,980	240	7	4,227
		(Adjusted Figure			2,552				3,992)
WEBSTER PARISH	8,430								
Minden		10			10	75			75
		(Adjusted Figure			10				67)
WEST BATON ROUGE PARISH	3,007								
Brusly		20			20	103			103
Erwinville			85	1	86		90		90
Port Allen		171		8	179	451		4	455
*BALANCE IN PARISH				3	3			2	2
TOTAL WEST BATON ROUGE PARISH		191	85	12	288	554	90	6	650
		(Adjusted Figure			277				581)
WEST FELICIANA PARISH	2,182								
Angola		50		6	56	52		9	61
Bains		15			15	26			26
Hardwood		31			31	77			77
St. Francisville		106		10	116	215		1	216
Tunica		22		1	23	33		1	34
*BALANCE IN PARISH				8	8				
TOTAL WEST FELICIANA PARISH		224		25	249	403		11	414
		(Adjusted Figure			239				370)
WINN PARISH	4,180								
Winnfield		45			45	163			163
		(Adjusted Figure			43				146)
MISCELLANEOUS PARISHES									
UNDER 25 COPIES				6	6	20		9	29
		(Adjusted Figure			6				26)
TOTAL IN LOUISIANA	151,096	5,962	2,680		159,738	246,419	8,519	612	255,550
		(Adjusted Figure			157,274				242,237)

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #18)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI									
ADAMS COUNTY	7,556								
Natchez		810		10	820	1,850		1	1,851
*BALANCE IN COUNTY				1	1	3			3
TOTAL ADAMS COUNTY		810		11	821	1,853		1	1,854
		(Adjusted Figure			787				1,658)
AMITE COUNTY	5,035								
Coles		8			8	30			30
Crosby		135			135	170			170
Gloster		124		20	144	218		1	219
Liberty		112		36	148	195		2	197
Peoria		5		10	15	34		1	35
Smithdale		3		4	7	26			26
TOTAL AMITE COUNTY		387		70	457	673		4	677
		(Adjusted Figure			438				605)
ATTALA COUNTY									
Kosciusko		12			12	40			40
		(Adjusted Figure			12				36)
BOLIVAR COUNTY									
Roseland		30			30	69			69
*BALANCE IN COUNTY				1	1			1	1
TOTAL BOLIVAR COUNTY		30		1	31	69		1	70
		(Adjusted Figure			30				63)
CLAIBORNE COUNTY	3,385								
Alcorn		8		1	9	35		1	36
Port Gibson		40		1	41	120			120
*BALANCE IN COUNTY				2	2	4		1	5
TOTAL CLAIBORNE COUNTY		48		4	52	159		2	161
		(Adjusted Figure			50				144)
CLARKE COUNTY	4,803								
Enterprise		9			9	30			30
Pachuta		10		1	11	35		1	36
Quitman		15		1	16	40			40
Stonewall		10			10	30			30
*BALANCE IN COUNTY				2	2			3	3
TOTAL CLARKE COUNTY		44		4	48	135		4	139
		(Adjusted Figure			46				124)
COPIAH COUNTY	8,252								
Crystal Springs		54		1	55	126			126
Hazelhurst		90		5	95	220		3	223
Wesson		30		4	34	80		1	81
*BALANCE IN COUNTY				2	9	30		2	32
TOTAL COPIAH COUNTY		181		12	193	456		6	462
		(Adjusted Figure			184				413)

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #19)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL	SUNDAY CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
MISSISSIPPI (Cont'd)									
COVINGTON COUNTY	3,792								
Collins		16			16	75		1	76
Mount Olive		10			10	38			38
Seminary		3			3	25			25
*BALANCE IN COUNTY						14		1	15
TOTAL COVINGTON COUNTY		29			29	152		2	154
(Adjusted Figure					28				138)
FORREST COUNTY	9,098								
Brooklyn		5			5	90			90
Hattiesburg		1,065		10	1,075	4,250		5	4,255
Petal		25			25	285			285
*BALANCE IN COUNTY		5		1	6	8		1	9
TOTAL FORREST COUNTY		1,100		11	1,111	4,633		6	4,639
(Adjusted Figure					1,066				4,147)
FRANKLIN COUNTY	3,061								
Bude		33			33	100			100
Hamburg		11		1	12	27		1	28
Meadville		39		1	40	100			100
Roxie		33		1	34	60		1	61
*BALANCE IN COUNTY		8		1	9	15			15
TOTAL FRANKLIN COUNTY		124		4	128	302		2	304
(Adjusted Figure					123				272)
GEORGE COUNTY	1,942								
Lucedale		36			36	77			77
(Adjusted Figure					35				69)
HANCOCK COUNTY	2,808								
Bay St. Louis		543		14	557	965		3	968
Clermont Harbor		83		2	85	102			102
Kiln		25		1	26	75			75
Lakeshore				1	1	40			40
Logtown		30			30	118			118
Pearlington			39		39	33			33
Waveland		144			144	335			335
TOTAL HANCOCK COUNTY		765	39	18	822	1,668		3	1,671
(Adjusted Figure					805				1,578)
HARRISON COUNTY	13,020								
Biloxi		1,295		5	1,300	4,125		1	4,126
D'Iberville		39			39	310			310
Edgewater Park		135			135	300			300
Gulfport		1,100		10	1,110	3,360		5	3,365
Handsboro			100		100		245		245
Harrison		9			9	40			40
Keesler Air Field (Biloxi)		335			335	800			800

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI (Cont'd)									
HARRISON COUNTY									
Long Beach		220			220	560			560
Mississippi City		240			240	480			480
Pass Christian		275		10	285	725		5	730
Saucier		2		3	5	38			38
*BALANCE IN COUNTY				6	6			1	1
TOTAL HARRISON COUNTY		3,650	100	34	3,784	10,738	245	12	10,995
(Adjusted Figure					3,707				10,381)
HINDS COUNTY	26,921								
Clinton		12		2	14	30		1	31
Jackson		525		10	535	1,360		10	1,370
Raymond		4		1	5	32		1	33
*BALANCE IN COUNTY		9		4	13	56		5	61
TOTAL HINDS COUNTY		550		17	567	1,478		17	1,495
(Adjusted Figure					543				1,337)
HOLMES COUNTY									
Durant		15			15	40			40
*BALANCE IN COUNTY		5			5	10			10
TOTAL HOLMES COUNTY		20			20	50			50
(Adjusted Figure					19				45)
JACKSON COUNTY	5,191								
Fontainbleau		42			42	26			26
Gautier				1	1	97		1	98
Moss Point		165			165	262			262
Ocean Springs		180		18	198	610		3	613
Pascagoula		460		2	462	965			965
*BALANCE IN COUNTY				2	2	20			20
TOTAL JACKSON COUNTY		807		23	830	1,980		4	1,984
(Adjusted Figure					796				1,773)
JASPER COUNTY	4,308								
Bay Springs		22			22	80			80
Heidelberg		45			45	105			105
Vossburg		17		1	18	67		1	68
TOTAL JASPER COUNTY		84		1	85	252		1	253
(Adjusted Figure					82				226)
JEFFERSON COUNTY	3,538								
Fayette		79			79	125			125
Lorman		3		1	4	40		1	41
*BALANCE IN COUNTY				2	2			1	1
TOTAL JEFFERSON COUNTY		82		3	85	165		2	167
(Adjusted Figure					82				149)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL	SUNDAY CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
MISSISSIPPI (Cont'd)									
JEFFERSON DAVIS COUNTY	3,527								
Bassfield		19			19	80			80
Prentiss		34			34	115			115
TOTAL JEFFERSON DIVIS COUNTY		53			53	195			195
		(Adjusted Figure			51				174)
JONES COUNTY	11,626								
Ellisville		64		5	69	296		2	298
Estabutchie		5			5	38			38
Laurel		510		2	512	2,200		1	2,201
Moselle		16		1	17	80		1	81
Sandersville		15			15	75			75
Soso		4			4	47			47
*BALANCE IN COUNTY				1	1			1	1
TOTAL JONES COUNTY		614		9	623	2,736		5	2,741
		(Adjusted Figure			597				2,450)
LAFAYETTE COUNTY									
University City		55		4	59	100		4	104
*BALANCE IN COUNTY								1	1
TOTAL LAFAYETTE COUNTY		55		4	59	100		5	105
		(Adjusted Figure			57				94)
LAMAR COUNTY	2,857								
Lumberton		170		10	180	355			355
Oloh		2			2	25			25
Purvis		87			87	240			240
Sumrall		14			14	115			115
*BALANCE IN COUNTY				2	2			1	1
TOTAL LAMAR COUNTY		273		12	285	735		1	736
		(Adjusted Figure			274				658)
LAUDERDALE COUNTY	14,894								
Meridan		205		1	206	570		1	571
		(Adjusted Figure			198				510)
LAWRENCE COUNTY	3,178								
Monticello		15		2	17	65		1	66
*BALANCE IN COUNTY		7		2	9	39			39
TOTAL LAWRENCE COUNTY		22		4	26	104		1	105
		(Adjusted Figure			25				94)

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #22)

STATE / COUNTY / TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI (Cont'd)									
LEFLORE COUNTY	13,979								
Greenwood		25		3	28	80		4	84
*BALANCE IN COUNTY								1	1
TOTAL LEFLORE COUNTY		25		3	28	80		5	85
(Adjusted Figure					27				76)
LINCOLN COUNTY	6,559								
Bogue Chitto		33		1	34	110			110
Brookhaven		550		3	553	885		1	886
*BALANCE IN COUNTY		9		1	10	23			23
TOTAL LINCOLN COUNTY		592		5	597	1,018		1	1,019
(Adjusted Figure					573				911)
LOWNDES COUNTY									
Columbus		110			110	212			212
*BALANCE IN COUNTY				1	1			1	1
TOTAL LOWNDES COUNTY		110		1	111	212		1	213
(Adjusted Figure					107				190)
MADISON COUNTY	8,861								
Canton		52			52	140			140
Flora		4			4	29			29
*BALANCE IN COUNTY				1	1			1	1
TOTAL MADISON COUNTY		56		1	57	169		1	170
(Adjusted Figure					55				152)
MARION COUNTY	5,622								
Columbia		770		10	780	1,063			1,063
Foxworth		40		7	47	70			70
Kokomo		5		16	21	28		1	29
*BALANCE IN COUNTY		5		7	12	17		1	18
TOTAL MARION COUNTY		820		40	860	1,178		2	1,180
(Adjusted Figure					826				1,055)
MONTGOMERY COUNTY	3,776								
Winona		6			6	35		1	36
(Adjusted Figure					6				32)
NEWTON COUNTY	5,528								
Newton		10			10	40			40
*BALANCE IN COUNTY		5			5	17		1	18
TOTAL NEWTON COUNTY		15			15	57		1	58
(Adjusted Figure					14				52)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI (Cont'd)									
OKTIBBEHA COUNTY	5,090								
Starkeville		80			80	175			175
*BALANCE IN COUNTY				3	3			2	2
TOTAL OKTIBBEHA COUNTY		80		3	83	175		2	177
(Adjusted Figure					80				158)
PEARL RIVER COUNTY	4,644								
Carriere		66		12	78	110			110
Cross Roads		8			8	55			55
Derby		3			3	29			29
McNeill		16			16	57			57
Nicholson		18			18	77			77
Ozona		2			2	57			57
Picayune		470		31	501	940		3	943
Poplarville		223		20	243	453		1	454
Tigerville						50			50
*BALANCE IN COUNTY		4		1	5	7			7
TOTAL PEARL RIVER COUNTY		810		64	874	1,835			1,839
(Adjusted Figure					858				1,736)
PERRY COUNTY	2,067								
New Agusta		19			19	60			60
Richton		45			45	115			115
TOTAL PERRY COUNTY		64			64	175			175
(Adjusted Figure					61				156)
PIKE COUNTY	8,651								
Barto Crossing						25			25
Fernwood		35			35	80			80
McComb		1,200		43	1,243	2,298			2,298
Magnolia		182		105	287	320		3	323
Osyka		78		253	331	391		1	392
Pricedale				4	4	30			30
Summitt		110		11	121	199		2	201
*BALANCE IN COUNTY				16	16	14		4	18
TOTAL PIKE COUNTY		1,605		432	2,037	3,357		10	3,367
(Adjusted Figure					1,956				3,009)
SCOTT COUNTY	5,259								
Forest		12			12	50			50
Morton		5			5	24			24
*BALANCE IN COUNTY		4			4	9			9
TOTAL SCOTT COUNTY		21			21	83			83
(Adjusted Figure					20				74)
SIMPSON COUNTY	4,975								
Magee		6		1	7	55		1	56
Mendenhall		12			12	50			50

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #24)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL	SUNDAY CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
MISSISSIPPI (Cont'd)									
SIMPSON COUNTY									
Sanatorium		20			20	55			55
*BALANCE IN COUNTY				2	2			1	1
TOTAL SIMPSON COUNTY		38		3	41	160		2	162
(Adjusted Figure					39				145)
SMITH COUNTY	4,235								
Taylorsville		16			16	50			50
(Adjusted Figure					15				45)
STONE COUNTY	1,500								
Bond						26			26
McHenry		16			16	55			55
Perkinston		37		1	38	55		1	56
Wiggins		124		19	143	330			330
TOTAL STONE COUNTY		177		20	197	466		1	467
(Adjusted Figure					189				417)
WALTHALL COUNTY	3,899								
Lexie		4			4	55			55
Tylertown		240		106	346	445			445
TOTAL WALTHALL COUNTY		244		106	350	500			500
(Adjusted Figure					336				447)
WARREN COUNTY	11,471								
Vicksburg		205		5	210	1,075		4	1,079
(Adjusted Figure					202				964)
WAYNE COUNTY									
Waynesboro		5		3	8	35		1	36
(Adjusted Figure					8				32)
WILKINSON COUNTY	3,810								
Centreville		140		10	150	250			250
Rosetta		16		11	27	51			51
Wilkinson		13		9	22	43			43
Woodville		260		7	267	415		5	420
*BALANCE IN COUNTY		7		9	16	3			3
TOTAL WILKINSON COUNTY		436		46	482	762		5	767
(Adjusted Figure					463				686)
WINSTON COUNTY									
Louisville		15			15	30			30
*BALANCE IN COUNTY		1			1	1			1
TOTAL WINSTON COUNTY		16			16	31			31
(Adjusted Figure					15				28)

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #25)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI (Cont'd.)									
YAZOO COUNTY	9,872								
Yazoo City		77			77	195			195
*BALANCE IN COUNTY				1	1			1	1
TOTAL YAZOO COUNTY		77		1	78	195		1	196
		(Adjusted Figure			75				175)
MISCELLANEOUS COUNTIES									
UNDER 25 COPIES		15		22	37	42		23	65
		(Adjusted Figure			36				58)
TOTAL IN MISSISSIPPI		15,414	139	998	16,551	41,010	245	145	41,400
		(Adjusted Figure			15,994				37,736)
ALL OTHER STATES									
Atlanta, Ga.		3		19	22	18		25	43
Beaumont, Tex.		10		4	14	75		5	80
Birmingham, Ala.		22		11	33	95		12	107
Chicago, Ill.		17		30	47	18		31	49
Dallas, Tex.		8		18	26	20		20	40
Galveston, Tex.				7	7	116		5	121
Houston, Tex.		68		25	93	173		29	202
Little Rock, Ark.		5		6	11	18		7	25
Los Angeles, Calif.		11		4	15	26		7	33
Memphis, Tenn.		23		13	36	72		15	87
Mobile, Ala.		165		16	181	975		43	988
New York, N. Y.		32		48	80	52		61	113
Orange, Tex.		15		4	19	65		3	68
Pensacola, Fla.		57		15	72	480		12	492
Port Arthur, Tex.		20		5	25	118		3	121
St. Louis, Mo.		7		8	15	18		10	28
Texarkana, Ark.		15		6	21	45		7	52
Washington, D.C.		12		22	34	13		23	36
UNDER 25 COPIES		209		527	736	391		739	1,130
TOTAL IN ALL OTHER STATES		699		788	1,487	2,788		1,027	3,815
		(Adjusted Figure			1,428				3,410)
FOREIGN COUNTRIES									
UNDER 25 COPIES		22		106	128	47		129	176
		(Adjusted Figure			123				157)
SUMMARY									
TOTAL LOUISIANA		151,096	5,962	2,680	159,738	246,419	8,519	612	255,550
" MISSISSIPPI		15,414	139	998	16,551	41,010	245	145	41,400
" ALL OTHER STATES		699		788	1,487	2,788		1,027	3,815
" FOREIGN COUNTRIES		22		106	128	47		129	176
GRAND TOTAL		167,231	6,101	4,572	177,904	290,264	8,764	1,913	300,941
		(Total Adjusted Figure			174,819				283,540)

(The Times-Picayune (Morning), Sunday Times-Picayune-New Orleans States, New Orleans, La., Page #26)

28. EXPLANATORY:

(a) Re Quarterly Averages and Paragraph 8:
Due to the variation in the number of issues per quarter, the average of the total net paid quarterly averages of the Morning issue does not correspond to the grand average as shown in Paragraph 8 of this report.

(b) Re Paragraph 9:
Publisher's declared policy is that all editions of the Morning issue carry all advertising scheduled for the day except when copy is received too late for insertion in the early editions it is inserted in the corresponding edition of the following day.

Publisher's declared policy is that all editions of the Sunday issue carry all national advertising scheduled for the day except when copy is received too late for insertion in the early editions it is inserted in the corresponding edition of the following Sunday. Local advertising is carried in all editions except 1st predate.

First Predate edition going to press at 5:46 PM Wednesday is from 36 to 124 pages less than the regular Sunday edition.

Second Predate edition going to press at 3:00 PM Friday is from 22 to 84 pages less than the regular Sunday edition.

* * * \

Government Exhibit 147

AUDIT BUREAU OF CIRCULATIONS
CHICAGO

AUDIT REPORT—NEWSPAPER

AVERAGE NET PAID

1st Quarter	1949	96,229
2nd "	1949	94,484
3rd "	1949	93,692
4th "	1949	96,799

(See Par. 28-a)

1. New Orleans States
2. New Orleans
3. Louisiana 4. Year Estab. 1880
5. Published Evening
6. Report for twelve months ending Dec. 31, 1949
7. General Newspaper.

8. Daily average net paid circulation by zones and distribution methods:	AVERAGE NET PAID CIRCULATION			
			Evening	
CITY ZONE				
Carrier Delivery by independent carriers filing lists with publisher			55,643	
Dealers and Carriers not filing lists with publisher			1,672	
Street Vendors			19,640	
Publisher's Counter Sales			7	
Mail Subscriptions			3	
Total City Zone (Population* 540,030)			76,965	
RETAIL TRADING ZONE				
Dealers and Carriers not filing lists with publisher			11,885	
Mail Subscriptions			15	
Total Retail Trading Zone (Population* 385,094)			11,900	
Total City & Retail Trading (Population* 925,124)			88,865	
ALL OTHER				
Dealers and Carriers			6,297	
Mail Subscriptions			136	
Total "All Other"			6,433	
TOTAL NET PAID excluding Bulk (For bulk sales, see Paragraph 10)			95,298	

*1940 Census.

1522

9. (GIVE THESE ROW AND TIME OF EDITIONS:
(THESE FIGURES INCLUDE SPOILED IN DISTRIBUTION, FREE COPIES, UNSOLD AND ALLOWANCES.)

Evening issue for Tuesday, December 13, 1949:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	8:56 AM	12/13	12/13	9,775	C	0%	33%	67%
2nd	10:12 AM	12/13	12/13	7,308	A-C	86%	12%	2%
3rd	12:20 PM	12/13	12/13	9,089	C	0%	90%	10%
4th	12:38 PM	12/13	12/13	21,975	A	100%	0%	0%
5th	1:47 PM	12/13	12/13	40,847	A-C	98%	2%	0%
6th	3:39 PM	12/13	12/13	17,044	A-C	96%	1%	3%

For publisher's policy in respect to advertising carried, see Paragraph 28-b.

Note: A Immediate sales release in City.
C Sales release on arrival at destination in Retail Zone and All Other.

10. DAILY AVERAGE BULK SALES IN ALL ZONES: Evening 63.
Represents copies sold to restaurants, dining cars, etc., for free use of their patrons, to a local newspaper for departmental use, and to business concerns, at from $2.50 to $5.00 per hundred copies, distribution being made by the purchasers; and to the City of New Orleans at the basic carrier subscription price, distribution being made by the publisher.

11. Daily average unpaid distribution:

			Evening	
Arrears over Three Months				
Short Term Subscriptions in Arrears				
Credit Subscriptions in Arrears				
Total Arrears				
Service Copies, Local Advertisers, Employes, etc.			123	
Advertising Agencies, Complimentary, Samples, etc.			343	
Copies Not Qualifying as Paid				
Total Arrears, Service Copies, etc.			466	

12. (a) TERRITORY INCLUDED IN CITY ZONE IN PARAGRAPH 8 is the corporate limits of New Orleans, in Orleans Parish, Louisiana, plus in St. Bernard Parish wards 1, 2, 3 and 4, which include the towns of Arabi, Chalmette, Meraux, New Home and Story, and in Jefferson Parish, wards 1, 2, 3, 4, 7 and 8, which include the towns of Fort St. Leon, Gretna, Harvey, McDonoughville, Marrero (Amesville), Metairie, Powell, Shrewsbury and Westwego.

12. (b) AREA INCLUDED IN RETAIL TRADING ZONE IN PARAGRAPH 8 is with the exception of city zone, the following:

In Louisiana, parishes of Ascension, Assumption, Jefferson, Lafourche, Livingston, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne and Washington. In Mississippi, counties of Hancock, Harrison and Pearl River.

EIGHT LARGEST TOWNS IN RETAIL TRADING ZONE:

Biloxi, Miss.	Gulfport, Miss.	Bogalusa, La.	Houma, La.
Hammond, La.	Thibodaux, La.	Picayune, Miss.	Bay St. Louis, Miss.

13. PRICES:

(a) Basic prices:	BY MAIL IN RETAIL TRADING ZONE 1 Yr.	6 Mos.	3 Mos.	1 Mo.	BY CARRIER IN CITY ZONE 1 Yr.	6 Mos.	3 Mos.	1 Mo.	1 Wk.	SINGLE COPY
*Evening and Sunday	18.20	9.10	4.55	1.55	18.20	9.10	4.55	1.55	.35	
Evening only	13.00	6.50	3.25	1.10	13.00	6.50	3.25	1.10	.25	5¢

*New Orleans States (Evening) and Sunday Times-Picayune-New Orleans States.

(b) Basic price by mail in city zone:
Same as by mail in Paragraph 13 (a).

(c) Basic price by mail in "all other" zone:
Same as by mail in Paragraph 13 (a).

(d) Basic price to R.F.D. subscribers in retail trading zone:
Same as by mail in Paragraph 13 (a).

(e) Basic price to R.F.D. subscribers in "all other" zone:
Same as by mail in Paragraph 13 (a).

(f) Basic price by carrier in retail trading zone:
Same as by carrier in Paragraph 13 (a).

(g) Basic price by carrier in "all other" zone:
Same as by carrier in Paragraph 13 (a).

(h) Basic price to motor route subscribers in retail trading zone:
Same as by mail in Paragraph 13 (a).

(i) Basic price to motor route subscribers in "all other" zone:
Same as by mail in Paragraph 13 (a).

(j) Special reduced prices:
None of record.

(k) Prices higher than basic:
By mail in "all other" zone:
In United States and countries of the Postal Union, outside Louisiana and Mississippi: Evening and Sunday (Times-Picayune-New Orleans States), 1 year $22.20, 6 months $11.10, 3 months $5.55, 1 month $1.87; Evening only, 1 year $15.60, 6 months $7.30, 3 months $3.65, 1 month $1.25.
In all other countries, Evening and Sunday (Times-Picayune-New Orleans States), 1 year $54.60, 6 months $27.30, 3 months $13.65, 1 month $4.60; Evening only, 1 year $30.60, 6 months $15.30, 3 months $7.65, 1 month $2.60.

(l) Prices lower than basic:
None of record.

14. WERE RETURNS ACCEPTED OR ALLOWANCES MADE FOR UNDELIVERED, LEFT OVER AND UNSOLD COPIES?

Publisher's declared policy as to returns was fully returnable to wholesale distributors, newsdealers and street vendors in the city zone and to dealers in the retail trading zone and "all other" zone except that a few dealers at distant points were on a nonreturnable basis.

As only the net sales through street vendors were shown on the circulation records, the percentage of returns to the gross draw could not be ascertained.

The allowances for returns, undelivered, left over and unsold copies for period covered by this report were found to have been: to dealers in the city zone 18.72%; dealers in the retail trading zone 3.39%; dealers in "all other" zone 9.99%.

These percentages are based on the gross draw and have been properly deducted therefrom, leaving net paid circulation shown in Paragraph 8.

ANALYSIS OF CARRIER AND MAIL SUBSCRIPTION SALES (NEW AND RENEWAL)
For Period Stated in Paragraph 6.

15. PREMIUM, COMBINATION AND SPECIAL OFFERS:
None of record.

16. CLUBS:
None of record.

17. CONTESTS INVOLVING SUBSCRIPTION CONTRACT:
None of record.

18. COUPON CONTESTS NOT INVOLVING SUBSCRIPTION CONTRACT:
None of record.

19. INSURANCE:
None of record.

23. Arrears as at December 31, 1949:

	CITY ZONE		RETAIL TRADING ZONE			ALL OTHER	
Evening	Carriers	Dealers	Carriers	Dealers	Mail	Dealers	Mail
Arrears under 3 months	None	None		None	None	None	None

25. DISTRIBUTION IN TOWNS RECEIVING 25 OR MORE COPIES IN DETAIL BY PARISHES OR COUNTIES, AS WELL AS THE TOTAL ONLY FOR TOWNS RECEIVING LESS THAN 25 COPIES DAILY.

Evening, December 15, 1949.

Occupied Dwelling Unit figures - 1940 Census.

The listing below gives gross distribution for one day only and is greater or less than the net paid average for the period covered by this report by the following percentages:

City Zone	4.80% greater
Retail Trading Zone	9.40% greater
All Other	20.36% greater
GRAND TOTAL	6.43% greater

The "adjusted figures" of parish or county totals appearing below have been arrived at by decreasing (or increasing) the listed parish or county total figures by the appertaining percentages as above set forth. These adjusted parish or county totals will, therefore, pproximate the net paid average for the period covered by this report.

*"Balance in Parish or County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA					
NEW ORLEANS A.B.C. CITY ZONE as described in Paragraph 12 (a) includes the following:					
JEFFERSON PARISH					
Fort St. Leon					
Gretna					
Harvey					
McDonoghville					
Marrero (Amesville)					
Metairie					
Powell					
Shrewsbury					
Westwego					
A.B.C. CITY ZONE IN JEFFERSON PARISH	10,635				
**ORLEANS PARISH					
New Orleans	133,040				
ST. BERNARD PARISH					
Arabi					
Chalmette					
Meraux					
New Home					
Story					
A.B.C. CITY ZONE IN ST. BERNARD PARISH	891				
TOTAL NEW ORLEANS A.B.C. CITY ZONE	144,566	80,660 (Adjusted Figure		2	80,662 76,965)
**Orleans Parish and New Orleans City are coextensive.					
ACADIA PARISH	10,971				
Crowley		190			190
Rayne		40			40
*BALANCE IN PARISH		10			10
TOTAL ACADIA PARISH		240 (Adjusted Figure			240 199)
ASCENSION PARISH	5,182				
Darrow			40		40
Donaldsonville		245			245
Gonzales			42	1	43
Modeste			45		45
Port Barrow			30		30
*BALANCE IN PARISH			18		18
TOTAL ASCENSION PARISH		245 (Adjusted Figure	175	1	421 385)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
ASSUMPTION PARISH	4,263				
Belle Rose		42			42
Labadieville		41			41
Napoleonville		66			66
Pierre Part		26			26
*BALANCE IN PARISH		19			19
TOTAL ASSUMPTION PARISH		194			194
		(Adjusted Figure			177)
AVOYELLES PARISH	9,500				
Bunkie		47			47
Marksville		25			25
*BALANCE IN PARISH		22		2	24
TOTAL AVOYELLES PARISH		94		2	96
		(Adjusted Figure			80)
CADDO PARISH	40,350				
Shreveport		65		2	67
		(Adjusted Figure			56)
CALCASIEU PARISH	14,522				
Lake Charles		125		1	126
*BALANCE IN PARISH		15		1	16
TOTAL CALCASIEU PARISH		140		2	142
		(Adjusted Figure			118)
CONCORDIA PARISH	4,131				
Ferriday		50		1	51
*BALANCE IN PARISH		15			15
TOTAL CONCORDIA PARISH		65		1	66
		(Adjusted Figure			55)
EAST BATON ROUGE PARISH	23,016				
Baton Rouge		945		7	952
*BALANCE IN PARISH		5			5
TOTAL EAST BATON ROUGE PARISH		950		7	957
		(Adjusted Figure			795)
EVANGELINE PARISH	7,678				
Ville Platte		38			38
*BALANCE IN PARISH		10			10
TOTAL EVANGELINE PARISH		48			48
		(Adjusted Figure			40)
IBERIA PARISH	8,904				
Jeanerette		127			127

(New Orleans States, New Orleans, La., Page #6)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
IBERIA PARISH					
New Iberia		340			340
TOTAL IBERIA PARISH		467			467
		(Adjusted Figure	-		388)
IBERVILLE PARISH	7,001				
Plaquemine		285			285
White Castle		48			48
*BALANCE IN PARISH		19			19
TOTAL IBERVILLE PARISH		352			352
		(Adjusted Figure			292)
JEFFERSON PARISH	12,726				
Less included in A.B.C. City Zone	10,635				
BALANCE IN PARISH	2,091				
Avondale		41			41
Bridge City		187			187
Harahan		284			284
Kenner (includes Airport)		501			501
Lafitte		59			59
Little Farms			100		100
Waggaman			57		57
*BALANCE IN PARISH		17		1	18
TOTAL JEFFERSON PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		1,089	157	1	1,247
		(Adjusted Figure			1,140)
JEFFERSON DAVIS PARISH	6,046				
Jennings		55			55
*BALANCE IN PARISH		3			3
TOTAL JEFFERSON DAVIS PARISH		58			58
		(Adjusted Figure			48)
LAFAYETTE PARISH	10,321				
Lafayette		315		1	316
Youngsville		30			30
TOTAL LAFAYETTE PARISH		345		1	346
		(Adjusted Figure			287)
LAFOURCHE PARISH	8,638				
Cut Off			33		33
Golden Meadow			81		81
Larose			32		32
Lockport			77		77
Mathews			35		35

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
LAFOURCHE PARISH					
Raceland		127			127
Thibodeaux		657			657
*BALANCE IN PARISH		14			14
TOTAL LAFOURCHE PARISH		798	258		1,056
		(Adjusted Figure			965)
LIVINGSTON PARISH	4,258				
Albany			60		60
Livingston		40			40
*BALANCE IN PARISH		2			2
TOTAL LIVINGSTON PARISH		42	60		102
		(Adjusted Figure			93)
MADISON PARISH	5,012				
Tallulah		30			30
		(Adjusted Figure			25)
NATCHITOUCHES PARISH	9,851				
Natchitouches		25		1	26
*BALANCE IN PARISH				2	2
TOTAL NATCHITOUCHES PARISH		25		3	28
		(Adjusted Figure			23)
OUACHITA PARISH	15,836				
Monroe		60			60
		(Adjusted Figure			50)
PLAQUEMINES PARISH	2,918				
Belle Chasse			74		74
Boothville			27		27
Buras			120		120
Diamond			35		35
Empire			25		25
Fort Jackson			25		25
Gulftown			30		30
Happy Jack			35		35
Home Place			28		28
Jesuits Bend			35		35
Myrtle Grove			38		38
Nairn			35		35
Point-a-la-Hache		39	36		75
Port Sulphur			160		160
Potash			35		35
Sunrise			27		27
Venice			25	1	26
*BALANCE IN PARISH				2	2
TOTAL PLAQUEMINES PARISH		39	790	3	832
		(Adjusted Figure			760)

(New Orleans States, New Orleans, La., Page #8)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
POINTE COUPEE PARISH	5,767				
New Roads		56			56
*BALANCE IN PARISH		3		2	5
TOTAL POINTE COUPEE PARISH		59		2	61
		(Adjusted Figure			51)
RAPIDES PARISH	17,651				
Alexandria		150		1	151
*BALANCE IN PARISH		7		1	8
TOTAL RAPIDES PARISH		157		2	159
		(Adjusted Figure			132)
ST. BERNARD PARISH	1,779				
Less included in A.B.C. City Zone	891				
BALANCE IN PARISH	888				
Delacroix Island		27			27
Violet		25			25
TOTAL ST. BERNARD PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		52			52
		(Adjusted Figure			48)
ST. CHARLES PARISH	2,895				
Ama		87			87
Des Allemands		83			83
Destrehan		34			34
Good Hope		47			47
Hahnville		60			60
Luling		85			85
Montz			25		25
New Sarpy		54			54
Norco		189			189
Paradis		59			59
St. Rose		57			57
*BALANCE IN PARISH		18			18
TOTAL ST. CHARLES PARISH		773	25		798
		(Adjusted Figure			729)
ST. JAMES PARISH	3,799				
Central		74			74
Convent		38			38
Gramercy		36			36
Lutcher		69			69
Pauline		25			25
Vacherie		38			38
TOTAL ST. JAMES PARISH		280			280
		(Adjusted Figure			256)

1530

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
ST. JOHN THE BAPTIST PARISH	3,393				
Edgard		66			66
Garyville		39			39
LaPlace		134			134
Reserve		227			227
Wallace		26			26
*BALANCE IN PARISH			7		7
TOTAL ST. JOHN THE BAPTIST PARISH		492	7		499
		(Adjusted Figure			456)
ST. LANDRY PARISH	15,576				
Eunice		190			190
Opelousas		185			185
*BALANCE IN PARISH		27		2	29
TOTAL ST. LANDRY PARISH		402		2	404
		(Adjusted Figure			336)
ST. MARTIN PARISH	5,672				
St. Martinville		28			28
*BALANCE IN PARISH		40			40
TOTAL ST. MARTIN PARISH		68			68
		(Adjusted Figure			56)
ST. MARY PARISH	7,633				
Berwick		95			95
Centreville		40			40
Franklin		240			240
Morgan City		515			515
Patterson		50			50
*BALANCE IN PARISH		70			70
TOTAL ST. MARY PARISH		1,010			1,010
		(Adjusted Figure			839)
ST. TAMMANY PARISH	5,974				
Abita Springs		65			65
Bonfuca			25		25
Covington		421		1	422
Lacombe		34			34
Madisonville		38			38
Mandeville		74			74
Pearl River		39		2	41
Slidell		334		2	336
*BALANCE IN PARISH		62			62
TOTAL ST. TAMMANY PARISH		1,067	25	5	1,097
		(Adjusted Figure			1,003)
TANGIPAHOA PARISH	11,363				
Amite		246			246
Hammond		655			655

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
TANGIPAHOA PARISH					
Independence		140			140
Kentwood		85			85
Pontchatoula		355			355
Roseland		48			48
Tangipahoa		25			25
*BALANCE IN PARISH		39			39
TOTAL TANGIPAHOA PARISH		1,593			1,593
		(Adjusted Figure			1,456)
TERREBONNE PARISH	8,152				
Houma		976		1	977
Montegut		25		1	26
TOTAL TERREBONNE PARISH		1,001		2	1,003
		(Adjusted Figure			917)
VERMILION PARISH	8,959				
Abbeville		195			195
Kaplan		40			40
*BALANCE IN PARISH		7			7
TOTAL VERMILION PARISH		242			242
		(Adjusted Figure			201)
WASHINGTON PARISH	8,583				
Bogalusa		860			860
Franklinton		130			130
*BALANCE IN PARISH		17			17
TOTAL WASHINGTON PARISH		1,007			1,007
		(Adjusted Figure			920)
WEST BATON ROUGE PARISH	3,007				
Port Allen		31			31
		(Adjusted Figure			26)
MISCELLANEOUS PARISHES					
UNDER 25 COPIES		115		11	126
		(Adjusted Figure			105)
TOTAL IN LOUISIANA		94,355	1,497	49	95,901
		(Adjusted Figure			90,472)
MISSISSIPPI					
ADAMS COUNTY	7,556				
Natchez		560			560
		(Adjusted Figure			465)
AMITE COUNTY	5,035				
Crosby		40			40
Gloster		52			52

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
MISSISSIPPI (Cont'd)					
Liberty		53			53
*BALANCE IN COUNTY		3			3
TOTAL AMITE COUNTY		148			148
		(Adjusted Figure			123)
CLAIBORNE COUNTY	3,385				
Alcorn		50			50
		(Adjusted Figure			42)
FORREST COUNTY	9,098				
Hattiesburg		225			225
		(Adjusted Figure			187)
HANCOCK COUNTY	2,808				
Bay St. Louis		283			283
Clermont Harbor		34			34
Lake Shore		33			33
Pearlington		32			32
Waveland		96			96
*BALANCE IN COUNTY		8			8
TOTAL HANCOCK COUNTY		486			486
		(Adjusted Figure			444)
HARRISON COUNTY	13,020				
Biloxi		690		1	691
Edgewater Park		50			50
Gulfport		490			490
Handsboro			50		50
Keesler Air Field (Biloxi)		265			265
Mississippi City		125			125
Long Beach		55			55
Pass Christian		120			120
*BALANCE IN COUNTY		16			16
TOTAL HARRISON COUNTY		1,811	50	1	1,862
		(Adjusted Figure			1,703)
HINDS COUNTY	26,921				
Jackson		115		1	116
		(Adjusted Figure			96)
JACKSON COUNTY	5,191				
Ocean Springs		168			168
Pascagoula		135			135
*BALANCE IN COUNTY		14			14
TOTAL JACKSON COUNTY		317			317
		(Adjusted Figure			263)
JONES COUNTY	11,626				
Laurel		50			50
*BALANCE IN COUNTY		5			5
TOTAL JONES COUNTY		55			55
		(Adjusted Figure			46)

(New Orleans States, New Orleans, La., Page #12)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
MISSISSIPPI (Cont'd)					
LAUDERDALE COUNTY	14,894				
Meridian		60			60
		(Adjusted Figure			50)
LINCOLN COUNTY	6,559				
Brookhaven		120			120
		(Adjusted Figure			100)
MARION COUNTY	5,622				
Columbia		100			100
		(Adjusted Figure			83)
PEARL RIVER COUNTY	4,644				
Nicholson		42			42
Picayune		260			260
Poplarville		93			93
Roseland Park		28			28
Tigerville		35			35
*BALANCE IN COUNTY		32			32
TOTAL PEARL RIVER COUNTY		490			490
		(Adjusted Figure			448)
PIKE COUNTY	8,651				
McComb		270			270
Magnolia		26			26
Osyka		25			25
*BALANCE IN COUNTY		23		1	24
TOTAL PIKE COUNTY		344		1	345
		(Adjusted Figure			287)
WALTHALL COUNTY	3,899				
Tylertown		85			85
		(Adjusted Figure			71)
WARREN COUNTY	11,471				
Vicksburg		40			40
		(Adjusted Figure			33)
WILKINSON COUNTY	3,810				
Centreville		45			45
Woodville		90			90
*BALANCE IN COUNTY		15			15
TOTAL WILKINSON COUNTY		150			150
		(Adjusted Figure			125)
MISCELLANEOUS COUNTIES					
UNDER 25 COPIES		115		3	118
		(Adjusted Figure			98)
TOTAL IN MISSISSIPPI		5,271	50	6	5,327
		(Adjusted Figure			4,664)

(New Orleans States, New Orleans, La., Page #13)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
ALL OTHER STATES					
Mobile, Ala.		90		4	94
UNDER 25 COPIES		21		81	102
TOTAL IN ALL OTHER STATES		111		85	196
		(Adjusted Figure			162)
SUMMARY					
TOTAL LOUISIANA		94,355	1,497	49	95,901
" MISSISSIPPI		5,271	50	6	5,327
" ALL OTHER STATES.		111		85	196
GRAND TOTAL		99,737	1,547	140	101,424
		(Total Adjusted Figure			95,298)

28. EXPLANATORY:

(a) Re Quarterly Averages and Paragraph 8:
Due to the variation in the number of issues per quarter, the average of the total net paid quarterly averages does not correspond to the grand average as shown in Paragraph 8 of this report.

(b) Re Paragraph 9:
Publisher's declared policy is that all editions carry all advertising s scheduled for the day except when copy is received too late for insertion in the early editions it is inserted in the corresponding edition of the following day.

* *
* The average net paid circulation as reported by publisher in *
* statements to the Bureau has been substantiated by this audit. *
* *

For comparative purposes the average net paid circulation by quarters as shown in audits for the previous three years, and for the period covered by this report is shown below:

1st	Quarter	1946	87,179
2nd	"	1946	88,440
3rd	"	1946	87,809
4th	"	1946	86,453
1st	"	1947	87,246
2nd	"	1947	89,559
3rd	"	1947	87,828
4th	"	1947	88,597
1st	"	1948	92,145
2nd	"	1948	91,898
3rd	"	1948	91,037
4th	"	1948	92,224
1st	"	1949	96,229
2nd	"	1949	94,484
3rd	"	1949	93,692
4th	"	1949	96,799

CITY - New Orleans, La.
DATE - March, 1950.

AUDIT BUREAU OF CIRCULATIONS.

(New Orleans States, New Orleans, La., Page #14 - #53560 - JCP - RL)

Government Exhibit 148

AUDIT BUREAU OF CIRCULATIONS
CHICAGO

AUDIT REPORT—NEWSPAPER

AVERAGE NET PAID

1st Quarter	1949	97,226
2nd "	1949	96,175
3rd "	1949	95,877
4th "	1949	99,162

(See Paragraph 28-a)

1. New Orleans Item
2. New Orleans
3. Louisiana
4. Year Estab. 1877
5. Published Evening.
6. Report for twelve months ending Dec. 31, 1949.
7. General Newspaper.

8. Daily average net paid circulation by zones and distribution methods:	AVERAGE NET PAID CIRCULATION		Evening	
CITY ZONE				
Carrier Delivery by independent carriers filing lists with publisher			61,363	
Dealers and Carriers not filing lists with publisher			1,275	
Street Vendors			16,638	
Publisher's Counter Sales			55	
Mail Subscriptions				
Total City Zone (Population* 540,030)			79,331	
RETAIL TRADING ZONE				
Dealers and Carriers not filing lists with publisher			10,370	
Mail Subscriptions			29	
Total Retail Trading Zone (Population* 385,094)			10,399	
Total City & Retail Trading (Population* 925,124)			89,730	
ALL OTHER				
Dealers and Carriers			6,914	
Mail Subscriptions (See Par. 28-b)			468	
Total "All Other"			1,382	
TOTAL NET PAID excluding Bulk (For bulk sales, see Paragraph 10)			97,112	

*1940 Census.

9. NET PRESS RUN AND TIME OF EDITIONS:
(THESE FIGURES INCLUDE SPOILED IN DISTRIBUTION, FREE COPIES, UNSOLD AND ALLOWANCES.)

Evening Issue for Tuesday, December 13, 1949:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	9:05 AM	12/13	12/13	20,893	B-C	28%	35%	37%
2nd	10:49 AM	12/13	12/13	8,355	A-C	63%	34%	3%
3rd	12:39 PM	12/13	12/13	64,011	A-C	98%	1%	1%
4th	3:37 PM	12/13	12/13	15,510	A-C	96%	2%	2%

For publisher's policy in respect to advertising carried, see Paragraph 28-c.

Note: A Immediate sales release in City.
B Held for release at 10:30 AM in City.
C Sales release on arrival at destination in Retail Zone and All Other.

10. DAILY AVERAGE BULK SALES IN ALL ZONES: Evening 127.
Represents copies sold to restaurants, dining cars, etc., for free use of patrons and to local newspapers for departmental use, at from $2.50 to $3.00 per hundred copies, distribution being made by the purchasers.

11. Daily average unpaid distribution:

			Evening	
Arrears over Three Months				
Short Term Subscriptions in Arrears				
Credit Subscriptions in Arrears				
Total Arrears				
Service Copies, Local Advertisers, Employes, etc.			500	
Advertising Agencies, Complimentary, Samples, etc.			220	
Other Not Qualifying as Paid				
Total Arrears, Service Copies, etc.			720	

12. (a) TERRITORY INCLUDED IN CITY ZONE IN PARAGRAPH 8 is the corporate limits of New Orleans, in Orleans Parish, Louisiana, plus in St. Bernard Parish, wards 1, 2, 3 and 4, which include the towns of Arabi, Chalmette, Meraux, New Home and Story, and in Jefferson Parish, wards 1, 2, 3, 4, 7 and 8, which include the towns of Fort St. Leon, Gretna, Harvey, McDonoughville, Marrero (Amesville), Metairie, Powell, Shrewsbury and Westwego.

12. (b) AREA INCLUDED IN RETAIL TRADING ZONE IN PARAGRAPH 8 is, with the exception of city zone, the following:
In Louisiana, parishes of Ascension, Assumption, Jefferson, Lafourche, Livingston, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne and Washington. In Mississippi, counties of Hancock, Harrison, and Pearl River.

EIGHT LARGEST TOWNS IN RETAIL TRADING ZONE:

Biloxi, Miss.	Gulfport, Miss.	Bogalusa, La.	Houma, La.
Hammond, La.	Thibodaux, La.	Picayune, Miss.	Bay St. Louis, Miss.

13. PRICES:

	BY MAIL IN RETAIL TRADING ZONE				BY CARRIER IN CITY ZONE					SINGLE
(a) Basic prices:	1 Yr.	6 Mos.	3 Mos.	1 Mo.	1 Yr.	6 Mos.	3 Mos.	1 Mo.	1 Wk.	COPY
Evening only	13.00	6.50	3.25	1.10	13.00	6.50	3.25	1.10	.25	5¢

(b) Basic price by mail in city zone:
Same as by mail in Paragraph 13 (a).

(c) Basic price by mail in "all other" zone:
Same as by mail in Paragraph 13 (a).

(d) Basic price to R.F.D. subscribers in retail trading zone:
Same as by mail in Paragraph 13 (a).

(e) Basic price to R.F.D. subscribers in "all other" zone:
Same as by mail in Paragraph 13 (a).

(f) Basic price by carrier in retail trading zone:
Same as by carrier in Paragraph 13 (a).

(g) Basic price by carrier in "all other" zone:
Same as by carrier in Paragraph 13 (a).

(h) Basic price to motor route subscribers in retail trading zone:
None of record.

(i) Basic price to motor route subscribers in "all other" zone:
None of record.

(j) Special reduced prices:
None of record.

(k) Prices higher than basic:
By mail in "all other" zone outside of Louisiana and Mississippi, 1 year $14.60, 6 months $7.30, 3 months $3.65, 1 month $1.25.
By mail in foreign countries, 1 year $30.60, 6 months $15.30, 3 months $7.65, 1 month $2.60.

(l) Prices lower than basic:
None of record.

14. WERE RETURNS ACCEPTED OR ALLOWANCES MADE FOR UNDELIVERED, LEFT OVER AND UNSOLD COPIES?

Publisher's declared policy as to returns was fully returnable to dealers and street vendors in the city zone and to dealers in the retail trading zone and "all other" zone except that a few dealers in the retail trading zone and "all other" zone were on a nonreturnable basis.

As only the net sales through street vendors in the city zone were shown on the circulation records, the percentage of returns to the gross draw could not be ascertained.

The allowances for returns, undelivered, left over and unsold copies for period covered by this report were found to have been: to dealers in the city zone, 27.43%; dealers in the retail trading zone, 4.96%; dealers in "all other" zone, 10.07%.

These percentages are based on the gross draw and have been properly deducted therefrom, leaving net paid circulation shown in Paragraph 8.

(New Orleans Item, New Orleans, La., Page #3)

ANALYSIS OF CARRIER AND MAIL SUBSCRIPTION SALES (NEW AND RENEWAL)
For Period Stated in Paragraph 6.

15. PREMIUM, COMBINATION AND SPECIAL OFFERS: TERM ORDERED Misc.
1 Month 3 Months 6 Months 1 Year Periods

None of record, except as indicated:

(d) In combination with other publications only. (See Par. 28-d) 9,628

16. CLUBS:
None of record.

17. CONTESTS INVOLVING SUBSCRIPTION CONTRACT:
None of record.

18. COUPON CONTESTS NOT INVOLVING SUBSCRIPTION CONTRACT:
None of record.

19. INSURANCE:
None of record.

23. Arrears as at December 31, 1949:

	CITY ZONE		RETAIL TRADING ZONE			ALL OTHER	
Evening	Carriers	Dealers	Carriers	Dealers	Mail	Dealers	Mail
Arrears under 3 months	None	None	None	None		None	None

25. DISTRIBUTION IN TOWNS RECEIVING 25 OR MORE COPIES IN DETAIL BY PARISHES AND COUNTIES, AS WELL AS THE TOTAL ONLY FOR TOWNS RECEIVING LESS THAN 25 COPIES DAILY.

Evening, December 15, 1949.

Occupied Dwelling Unit figures - 1940 Census.

The listing below gives gross distribution for one day only and is greater or less than the net paid average for the period covered by this report by the following percentages:

City Zone	4.99% greater
Retail Trading Zone	6.56% greater
All Other	14.90% greater
GRAND TOTAL	5.91% greater

The "adjusted figures" of parish and county totals appearing below have been arrived at by decreasing (or increasing) the listed parish and county total figures by the appertaining percentages as above set forth. These adjusted perish and county totals will, therefore, approximate the net paid average for the period covered by this report.

"Balance in Parish or County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

(New Orleans Item, New Orleans, La., Page #4)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
LOUISIANA				
NEW ORLEANS A.B.C. CITY ZONE as described in Paragraph 12 (a) includes the following:				
JEFFERSON PARISH				
Fort St. Leon				
Gretna				
Harvey				
McDonoughville				
Marrero (Amesville)				
Metairie				
Powell				
Shrewsbury				
Westwego				
A.B.C. CITY ZONE WITH JEFFERSON PARISH	10,635			
**ORLEANS PARISH				
New Orleans	133,040			
ST. BERNARD PARISH				
Arabi				
Chalmette				
Mereaux				
New Home				
Story				
A.B.C. CITY ZONE WITH ST. BERNARD PARISH	891			
TOTAL NEW ORLEANS A.B.C. CITY ZONE	144,566	83,292		83,292
		(Adjusted Figure		79,331)
**Orleans Parish and New Orleans City are coextensive.				
ACADIA PARISH	10,971			
Church Point		70		70
Crowley		75	1	76
Mermentau		28		28
Rayne		42	1	43
*BALANCE IN PARISH		13		13
TOTAL ACADIA PARISH		228	2	230
		(Adjusted Figure		200)
ASCENSION PARISH	5,182			
Donaldsonville		240		240
Gonzales		30		30
Sorrento		46		46
*BALANCE IN PARISH		2		2
TOTAL ASCENSION PARISH		318		318
		(Adjusted Figure		298)

1540

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
LOUISIANA (Cont'd)				
ASSUMPTION PARISH	4,263			
Napoleonville		55		55
*BALANCE IN PARISH		25		25
TOTAL ASSUMPTION PARISH		80		80
		(Adjusted Figure		75)
AVOYELLES PARISH	9,500			
Bunkie		35		35
Marksville		44		44
Simmesport		26		26
TOTAL AVOYELLES PARISH		105		105
		(Adjusted Figure		91)
CADDO PARISH	40,350			
Shreveport		40	8	48
		(Adjusted Figure		42)
CALCASIEU PARISH	14,522			
Lake Charles		55	2	57
		(Adjusted Figure		50)
CONCORDIA PARISH	4,131			
Ferriday		203		203
Forty Acres		115		115
Vidalia		25		25
*BALANCE IN PARISH		15		15
TOTAL CONCORDIA PARISH		358		358
		(Adjusted Figure		313)
EAST BATON ROUGE PARISH	23,016			
Baton Rouge		866	6	872
		(Adjusted Figure		759)
EVANGELINE PARISH	7,678			
Mamou		55		55
Ville Platte		130		130
*BALANCE IN PARISH		36		36
TOTAL EVANGELINE PARISH		221		221
		(Adjusted Figure		193)
FRANKLIN PARISH	7,981			
Winnsboro		38		38
Wisner		43		43
*BALANCE IN PARISH		27		27
TOTAL FRANKLIN PARISH		108		108
		(Adjusted Figure		94)

(New Orleans Item, New Orleans, La., Page #6)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
LOUISIANA (Cont'd)				
IBERIA PARISH	8,904			
Jeanerette		33	2	35
New Iberia		500		500
Weeks		44		44
*BALANCE IN PARISH		19		19
TOTAL IBERIA PARISH		596	2	598
		(Adjusted Figure		521)
IBERVILLE PARISH	7,001			
Plaquemine		230		230
White Castle		29		29
*BALANCE IN PARISH		11		11
TOTAL IBERVILLE PARISH		270		270
		(Adjusted Figure		235)
JEFFERSON PARISH	12,726			
Less included in A.B.C. City Zone	10,635			
BALANCE IN PARISH	2,091			
Bridge City		77		77
Crown Point		30		30
Grand Isle		195	1	196
Harahan		144		144
Kenner		464		464
Lafitte		26	1	27
Little Farms		55		55
*BALANCE IN PARISH		16		16
TOTAL JEFFERSON PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		1,007	2	1,009
		(Adjusted Figure		947)
JEFFERSON DAVIS PARISH	6,046			
Jennings		31		31
*BALANCE IN PARISH		44		44
TOTAL JEFFERSON DAVIS PARISH		75		75
		(Adjusted Figure		65)
LAFAYETTE PARISH	10,321			
Carencro		30		30
Lafayette		755	2	757
*BALANCE IN PARISH		47		47
TOTAL LAFAYETTE PARISH		832	2	834
		(Adjusted Figure		726)

(New Orleans Item, New Orleans, La., Page #7)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
LOUISIANA (Cont'd)				
LAFOURCHE PARISH	8,638			
Lockport		45		45
Raceland		205		205
Thibodaux		428	1	429
*BALANCE IN PARISH		9		9
TOTAL LAFOURCHE PARISH		687	1	688
		(Adjusted Figure		646)
LIVINGSTON PARISH	4,258			
Albany		42		42
Denham Springs		52		52
*BALANCE IN PARISH		23		23
TOTAL LIVINGSTON PARISH		117		117
		(Adjusted Figure		110)
MADISON PARISH	5,012			
Tallulah		95		95
		(Adjusted Figure		83)
OUACHITA PARISH	15,836			
Monroe		61	2	63
		(Adjusted Figure		55)
PLAQUEMINES PARISH	2,918			
Belle Chasse		46		46
Braithwaite		139		139
Diamond		242		242
*BALANCE IN PARISH		10		10
TOTAL PLAQUEMINES PARISH		437		437
		(Adjusted Figure		410)
POINTE COUPEE PARISH	5,767			
New Roads		50		50
*BALANCE IN PARISH		16		16
TOTAL POINTE COUPEE PARISH		66		66
		(Adjusted Figure		57)
RAPIDES PARISH	17,651			
Alexandria		114		114
		(Adjusted Figure		99)
RICHLAND PARISH	7,112			
Rayville		45		45
		(Adjusted Figure		39)

(New Orleans Item, New Orleans, La., Page #8)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
LOUISIANA (Cont'd)				
ST. BERNARD PARISH	1,779			
Less included in A.B.C. City Zone	891			
BALANCE IN PARISH	888			
St. Bernard		208		208
TOTAL ST. BERNARD PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		208		208
		(Adjusted Figure		195)
ST. CHARLES PARISH	2,895			
Boutte		39		39
Des Allemands		29		29
Destrehan		31		31
Good Hope		39		39
Hahnville		79		79
Killona		39		39
Luling		44		44
Norco		61		61
Paradis		39		39
St. Rose		93		93
*BALANCE IN PARISH		17		17
TOTAL ST. CHARLES PARISH		510		510
		(Adjusted Figure		479)
ST. JAMES PARISH	3,799			
Convent		30		30
Gramercy		100		100
Lutcher		250		250
Pauline		80		80
Vacherie		43		43
*BALANCE IN PARISH		8		8
TOTAL ST. JAMES PARISH		511		511
		(Adjusted Figure		480)
ST. JOHN THE BAPTIST PARISH	3,393			
Edgard		59		59
Garyville		150		150
Laplace		135		135
Reserve		142		142
*BALANCE IN PARISH		36		36
TOTAL ST. JOHN THE BAPTIST PARISH		522		522
		(Adjusted Figure		490)
ST. LANDRY PARISH	15,576			
Eunice		65		65
Meville		40		40
Opelousas		293	1	294

(New Orleans Item, New Orleans, La., Page #9)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
LOUISIANA (Cont'd)				
ST. LANDRY PARISH				
Palmetto		40		40
Port Barre		28	1	29
Sunset		33		33
Washington		28		28
*BALANCE IN PARISH		30		30
TOTAL ST. LANDRY PARISH		557	2	559
		(Adjusted Figure		486)
ST. MARTIN PARISH	5,612			
Breaux Bridge		38		38
St. Martinville		52		52
*BALANCE IN PARISH		4		4
TOTAL ST. MARTIN PARISH		94		94
		(Adjusted Figure		82)
ST. MARY PARISH	7,633			
Berwick		46		46
Centerville		27		27
Franklin		196		196
Morgan City		320		320
Patterson		78		78
*BALANCE IN PARISH		36		36
TOTAL ST. MARY PARISH		703		703
		(Adjusted Figure		612)
ST. TAMMANY PARISH	5,974			
Abita Springs		27		27
Covington		221	3	224
Lacombe		39	2	41
Madisonville		55		55
Mandeville		84		84
Slidell		330	1	331
*BALANCE IN PARISH		95		95
TOTAL ST. TAMMANY PARISH		851	6	857
		(Adjusted Figure		804)
TANGIPAHOA PARISH	11,363			
Amite		250	1	251
Hammond		360	2	362
Independence		130		130
Kentwood		60		60
Ponchatoula		172		172
Roseland		25		25
*BALANCE IN PARISH		24		24
TOTAL TANGIPAHOA PARISH		1,021	3	1,024
		(Adjusted Figure		961)

(New Orleans Item, New Orleans, La., Page #10)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
LOUISIANA (Cont'd)				
TENSAS PARISH	4,489			
Goldman		30		30
Newellton		60		60
St. Joseph		43		43
Waterproof		55		55
TOTAL TENSAS PARISH		188		188
		(Adjusted Figure		164)
TERREBONNE PARISH	8,152			
Beateville		160		160
Houma		656		656
Montegut		45		45
*BALANCE IN PARISH		20		20
TOTAL TERREBONNE PARISH		881		881
		(Adjusted Figure		827)
VERMILION PARISH	8,959			
Abbeville		153	1	154
Delcambre		44		44
Erath		31		31
Gueydan		34	1	35
Kaplan		84		84
*BALANCE IN PARISH		4		4
TOTAL VERMILION PARISH		350	2	352
		(Adjusted Figure		306)
WASHINGTON PARISH	8,583			
Bogalusa		812	1	813
Franklinton		56		56
*BALANCE IN PARISH		22		22
TOTAL WASHINGTON PARISH		890	1	891
		(Adjusted Figure		835)
MISCELLANEOUS PARISHES UNDER 25 COPIES		123	43	166
		(Adjusted Figure		144)
TOTAL IN LOUISIANA		97,482	84	97,566
		(Adjusted Figure		92,304)
MISSISSIPPI				
ADAMS COUNTY	7,556			
Natchez		365		365
*BALANCE IN COUNTY		10		10
TOTAL ADAMS COUNTY		375		375
		(Adjusted Figure		326)

(New Orleans Item, New Orleans, La., Page #11)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
MISSISSIPPI (Cont'd)				
AMITE COUNTY	5,035			
Gloster		30		30
*BALANCE IN COUNTY		5		5
TOTAL AMITE COUNTY		35		35
		(Adjusted Figure		30)
CLAIBORNE COUNTY	3,385			
Alcorn		50		50
Port Gibson		30	1	31
TOTAL CLAIBORNE COUNTY		80	1	81
		(Adjusted Figure		70)
COPIAH COUNTY	8,252			
Hazelhurst		92		92
		(Adjusted Figure		80)
FORREST COUNTY	9,098			
Hattiesburg		253		253
		(Adjusted Figure		220)
FRANKLIN COUNTY	3,061			
Meadville		30		30
Roxie		28		28
*BALANCE IN COUNTY		18		18
TOTAL FRANKLIN COUNTY		76		76
		(Adjusted Figure		66)
HANCOCK COUNTY	2,808			
Bay St. Louis		343		343
Kiln		26		26
Waveland		115		115
*BALANCE IN COUNTY		41		41
TOTAL HANCOCK COUNTY		525		525
		(Adjusted Figure		493)
HARRISON COUNTY	13,020			
Biloxi (includes Kessler Air Field)		1,125	1	1,126
Edgewater Park		35		35
Gulfport		504		504
Long Beach		46		46
Mississippi City		180		180
Pass Christian		193		193
*BALANCE IN COUNTY		21		21
TOTAL HARRISON COUNTY		2,104	1	2,105
		(Adjusted Figure		1,975)
HINDS COUNTY	26,921			
Jackson		75	3	78
		(Adjusted Figure		68)

(New Orleans Item, New Orleans, La., Page #12).

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
MISSISSIPPI (Cont'd)				
JACKSON COUNTY	5,191			
Gautier		35		35
Moss Point		28		28
Ocean Springs		74		74
Pascagoula		149	1	150
Vancleave		35		35
*BALANCE IN COUNTY		21		21
TOTAL JACKSON COUNTY		342	1	343
		(Adjusted Figure		299)
LAUDERDALE COUNTY	14,894			
Meridian		65		65
		(Adjusted Figure		57)
LINCOLN COUNTY	6,559			
Brookhaven		35		35
		(Adjusted Figure		30)
MARION COUNTY	5,622			
Columbia		80	1	81
*BALANCE IN COUNTY		27		27
TOTAL MARION COUNTY		107	1	108
		(Adjusted Figure		94)
PEARL RIVER COUNTY	4,644			
Picayune		299	1	300
Poplarville		39		39
*BALANCE IN COUNTY		59		59
TOTAL PEARL RIVER COUNTY		397	1	398
		(Adjusted Figure		374)
PIKE COUNTY	8,651			
McComb		123	1	124
Osyka		33		33
*BALANCE IN COUNTY		15		15
TOTAL PIKE COUNTY		171	1	172
		(Adjusted Figure		150)
STONE COUNTY	1,500			
Wiggins		58		58
*BALANCE IN COUNTY		31		31
TOTAL STONE COUNTY		89		89
		(Adjusted Figure		77)
WILKINSON COUNTY	3,810			
Centreville		30		30

(New Orleans Item, New Orleans, La., Page #13)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MAIL	TOTAL
MISSISSIPPI (Cont'd)				
WILKINSON COUNTY				
Woodville		30		30
*BALANCE IN COUNTY		4		4
TOTAL WILKINSON COUNTY		64		64
		(Adjusted Figure		56)
MISCELLANEOUS COUNTIES UNDER 25 COPIES		77	5	82
		(Adjusted Figure		71)
TOTAL IN MISSISSIPPI		4,962	14	4,976
		(Adjusted Figure		4,536)
ALL OTHER STATES				
Mobile, Ala.		65	8	73
UNDER 25 COPIES		71	169	240
TOTAL IN ALL OTHER STATES		136	177	313
		(Adjusted Figure		272)
SUMMARY				
TOTAL LOUISIANA		97,482	84	97,566
" MISSISSIPPI		4,962	14	4,976
" ALL OTHER STATES		136	177	313
GRAND TOTAL		102,580	275	102,855
	(Total Adjusted Figure			97,112)

28. EXPLANATORY:

(a) Re Quarterly Averages and Paragraph 8:
Due to the variation in the number of issues per quarter, the average of the total net paid quarterly averages does not correspond to the grand average shown in Paragraph 8 of this report.

(b) Re Paragraph 8:
Included in mail subscriptions in "all other" zone, there is an average of 218 copies per issue which represents 13,669 five-day subscriptions of "Carnival Editions" (February 25 through March 2, 1949 issues) sold at 35¢ per subscription.

(c) Re Paragraph 9:
Publisher's declared policy is that all editions carry all advertising scheduled for the day except when copy is received too late for insertion in early editions, it is inserted in the corresponding editions of the following day.

(d) Re Paragraph 15 (d):
Records show that various combinations with combined advertised subscription prices of from $42.00 to $49.50 consisting of two-year subscriptions to this publication and two-year subscriptions to a choice of four periodicals, were offered to carrier delivery subscribers for $41.60, payable 40¢ per week for 104 weeks.

(New Orleans Item, New Orleans, La., Page #14)

The average net paid circulation as reported by publisher in statements to the Bureau has been substantiated by this audit.

For comparative purposes, the average net paid circulation by quarters as shown in audits for the previous three years, and for the period covered by this report is shown below:

1st	Quarter	1946	86,606
2nd	"	1946	89,243
3rd	"	1946	89,102
4th	"	1946	87,474
1st	"	1947	89,704
2nd	"	1947	89,199
3rd	"	1947	86,438
4th	"	1947	88,705
1st	"	1948	91,923
2nd	"	1948	91,281
3rd	"	1948	91,978
4th	"	1948	92,993
1st	"	1949	97,226
2nd	"	1949	96,175
3rd	"	1949	95,877
4th	"	1949	99,162

CITY - New Orleans, La.

DATE - March, 1950.

AUDIT BUREAU OF CIRCULATIONS

(New Orleans Item, New Orleans, La., Page #15 - #53559 - JCP -- RL)

1550

Government Exhibit 149

October 20, 1948

Mr. J.A. Goldsack
Advertising & Sales Manager
The Askin Stores, Inc.
461 Eighth Avenue,
New York City, N.Y.

Dear Mr. Goldsack:

We are enclosing herewith signed copies of contract dated October 8, 1948, covering 10,000 Agate lines of advertising to be used by you in The New Orleans States during the period of one year from date of contract, at the rate of 13½¢ a line daily and 27½¢ a line Sunday.

In your letter of October 15th, you asked about rate coverage in The Times-Picayune. By virtue of your 10,000 line States contract you receive a rate of 21½¢ per line in The Times-Picayune without any obligation to use any given amount of space in The Times-Picayune and this rate is not subject to short rate in event you should not complete your 10,000 line States contract.

Thanking you for this business and assuring you of our desire to cooperate with you in every manner possible, we are, with best wishes,

Yours very truly,

THE NEW ORLEANS STATES

Nelson M. Swayze,
Advertising Manager

ors:vl
Encl.
cc: Mr. Muller, with original contract
Mr. Murray

Government Exhibit 152

1551

Institution Grows Steadily in 100 Years of Service

They Founded This Newspaper One Century Ago

GEORGE WILKINS KENDALL (1809-1867) LL.D.

FRANCIS ASBURY LUMSDEN (1809-1868)

PAPER, LAUNCHED IN 1837 WITH $400, BECOMES LEADER

Growth Is Recounted by Managers, Owners Through Its 100 Years

Continued from Page One

Times-Picayune's Roots Reach Into Early Beginnings of New Orleans

Continued from Page One

Note

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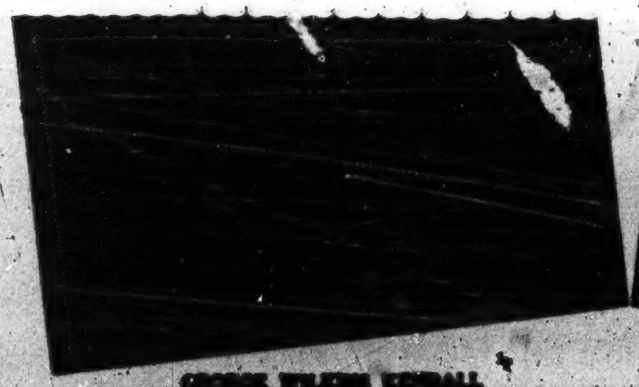
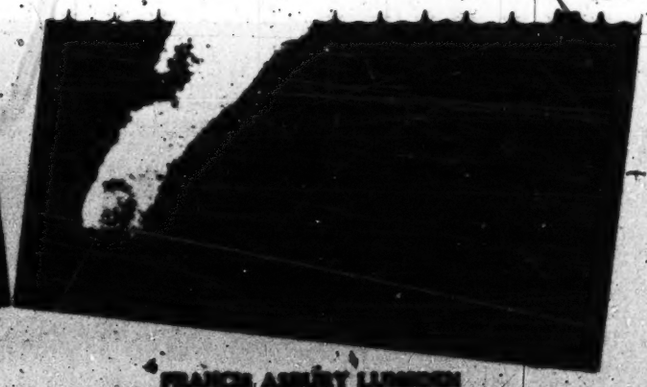


GEORGE WILKINS KENDALL
(1809-1867)



FRANCIS ASBURY LUMSDEN
(1809-1889)

Three-Pleasures's Route Reach Into Early Beginnings of New Orleans

Continued from Page One

GIST OF THIS SECTION

ayune's Roots Reach Into ginnings of New Orleans

Continued from Page One

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had been renamed) was bought by The Times-Picayune Publishing Company July 18, 1933, the year when the greatest depression in this country's history was at its darkest. The Sunday edition of the New Orleans States was incorporated with The Times-Picayune; on week days that paper continues its separate publication, a steadily growing tree alongside the larger spread of the other.

Fruits of the Tree

Some of the fruits of the growth which is The Times-Picayune are Doll and Toy Fund, started in 1896; Red Cross funds; St. Vincent Asylum's fund; flag poles for Audubon and City Parks, Piso memorial groves; Charity Organization Society fund; Child Welfare fund; Camp Onward fund; Kingsley House fund; fund for Providence Sanitarium and Training School for Nurses; Camp Hygeia fund; Louisiana Lepers' Home fund; Mount Carmel Orphanage fund; Audubon Park zoo fund; Tulane School of Journalism; So-

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natural and in line with the tendency throughout the Union, where morning and afternoon newspapers are coming together to strengthen themselves. . . .

"The Times-Picayune has the strength of both of the papers that have united to create it."

The first officers and board members of The Times-Picayune Publishing Company were Ashton Phelps, president; Albert Baldwin, Jr., vice-president; D. D. Moore, manager and secretary; members of the board, Ashton Phelps, A. J. Baldwin, Henry H. Baker, Chapman H. Hyams, Jr., Lawrence O'Donnell, Alvin P. Howard, Benjamin T. Waldo, L. K. Nicholson and Yorke P. Nicholson.

The hurricane of 1915 tore out a large part of the front of the building, but working by candlelight and under umbrellas, the reporters turned out their copy and the paper issued as usual.

Outgrowing its old home, The Times-Picayune built its present structure on Lafayette Square, moving in November 8, 1926.

This is a five-story structure of reinforced concrete and tapestry brick, with white terra cotta trim and an iron balcony on the third floor, suggestive of the Vieux Carre. Including the basement, the structure contains 75,000 square feet of floor space. The building and its equipment cost about $1,000,000.

In the basement, behind plate-glass windows, are the four presses—the principal one a Hoe 20th Century Superspeed, capacity 80,000 16-page papers an hour. The other two are supplementary. There is also an octuple Scott color press.

On the first floor, with its marble entrance, are the business offices; on the second, the circulation department; on the third, the advertising offices and stockrooms; on the fourth, editorial rooms and auditing department; on the fifth, typesetting, stereotyping and engraving departments. There are 28 linotype machines.

In celebration of its 90th birthday, The Times-Picayune, in 1926, offered Tulane university $6000 a year for 10 years if it would establish a chair in journalism. The university accepted. Tulane's journalism course has set a high standard, and from it have been graduated many capable men and women who have found places on newspapers, and risen to responsible positions — some of them on The Times-Picayune.

In 1933, The Times-Picayune Publishing Company bought The New Orleans States. The Sunday States was merged with The Times-Picayune. The week-day States continued its separate existence. With the States came J. Walker Ross, the editor (and publisher); James Evans Crown, city editor since 1920; most of the editorial staff, and some members of the mechanical and business departments. The editorial announcement of the purchase said:

Buys The States

"By acquirement of this powerful and highly honored afternoon contemporary, The Times-Picayune feels that it has increased its opportunity for useful service to New Orleans, Louisiana and the nation. The increased obligations to the public and the public interest that go therewith are recognized and will be scrupulously fulfilled. From the union of the two newspapers famed for fearlessness, independence and journalistic enterprise, we hope to give the people of the city, state and section a finer 24-hour news service than they have enjoyed heretofore. And we pledge the staunch and constant service of both newspapers to the steady and loyal support of all causes and undertakings promotive of the properi-

Government Exhibit 153

BASIC LIST

This list shows the daily newspapers published in each of the following cities in January, 1929 according to information appearing in the January 1929 issue of Standard Rate & Data Service--Newspaper Section.

State, City, Newspaper	How Published	Advertising Space Sold		
		Separately	Optional Comb.	Forced Comb.
Arizona				
Phoenix:				
Arizona Gazette	Evening	X		
Arizona Republican	Morning	X		
Prescott:				
Courier	Evening	X		
Journal Miner	Morning	X		
Arkansas				
Hot Springs:				
New Era	Evening	X		
Sentinel Record	Morning	X		
California				
Eureka:				
Humboldt Standard	Evening	X		
Humboldt Times	Morning	X		
San Diego:				
Sun	Evening	X		
Union & Tribune	Morning) Evening)			X
San Jose:				
Mercury Herald	Morning	X		
News	Evening	X		
Santa Rosa:				
Press-Democrat & Republican	Morning) Evening)			X
Connecticut				
Bridgeport:				
Post & Telegram	Evening) Morning)			X
Times Star	Evening	X		
Waterbury:				
Democrat	Evening	X		
Republican & American	Morning) Evening)			X
Florida				
Daytona Beach:				
News-Journal	Evening	X		
Times	Morning	X		

State, City, Newspaper	How Published	Advertising Space Sold: Separately	Optional Comb.	Forced Comb.
Florida (Cont'd.)				
Miami Beach:	———	———	———	———
Pensacola:				
Journal & News	Morning) Evening)			X
Georgia				
Columbus:				
Enquirer-Sun	Morning	X		
Ledger	Evening	X		
Savannah:				
News	Morning	X		
Press	Evening	X		
Idaho				
Boise:				
Capital News	Evening	X		
Idaho Statesman	Morning	X		
Twin Falls:				
News	Morning	X		
Times	Evening	X		
Iowa				
Des Moines:				
Register & Tribune	Morning) Evening)			X
Kentucky				
Louisville:				
Courier-Journal & Times	Morning) Evening)			X
Herald-Post	Evening	X		
Maysville:				
Bulletin	Morning	X		
Independent	Morning	X		
Public Ledger	Evening	X		
Louisiana				
Monroe:				
News-Star	Evening	X		
Maine				
Portland:				
Evening Express & Press Herald	Evening) Morning)			X
News	Evening	X		
Maryland				
Hagerstown:				
Globe	Evening	X		
Herald & Mail	Morning) Evening)			X

State, City, Newspaper	How Published	Advertising Space Sold		
		Separately	Optional Comb.	Forced Comb.
Massachusetts				
Boston:				
Daily Advertiser	Morning	X		
American	Evening	X		
Globe	Morning & Evening			X
Herald & Traveler	Morning) Evening)			X
Post	Morning	X		
Transcript	Evening	X		
Worcester:				
Post	Evening	X		
Telegram-Gazette	Morning & Evening			X
Minnesota				
St. Paul:				
Dispatch & Pioneer Press	Evening) Morning)			X
News	Evening	X		
Missouri				
Kansas City:				
Journal-Post	Evening	X		
Star-Times	Morning & Evening			X
Montana				
Butte:				
Montana Free Press	Evening	X		
Montana Standard	Morning	X		
Post	Evening	X		
Nebraska				
Omaha:				
Bee-New	Morning & Evening			X
World Herald	Morning & Evening			X
North Carolina				
Wilmington:				
News-Dispatch	Evening	X		
Star	Morning	X		
Ohio				
Toledo:				
Blade	Evening	X		
News-Bee	Evening	X		
Times	Morning	X		
Oklahoma				
Enid:				
Eagle & News	Evening) Morning)			X

State, City, Newspaper	How Published	Advertising Space Sold		
		Separately	Optional Comb.	Forced Comb.
Oklahoma (Cont'd.)				
Oklahoma City:				
Oklahoma News	Evening	X		
Oklahoman & Times	Morning) Evening)			X
Pennsylvania				
Harrisburg:				
News & Patriot	Evening) Morning)			X
Telegraph	Evening	X		
Uniontown:				
Herald & Genius	Morning) Evening)			X
News-Standard	Evening	X		
Tennessee				
Chattanooga:				
News	Evening	X		
Times	Morning	X		
Johnson City:				
Chronicle & Staff-News	Morning) Evening)			X
Memphis:				
Commercial Appeal & Evening Appeal	Morning) Evening)			X
Press-Scimitar	Evening	X		
Texas				
Austin:				
American-Statesman	Morning) Evening)			X
Beaumont:				
Enterprise & Journal	Morning) Evening)			X
Corpus Christie:				
Caller	Morning	X		
Times	Evening	X		
Wichita Falls:				
Record-News & Times	Morning) Evening)			X
Washington				
Seattle:				
Post-Intelligencer	Morning	X		
Star	Evening	X		
Times	Evening	X		
Spokane:				
Chronicle & Spokesman-Review	Evening) Morning)			X
Press	Evening	X		

State, City, Newspaper	How Published	Advertising Space Sold		
		Separately	Optional Comb.	Forced Comb.
Washington (Cont'd.)				
Yakima:				
Herald	Morning -	X)		
Republic	Evening	X)	X	
West Virginia				
Beckley:				
Post Herald	Morning	X		
Register	Evening	X		

[fol. 2290] SUMMARY OF CHANGES TO BASIC LIST 1930-1949

Arkansas:

Hot Springs—

In 1929 New Era and Sentinel Record combined and advertising in week day editions sold only on forced combination basis.

Arizona:

Phoenix—

Republic and Gazette merged and advertising space in week day (morning and evening) editions sold only in combination starting 1930.

Arizona State Democrat started publication as a daily in 1931. Suspended issuance November 26, 1931.

Arizona Times (evening). First issued on a daily basis May 1, 1947.

Prescott—

The Courier and the Journal-Miner merged April 17, 1934, and issued as a morning paper under name Courier-Journal. Advertising space in the evening Courier and morning Courier-Journal sold only in combination.

California:

Eureka—

Humbolt Standard (evening) and Humbolt Times (morning)—Beginning 1941, advertising space in these two newspapers sold only in combination.

San Diego—

Journal (evening). First issue March 17, 1944.

In 1929 the daily Transcript added. Published evening and advertising space sold separately.

The Tribune and the Sun, two evening papers, were combined (about January 1940) and issued as one under the name Tribune-Sun. At the same time, advertising space in the Tribune-Sun (evening) and Union (morning) were sold only in combination.

Tribune-Sun (morning) and Union (evening). Effective March 4, 1944 advertising space sold in each edition separately or in combination.

Tribune-Sun (morning) and Union (evening). Effective December 1, 1945, advertising space sold only in combination.

[fol. 2291] San Jose—

Effective September, 1942, advertising space in the Mercury-Herald (morning) and News (evening) sold only in combination.

Beacon (evening). First issue as a daily, December 24, 1945.

Santa Rosa—

The Independent, a weekly, began publication on a daily basis about June 1939. About December 1939 it ceased as a daily and returned to the weekly field.

Connecticut:

Bridgeport—

Times-Star (evening) ceased publication as a daily November 25, 1941.

Waterbury—

Democrat (evening). Discontinued December 28, 1946. Physical assets purchased by Republican-American.

Florida:

Daytona Beach—

Journal resumed publication October 1, 1936, and News published evening. Advertising space in evening News and morning Journal then sold separately or in combination.

Beginning 1938 advertising space in evening News and morning Journal sold only on a combination basis.

The evening Sun-Record started publication as a daily in 1931. Advertising space sold for that newspaper only.

Sun-Record (evening) ceased publication October 31, 1941.

Times ceased publication as a daily May 8, 1929.

Miami Beach—

Miami Herald purchased Miami Beach Tribune December 1, 1937 and issuance of Tribune discontinued.

Star (morning). A new daily—first issue January 14, 1946.

Star (morning) and Sun-Tropics (evening). According to February, 1946 issue of SRDS these newspapers combined and advertising space sold only in combination (no specific date available).

Star, Sun-Tropics. In February 1947 the name Sun-Tropics changed to Sun and the papers issued—Star (morning); Sun (evening) and advertising continued to be sold in combination.

Tribune, published morning, resumed publication November 15, 1934. No combination rate.

[fol. 2292] Tropics—Published evening, first issue as daily December 3, 1940. Advertising space sold for that paper only.

Tropics. In 1943 name changed to Sun-Tropics.

Georgia:

Columbus—

Enquirer-Sun and Ledger combined and advertising space in week day editions of both papers sold only in combination.

News-Record, a new evening paper, first issue October 6, 1936. Advertising space sold in that paper only.

The News-Record, an evening paper, ceased publication as a daily May 10, 1938.

Savannah—

Starting January, 1931 the News and Press were merged and advertising space in the morning and evening (weekday) editions sold separately and in combination.

Times (evening). A new daily—first issue April 1, 1936.

Times. Ceased publication as daily July 1, 1941.

Idaho:

Boise—

Capital News (evening) suspended publication September 30, 1942.

Idaho Statesman (morning), effective October 1, 1942, started an evening edition and both editions published under the name Statesman. Advertising space in the morning and evening Statesman then sold only in combination.

Twin Falls—

Beginning March 1, 1938, advertising space in the morning News and evening Times sold only in combination.

News (morning) discontinued February 1942 and the name of the evening Times changed to Times-News.

Times-News (evening). A morning edition added (March, 1944, issue of SRDS) and advertising space sold only in combination.

Times-News (morning and evening). In 1947 considered as a "Daily" "round the clock paper. Advertising rate included insertion in all daily editions.

[fol. 2293] Minnesota:

St. Paul—

Dispatch & Pioneer Press: In 1933 advertising space available to advertisers in morning and/or evening editions separately as well as in combination.

Publication of the evening News discontinued April 30, 1938.

Dispatch and Pioneer Press. Beginning May 1, 1938 advertising space in the morning and evening editions editions sold only in combination.

Missouri:

Kansas City—

Journal-Post. Name changed to Journal in 1938.

Journal (evening) suspended publication March 31, 1942.

Montana:

Butte—

The Montana Standard and Montana Post merged in 1929 and advertising space in week day editions sold only in combination—effective July 1, 1929.

The Montana Free Press was discontinued May 19, 1929.

Nebraska:

Omaha—

Bee-News, a morning and evening newspaper, in which advertising was sold only in combination, was suspended September 28, 1937. Physical property and circulation purchased by World-Herald.

North Carolina:

Wilmington—

Post (evening). First issue as a daily, January 1, 1945.

Star and News merged in 1929 and advertising space in week day editions sold only on combination basis.

Ohio:

Toledo—

News Bee (evening) ceased publication as a separate newspaper August 2, 1938. Name of Blade then changed to Blade and News-Bee and continued to be published evening. In August 1939 the name Blade and News-Bee changed to Blade.

Oklahoma:

Oklahoma City—

Beacon of Capitol Hill-published morning—a new daily March 5, 1934. Advertising space sold for that paper only.

[fol. 2294] Kentucky:

Louisville—

The Herald-Post, an evening paper ceased publication October 30, 1936.

Maysville—

The Bulletin and Independent (two separate morning papers) merged October 3, 1936. Combined newspaper published morning only and advertising space sold in that paper only. The name "Bulletin" was later removed from title.

Public Ledger (evening)—A morning edition added March 1, 1937 and advertising space sold in combination.

Louisiana:

Monroe—

The daily Post (published morning—starting June 12, 1929), was added in 1929 and advertising space in the week day editions of the News-Star and the Post sold separately or in combination.

The evening World was established as a daily on Oc-

tober 20, 1929 and advertising space sold for that paper only.

The World (published evening) was merged with the evening News-Star and published as the morning edition of the combined newspaper in 1930. Advertising in the combined papers—News-Star (evening) and World (morning)—sold only in combination.

Maine:

Portland—

The evening News ceased publication as a daily, May 18, 1938.

Maryland:

Hagerstown—

The evening Globe suspended issuance in 1930. (First reported in November, 1930, issue of SRDS.)

Massachusetts:

Boston—

The Daily Advertiser (morning paper) name changed to Record and Daily Advertiser in 1929. Later, "Daily Advertiser" dropped from title and paper published morning under the name—Record. Advertising space in Record sold for that paper only.

Beginning April 25, 1938, the Boston Record (morning) and American (evening) were combined and advertising space sold in combination only.

Transcript. Regular edition discontinued April 30, 1941, but a one page edition was being published for the present. No record of when publication ceased completely.

Worcester—

Post ceased publication as a separate newspaper October 1, 1938. Acquired by Telegram Gazette and title (Post) incorporate in name of evening Gazette which was then published as the Gazette and Post (evening) and Telegram (morning). Advertising space in the week day editions continued to be sold in combination only.

[fol. 2295] Oklahoma—Cont'd.

Oklahoma City—

Beacon of Capitol Hill ceased publication as a daily August 13, 1936.

News (evening) ceased publication February 24, 1939.

Pennsylvania:

Harrisburg—

Telegraph added a morning edition September 30, 1933. Advertising space in both evening and/or morning editions sold separately and in combination.

Effective January 5, 1937, the morning Telegraph was combined with evening Telegraph and newspaper published evening only. Advertising space sold for that paper alone.

Telegraph (evening). Discontinued March 27, 1948.

Uniontown—

News Standard added a morning edition October 11, 1932. Advertising space in both evening and morning editions sold only in combination.

Morning edition of News-Standard discontinued February 1935. Thus, morning and evening combination terminated and advertising space sold in evening edition only.

On March 13, 1941 information received that advertising space in the morning Herald, evening Genius and evening News-Standard sold in combination only (all three papers).

Herald (morning) and Genius (evening) were merged May 10, 1941, and issued morning only, under the title Herald. The name of the News-Standard was changed to Standard. Advertising space in the two newspapers —Herald (evening) and Standard (morning)—sold only in combination.

Tennessee:

Chattanooga—

Free Press, a new daily (published evening). First issue August 31, 1936. Advertising space sold in that paper only.

Free Press (evening). In March 1940 name changed

to News-Free Press, but continued as an evening only newspaper.

News (evening) ceased publication December 16, 1939.

Times (morning). An evening edition was added October 14, 1940 and paper published morning and evening. Advertising space then sold for each edition separately or in combination.

Times (evening) suspended May 9, 1942. Morning Times and evening News-Free Press then merged under one ownership—Times (morning), News-Free Press (evening)—and advertising space sold in each edition separately or in combination.

[fol. 2296] Johnson City—

The Press, published evening, first published as a daily June 12, 1934. Advertising space sold in that paper only.

January 22, 1935 the Press (an evening paper—first daily issue June 1934) was combined with the Staff-News and combined paper issued evening under title of Press and Staff News. Advertising space (morning Chronicle and Post & Staff News) continues to be sold in combination.

Chronicle Press & Staff News. In March 1940 "& Staff News" dropped from title. Then called Chronicle and Press. No change in issuance and advertising in the newspapers still sold in combination.

Times (morning). First daily issue September 8, 1940.

Times (morning). Discontinued September 25, 1944.

Memphis—

Evening Appeal combined with morning Commercial Appeal June 30, 1933. Advertising space in Commercial Appeal (morning paper) sold in that newspaper separately.

Commercial Appeal (morning)

Press-Scimitar (evening)

Beginning 1940, advertising space in these newspapers was sold for each edition or in combination (effective February 1, 1940).

Texas:

Austin—

Dispatch, published evening, first listed in SRDS in April 1933. Advertising space sold for that paper only.

Dispatch, September 14, 1939, this paper changed ownership, was consolidated with a weekly called the Austin Times and effective October 1, 1939, the combined newspapers, were issued as the Tribune, published evening, and advertising space sold in that paper only.

Tribune (evening). Ceased publication December 29, 1942.

Corpus Christi—

The Caller and the Times were merged in November, 1929 and advertising space in week day editions sold only in combination.

Voice, a new daily, published evening; first issue January 23, 1937. In June 1938 name changed to Chronicle and Voice.

Chronicle and Voice—name changed to Chronicle in November 1939.

Chronicle (evening). Discontinued January, 1947.

[fol. 2297] Wichita Falls—

Post, a new daily (published evening). First issue about August 1936. Advertising space sold in that paper only.

Post, ceased publication as a daily September 18, 1938.

Washington:

Seattle—

Star (evening). Suspended publication August 14, 1947.

Spokane—

Press. Discontinued as a daily March 18, 1939.

First daily issue of Times (published evening) September 16, 1929. Advertising space sold for that paper only.

Yakima—

Independent, a new daily, published morning; first issue June 28, 1937

Independent. Suspended publication as a daily April 18, 1939.

Herald (morning) and Republic (evening). Effective March 1, 1940 advertising space in these newspapers sold only in combination.

West Virginia

Beckley—

Post Herald and Register, beginning in 1929, merged and advertising space in week day editions sold only in combination.

News (morning). New daily, first issue January 13, 1946. Ceased publication March 16, 1947.

[fol. 2298]

Government Exhibit 154

Shows cities in Basic List, which in November 1949 issue SRDS Newspaper Service had a morning or evening newspaper, in addition to the combination or unit buy—represented in the "Basic List."

	Morning Only	Evening Only
Alabama		
Birmingham		X
Mobile		
Montgomery		
Arizona		
Phoenix		
Prescott		
Tucson		
Arkansas		
El Dorado		
Fort Smith		
Hot Springs		
Texarkana		
California		
El Centro		
Eureka		
Hanford		
*Los Angeles		
[fol. 2299]		
Riverside		
San Bernardino		
San Diego		X
San Jose		X
Santa Rosa		
Vallejo		
Colorado		
Pueblo		
Connecticut		
Bridgeport		
Meriden		
Norwich		
Waterbury		
Delaware		
Wilmington		
District of Columbia		
*Washington		

* Los Angeles Daily News—A "Daily" or "Round-the-Clock" Newspaper.

* Times-Herald—A "Daily" or "Round-the-Clock" Newspaper.

GOVERNMENT EXHIBIT 154—Continued

	Morning Only	Evening Only
FLORIDA		
Daytona Beach		
Orlando		
Pensacola		
West Palm Beach		

[fol. 2300]

GEORGIA		
Augusta		
Columbus		
Macon		
IDAHO		
Boise		
Idaho Falls		
*Twin Falls		
ILLINOIS		
**Chicago		
Decatur		
Jacksonville		
Peoria		
Rockford		
Springfield		
INDIANA		
Anderson		
Indianapolis		X
Logansport		
Marion		
Muncie		
Richmond		

]fol. 2301]

Rushville		
Terre Haute		
Wabash		
Warsaw		
IOWA		
Des Moines		
Sioux City		
KANSAS		
*Hutchinson		
Pittsburg		
Topeka		

*Times-News—A "Daily" or "Round-the-Clock" Newspaper.
**Sun-Times—A "Daily" or "Round-the-Clock" Newspaper.
*News-Herald—A "Daily" or "Round-the-Clock" Newspaper.

GOVERNMENT EXHIBIT 154—Continued

	Morning Only	Evening Only
KENTUCKY		
Henderson		
Lexington		
Louisville		
Maysville	X	
Owensboro		
LOUISIANA		
Baton Rouge		
Monroe		
New Orleans		X
[fol. 2302]		
MAINE		
Lewiston-Auburn		
Portland		
MARYLAND		
Baltimore		X
Cumberland		
Frederick		
Hagerstown		
MASSACHUSETTS		
Boston	X	
Lawrence		
Springfield		
Worcester		
MINNESOTA		
Duluth		
Minneapolis		
St. Paul		
MISSISSIPPI		
Jackson		
Vicksburg		
MISSOURI		
Jefferson City		
Joplin		
[fol. 2303]		
Kansas City		
St. Joseph		
Sedalia		
Springfield		

GOVERNMENT EXHIBIT 154—Continued

	Morning Only	Evening Only
MONTANA		
Billings		
Butte-Anaconda		
Great Falls		
Missoula		
NEBRASKA		
Lincoln		
Omaha		
NEVADA		
Reno		
NEW JERSEY		
Atlantic City	X	
NEW YORK		
Elmira		
Glens Falls		
Gloversville & Johnstown		
Hudson		
Rochester		
Syracuse		
Troy		

[fol. 2304]

NORTH CAROLINA		
Asheville		
Durham		
Greensboro		
Wilmington		
Winston-Salem		
NORTH DAKOTA		
Fargo		
Grand Forks		
OHIO		
Dayton		
Springfield		
Toledo		
Zanesville		X
OKLAHOMA		
Enid		
Lawton		
Muskogee		
Oklahoma City		
Tulsa		

GOVERNMENT EXHIBIT 154—Continued

	Morning Only	Evening Only
PENNSYLVANIA		
Allentown		
Greensburg		
Harrisburg		
[fol. 2305]		
Hazleton		
Johnstown		
Lancaster		
Meadville		
Oil City		
Reading		
Uniontown		
Washington		
Wilkes Barre		
Williamsport		
SOUTH CAROLINA		
Anderson		
Charleston		
Columbia		
Greenville		
Spartanburg		
TENNESSEE		
Bristol		
Johnson City		
Kingsport		
TEXAS		
Abilene		
Amarillo		X
[fol. 2306]		
Austin		
Beaumont		
Corpus Christi		
Fort Worth		X
Galveston		
Longview		
Lubbock		
San Angelo		
Tyler		
Waco		
Wichita Falls		
UTAH		
Salt Lake City		X

GOVERNMENT EXHIBIT 154—Continued

	Morning Only	Evening Only
VIRGINIA		
Danville		
Lynchburg		
Newport News		
Norfolk		
Richmond		
Roanoke		
Staunton		
WASHINGTON		
Spokane		
Walla Walla		
Yakima		

[fol. 2307]

WEST VIRGINIA		
Beckley		
Bluefield		
Clarksburg		
Fairmont		
Huntington		
Morgantown		
Parkersburg		
Wheeling		
WISCONSIN		
Eau Claire		
Madison		
WYOMING		
Cheyenne		
Laramie		

Government Exhibit 155

AUDIT BUREAU OF CIRCULATIONS
CHICAGO

AUDIT REPORT—NEWSPAPER

1. The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States
2. New Orleans
3. Louisiana
4. Year Estab. 1837
5. Published Morning. Sunday (See Par.9)
6. Report for 12 mos. end.12/31/50.Aver.shown below are for 9 mos.end.12/31/50.Aver.for 3 mos. end 3/31/50 appear on Page 4.
7. General Newspaper.

AVERAGE NET PAID

	Morning(See Par.9)	Sunday
1st Quarter 1950	180,584	291,410
2nd " 1950	177,778	277,262
3rd " 1950	177,505	277,623
4th " 1950	181,422	282,575

(See Par. 28-a).

8. Daily average net paid circulation by zones and distribution methods:

AVERAGE NET PAID CIRCULATION	Morning	Sunday (See Par.9)
CITY ZONE		
Carrier Delivery by independent carriers filing lists with publisher	100,149	130,444
Dealers and Carriers not filing lists with publisher	1,018	5,594
Street Vendors	14,340	18,059
Publisher's Counter Sales	9	
Mail Subscriptions	6	6
Total City Zone (Population* P 567,257)	115,522	154,103
RETAIL TRADING ZONE		
Dealers and Carriers not filing lists with publisher	24,568	47,320
Mail Subscriptions	1,236	145
Total Retail Trading Zone (Population* 385,094)	25,804	47,465
Total City & Retail Trading (Population 952,351)	141,326	201,568
ALL OTHER		
Dealers and Carriers	33,970	75,903
Mail Subscriptions	3,600	1,768
Total "All Other"	37,570	77,671
TOTAL NET PAID excluding Bulk (For bulk sales, see Paragraph 10)	178,896	279,239

*P 1950 Census (Preliminary) for New Orleans (See Paragraph 28-c.)
* 1940 Census.

9. NET PRESS RUN AND TIME OF EDITIONS:
(THESE FIGURES INCLUDE SPOILED IN DISTRIBUTION, FREE COPIES, UNSOLD AND ALLOWANCES.)

Morning Issue for Thursday December 14, 1950:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	6:41 PM	12/13	12/14	14,044	A-C	59%	1%	40%
2nd	9:25 PM	12/13	12/14	11,712	C	0%	32%	68%
3rd	10:42 PM	12/13	12/14	6,855	C	0%	39%	61%
4th	10:48 PM	12/13	12/14	40,038	C	0%	42%	58%
5th	12:25 AM	12/14	12/14	118,954	A-C	96%	3%	1%

For publisher's policy in respect to advertising carried, see Paragraph 28-d.

Note: A Immediate sales release in City.
C Sales release on arrival at destination in Retail Zone and All Other.

Sunday Issue for December 17, 1950:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	3:55 PM	12/16	12/17	3,268	C	0%	55%	45%
2nd	4:31 PM	12/16	12/17	14,407	A-C	73%	0%	27%
3rd	7:28 PM	12/16	12/17	14,596	A-C	25%	0%	75%
4th	9:32 PM	12/16	12/17	2,667	C	0%	2%	98%
5th	9:34 PM	12/16	12/17	11,969	C	0%	15%	85%
6th	10:51 PM	12/16	12/17	23,013	C	0%	51%	49%
7th	10:53 PM	12/16	12/17	65,147	C	0%	43%	57%
8th	12:42 AM	12/17	12/17	158,941	A-C	95%	4%	1%
PREDATE	3:05 PM	12/15	12/17	1,728	C	0%	22%	78%

FOR PUBLISHER'S POLICY IN RESPECT TO ADVERTISING CARRIED, SEE PARAGRAPH 28-d.

Note: A Immediate sales release in City.
C Sales release on arrival at destination in Retail Zone and All Other.

10. DAILY AVERAGE BULK SALES IN ALL ZONES: Morning 233, Sunday 156.
Represents copies sold to restaurants, dining cars, etc., for free use of the patrons, and to a local newspaper for departmental use, and to business concerns at from $2.50 to $5.00 per hundred copies Morning and $11.25 per hundred copies Sunday, and copies served on mail subscriptions sold to United States Government at basic mail subscription prices. Distribution in all cases was made by the purchasers.

11. Daily average unpaid distribution:

		Morning		Sunday
Arrears over Three Months				
Short Term Subscriptions in Arrears				
Credit Subscriptions in Arrears				
Total Arrears				
Service Copies, Local Advertisers, Employes, etc.		135		180
Advertising Agencies, Complimentary, Samples, etc.		902		728
Other Not Qualifying as Paid				
Total Arrears, Service Copies, etc.		1,037		908

12. (a) TERRITORY INCLUDED IN CITY ZONE IN PARAGRAPH 8 is the corporate limits of New Orleans, in Orleans Parish, Louisiana, plus in St. Bernard Parish, wards 1, 2, 3 and 4, which include the towns of Arabi, Chalmette, Meraux, New Home and Story, and in Jefferson Parish, wards 1, 2, 3, 4, 7 and 8, which include the towns of Fort St Leon, Gretna, Harvey, McDonoughville, Marrero (Amesville), Metairie Powell, Shrewsbury and Westwego.

12. (b) AREA INCLUDED IN RETAIL TRADING ZONE IN PARAGRAPH 8 is with the exception of city zone, the following:

In Louisiana, the parishes of Ascension, Assumption, Jefferson, Lafourche, Livingston, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoe, Terrebonne and Washington. To Mississippi, counties of Hancock, Harrison, and Pearl River.

EIGHT LARGEST TOWNS IN RETAIL TRADING ZONE:

Biloxi, Miss.	Gulfport, Miss.	Bogalusa, La.	Houma, La.
Hammond, La.	Thibodaux, La.	Picayune, Miss.	Bay St Louis, Miss.

It is the Bureau's policy that, when it is necessary to show more than a single average for the period audited, the same separation for purposes of comparison appears in all reports of that city. This will explain the averages for the nine months ending December 31, 1950 appearing on the first and third pages and the averages for the three months ending March 31, 1950 being shown below:

8. Daily average net paid circulation by zones and distribution methods:	AVERAGE NET PAID CIRCULATION	
	Morning	Sunday
CITY ZONE		(See Par.9)
Carrier Delivery by independent carriers filing lists with publisher	99,689	132,422
Dealers and Carriers not filing lists with publisher	1,089	6,110
Street Vendors	15,784	22,877
Publisher's Counter Sales	14	
Mail Subscriptions	7	8
Total City Zone (Population* P 567,257)	116,583	161,417
RETAIL TRADING ZONE		
Dealers and Carriers not filing lists with publisher	24,097	47,621
Mail Subscriptions (See Par 28-b)	1,128	140
Total Retail Trading Zone (Population* 385,094)	25,225	47,761
Total City & Retail Trading (Population* 952,351)	141,808	209,178
ALL OTHER		
Dealers and Carriers	34,738	79,542
Mail Subscriptions (See Par 28-b)	4,038	2,690
Total "All Other"	38,776	82,232
TOTAL NET PAID excluding Bulk (For bulk sales, see Paragraph 10)	180,584	291,410

*P 1950 Census (Preliminary) for New Orleans (See Paragraph 28-c)
* 1940 Census.

10. DAILY AVERAGE BULK SALES IN ALL ZONES: Morning 287, Sunday, 187.
Represents copies sold to restaurants, dining cars, etc., for free use of the patrons, and to a local newspaper for departmental use, and to business concerns at from $2.50 to $5.00 per hundred copies Morning and $1.25 per hundred copies Sunday, and copies served on mail subscriptions sold to United States Government at basic mail subscription prices. Distribution in all cases was made by the purchasers.

11. Daily average unpaid distribution:

	Morning	Sunday
Arrears over Three Months		
Short Term Subscriptions in Arrears		
Credit Subscriptions in Arrears		
Total Arrears		
Service Copies, Local Advertisers, Employes, etc.	135	180
Advertising Agencies, Complimentary, Samples, etc.	797	847
Other Not Qualifying as Paid		
Total Arrears, Service Copies, etc.	932	1,027

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La.. Page #4)

13. PRICES:

(a) Basic prices:	BY MAIL IN RETAIL TRADING ZONE 1 Yr.	6 Mos.	3 Mos.	1 Mo.	BY CARRIER IN CITY ZONE 1 Yr.	6 Mos.	3 Mos.	1 Mo.	SINGLE 1 WK.	COPY
Morning and Sunday	18.20	9.10	4.55	1.55	18.20	9.10	4.55	1.55	35¢	
*Evening and Sunday	18.20	9.10	4.55	1.55	18.20	9.10	4.55	1.55	35¢	
Morning only	13.00	6.50	3.25	1.10	13.00	6.50	3.25	1.10	25¢	5¢
Sunday only	7.80	3.90	1.95	.70	7.80	3.90	1.95	.70	15¢	15¢

*New Orleans States (Evening) and Sunday Times-Picayune-New Orleans States.

(b) Basic price by mail in city zone:
Same as by mail in Paragraph 13 (a).

(c) Basic price by mail in "all other" zone:
Same as by mail in Paragraph 13 (a).

(d) Basic price to R.F.D. subscribers in retail trading zone:
Same as by mail in Paragraph 13 (a).

(e) Basic price to R.F.D. subscribers in "all other" zone:
Same as by mail in Paragraph 13 (a).

(f) Basic price by carrier in retail trading zone:
Same as by carrier in Paragraph 13 (a).

(g) Basic price by carrier in "all other" zone:
Same as by carrier in Paragraph 13 (a).

(h) Basic price to motor route subscribers in retail trading zone:
Same as by carrier in Paragraph 13 (a).

(i) Basic price to motor route subscribers in "all other" zone:
Same as by carrier in Paragraph 13 (a).

(j) Special reduced prices:
" None of record.

(k) Prices higher than basic:
By mail in "all other" zone:
In United States and countries of the Postal Union, outside Louisiana and Mississippi: Morning and Sunday or Evening (New Orleans States) and Sunday, 1 year $22.20, 6 months $11.10, 3 months $5.55, 1 month $1.87; Morning only, 1 year $14.60, 6 months $7.30, 3 months $3.65, 1 month $1.25; Sunday only, 1 year $9.80, 6 months $4.90, 3 months $2.45, 1 month 85¢.
In all other countries: Morning and Sunday or Evening (New Orleans States), and Sunday, 1 year $54.60, 6 months $27.30, 3 months $13.65, 1 month $4.60; Morning only, 1 year $30.60, 6 months $15.30, 3 months $7.65, 1 month $2.60; Sunday only, 1 year $29.60, 6 months $14.80, 3 months $7.40, 1 month $2.50.

(l) Prices lower than basic:
None of record.

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #5)

14. WERE RETURNS ACCEPTED OR ALLOWANCES MADE FOR UNDELIVERED, LEFT OVER AND UNSOLD COPIES?

Publisher's declared policy as to returns was fully returnable to dealers and street vendors in the city zone and to dealers in the retail trading zone and "all other" zone except that a few dealers at distant points were on a non-returnable basis.

As only the net sales through street vendors in the city zone were shown on the circulation records, the percentage of Morning returns to the gross draw could not be ascertained.

The allowances for returns, undelivered, left over and unsold copies for the period covered by this report were found to have been: to street vendors in the city zone Sunday 7.21%; dealers in the city zone, Morning 16.23%, Sunday 17.16%; dealers in retail trading zone, Morning 2.21%, Sunday 4.35%; dealers in "all other" zone Morning, 3.52%, Sunday 7.83% to March 31, 1950, thereafter, to street vendors in the city zone, Sunday 6.22%; dealers in the city zone, Morning 13.98%, Sunday 13.61%; dealers in retail trading zone, Morning 2.25%, Sunday 3.86%; dealers in "all other" zone, Morning 3.77%, Sunday 5.54%.

These percentages are based on the gross draw and have been properly deducted therefrom, leaving net paid circulation shown in Paragraph 8.

ANALYSIS OF CARRIER AND MAIL SUBSCRIPTION SALES (NEW AND RENEWAL)
For Period Stated in Paragraph 6.

15. PREMIUM, COMBINATION AND SPECIAL OFFERS:
None of record.

16. CLUBS:
None of record.

17. CONTESTS INVOLVING SUBSCRIPTION CONTRACT:

	TERM ORDERED 1 Month	3 Months	6 Months	1 Year	Misc. Periods
Type 1: Subscriptions produced. (Note: Winner in this type is determined by NUMBER of points for subscriptions produced.)	None of record				
Type 2: Subscriptions produced. (See Par. 28-e)					
(a) Single subscriptions (See note under (b) below)	None of record				
(b) Additional subscriptions (See note below) Morning	12,731				
Sunday	12,075				

(Note: Determination of winner in this type does not depend on number of subscriptions produced, but SIZE of PRIZE does so depend. Opposite (a) is given number of subscriptions produced by contestants who sent in only one subscription; opposite (b) is given number produced by those endeavoring to qualify for prize of increased value.)

Type 3: Subscriptions produced by any contest having circulation tie-up not covered by Types 1 and 2	None of record
Total Morning	12,731
Total Sunday	12,075

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #6)

18. COUPON CONTESTS NOT INVOLVING SUBSCRIPTION CONTRACT:
None of record.

19. INSURANCE:
None of record.

23. Arrears as at December 31, 1950:

	CITY ZONE		RETAIL TRADING ZONE		ALL OTHER	
Morning and Sunday	Carriers	Dealers	Carriers	Dealers	Mail	Dealers Mail
Arrears under 3 months	None	None	None	None	None	None

25. DISTRIBUTION IN TOWNS RECEIVING 25 OR MORE COPIES IN DETAIL BY PARISHES OR COUNTIES, AS WELL AS THE TOTAL ONLY FOR TOWNS RECEIVING LESS THAN 25 COPIES DAILY.

Morning, December 14, 1950; Sunday, December 17, 1950.

Occupied Dwelling Unit Figures - 1940 Census.

The listing below gives the gross distribution for one day only and is greater or less than the net paid average for the nine month period ending December 31, 1950 as shown in Paragraph 8, Page 1 by the following percentages.

	Morning	Sunday
City Zone	4.03% greater	2.80% greater
Retail Trading Zone	5.30% greater	2.88% greater
All Other	9.48% greater	3.56% greater
GRAND TOTAL	5.36% greater	3.02% greater

The "adjusted figures" of parish or county totals appearing below have been arrived at by decreasing (or increasing) the listed parish or county total figures by the appertaining percentages as above set forth. These adjusted parish or county totals will, therefore, approximate the net paid average for the nine month period ending December 31, 1950 as shown in Paragraph 8, Page 1.

*"Balance in Parish or County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA									
NEW ORLEANS A.B.C. CITY ZONES as described in Paragraph 12 (a) is the following:									
JEFFERSON PARISH									
Fort St. Leon									
Gretna									
Harvey									
McDonoghville									
Marrero (Amesville)									
Metairie									
Powell									
Shrewsbury									
Westwego									
A.B.C. CITY ZONE IN JEFFERSON PARISH	10,635								

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #7)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
**ORLEANS PARISH									
New Orleans	133,040								
ST. BERNARD PARISH									
Arabi									
Chalmette									
Meraux									
New Home									
Story									
A.B.C. CITY ZONE IN ST. BERNARD PARISH	891								
TOTAL NEW ORLEANS A.B.C. CITY ZONE	144,566	120,170		7	120,177	158,409		7	158,416
		(Adjusted Figure			115,522				154,103)
**Orleans Parish and New Orleans City are coextensive.									
ACADIA PARISH	10,971								
Church Point		155		31	186	217		4	221
Crowley		765		40	805	1,090		4	1,094
Iota		70		8	78	121		1	122
Morse		29		6	35	50			50
Rayne		350		24	374	485		2	487
*BALANCE IN PARISH		6		27	33	15		12	27
TOTAL ACADIA PARISH		1,375		136	1,511	1,978		23	2,001
		(Adjusted Figure			1,380				1,931)
ALLEN PARISH	4,464								
Elizabeth		19			19	39			39
Kinder		45		3	48	57			57
Oakdale		91		1	92	207			207
Oberlin		33			33	60			60
*BALANCE IN PARISH				3	3				1
TOTAL ALLEN PARISH		188		7	195	363		1	364
		(Adjusted Figure			178				351)
ASCENSION PARISH	5,182								
Barton			28		28		37		37
Burnside			25	1	26		25	1	26
Darrow			59	1	60		99		99
Donaldsonville		466		6	472	633			633
Dutchtown			26	1	27		26		26
Geismar			37		37		37		37
Gonzales			147	18	165		318	2	320
Modeste				1	1		43		43
Port Barrow			58		58		110		110

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
ASCENSION PARISH									
Prairieville			62	2	64		102	1	103
Smoke Bend			26		26		29		29
Sorrento			46		46		69		69
*BALANCE IN PARISH			10	7	17		18		18
TOTAL ASCENSION PARISH	466		524	37	1,027	633	913	4	1,550
(Adjusted Figure					975				1,507)
ASSUMPTION PARISH 4,263									
Belle Alliance			55	1	56		63		63
Belle Rose			60	19	79		76	3	79
Klotzville			44		44		53		53
Labadieville	122		67	2	191	193	73	1	267
Napoleonville	250		129	102	481	386	178	6	570
Paincourtville	53				53	120			120
Pierre Part	25				25	40			40
Plattenville			60		60		65		65
*BALANCE IN PARISH			14	1	15		17		17
TOTAL ASSUMPTION PARISH	450		429	125	1,004	739	525	10	1,274
(Adjusted Figure					953				1,238)
AVOYELLES PARISH 9,500									
Bodoc						35			35
Bunkie	470			78	548	707		18	725
Cottonport	142			80	222	240		9	249
Evergreen	18			6	24	40		2	42
Mansura	91			27	118	166		6	172
Marksville	302			8	310	440		1	441
Moreauville	66			65	131	206		4	210
Plaucheville				34	34	65		12	77
Simmesport	126			10	136	195		1	196
*BALANCE IN PARISH	21			47	68	34		14	48
TOTAL AVOYELLES PARISH	1,236			355	1,591	2,128		67	2,195
(Adjusted Figure					1,453				2,120)
BEAUREGARD PARISH 3,772									
DeRidder	95			3	98	185		3	188
*BALANCE IN PARISH				5	5			5	5
TOTAL BEAUREGARD PARISH	95			8	103	185		8	193
(Adjusted Figure					94				186)
CADDO PARISH 40,350									
Shreveport	130			30	160	687		33	720
*BALANCE IN PARISH				2	2			2	2
TOTAL CADDO PARISH	130			32	162	687		35	722
(Adjusted Figure					148				696)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #9)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
CALCASIEU PARISH	14,522								
DeQuincy		46			46	87			87
Lake Charles		490		12	502	1,020		11	1,031
Maplewood		42			42	50			50
Sulphur		39		3	42	130		3	133
Vinton		5			5	35			35
*BALANCE IN PARISH				2	2			1	1
TOTAL CALCASIEU PARISH		622		17	639	1,322		15	1,337
(Adjusted Figure					584				1,290)
CALDWELL PARISH	2,902								
Clarks		10			10	30			30
Columbia		32		2	34	90			90
*BALANCE IN PARISH				4	4			2	2
TOTAL CALDWELL PARISH		42		6	48	120		2	122
(Adjusted Figure					44				118)
CAMERON PARISH	1,698								
Cameron		13		15	28	25		8	33
*BALANCE IN PARISH				15	15			8	8
TOTAL CAMERON PARISH		13		30	43	25		16	41
(Adjusted Figure					39				40)
CATAHOULA PARISH	3,522								
Jonesville		35		2	37	85		2	87
Sicily Island		27		2	29	46			46
*BALANCE IN PARISH				2	2				
TOTAL CATAHOULA PARISH		62		6	68	131		2	133
(Adjusted Figure					62				128)
CLAIBORNE PARISH	7,036								
Haynesville		4			4	25			25
*BALANCE IN PARISH		3		1	4	10		1	11
TOTAL CLAIBORNE PARISH		7		1	8	35		1	36
(Adjusted Figure					7				35)
CONCORDIA PARISH	4,131								
Ferriday		232		6	238	340		5	345
Vidalia		99		1	100	149		1	150
*BALANCE IN PARISH		3		8	11	3		6	9
TOTAL CONCORDIA PARISH		334		15	349	492		12	504
(Adjusted Figure					319				486)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #10)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
DE SOTO PARISH	7,897								
Mansfield		27		3	30	77			77
*BALANCE IN PARISH		3		1	4	5			5
TOTAL DE SOTO PARISH		30		4	34	82			82
		(Adjusted Figure			31				79)
EAST BATON ROUGE PARISH	23,016								
Baton Rouge		3,275		42	3,317	11,851		31	11,882
Scotlandville		225		1	226	385			385
Zachary		46		12	58	200		3	203
*BALANCE IN PARISH				1	1				
TOTAL EAST BATON ROUGE PARISH		3,546		56	3,602	12,436		34	12,470
		(Adjusted Figure			3,290				12,041)
EAST CARROLL PARISH	5,206								
Lake Providence		77		3	80	144		2	146
		(Adjusted Figure			73				141)
EAST FELICIANA PARISH	3,263								
Clinton		85		8	93	232		2	234
Gilead		16		2	18	30			30
Jackson		81		52	133	171		43	214
Norwood		15		4	19	35		1	36
Slaughter		10		2	12	38			38
*BALANCE IN PARISH		5		18	23	13		4	17
TOTAL EAST FELICIANA PARISH		212		86	298	519		50	569
		(Adjusted Figure			272				549)
EVANGELINE PARISH	7,678								
Basile		76		9	85	98		4	102
Mamou		102		12	114	140		2	142
St. Landry		3		6	9	25		2	27
Ville Platte		480		81	561	590		10	600
*BALANCE IN PARISH		2		34	36	5		31	36
TOTAL EVANGELINE PARISH		663		142	805	858		49	907
		(Adjusted Figure			735				875)
FRANKLIN PARISH	7,981								
Winnsboro		81		2	83	153		2	155
Wisner		14		2	16	37		2	39
*BALANCE IN PARISH		7		1	8	10		1	11
TOTAL FRANKLIN PARISH		102		5	107	200		5	205
		(Adjusted Figure			98				198)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #11)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
GRANT PARISH	3,915								
Colfax		10		2	12	30			30
Georgetown		2			2	27			27
Pollock		2			2	40			40
*BALANCE IN PARISH				3	3			1	1
TOTAL GRANT PARISH		14		5	19	97		1	98
		(Adjusted Figure			17				95)
IBERIA PARISH	8,904								
Avery Island		28		3	31	32		2	34
Jeanerette		500		43	543	735		7	742
Loreauville		72		12	84	135		4	139
New Iberia		1,675		62	1,737	2,110		7	2,117
Weeks		160			160	200			200
*BALANCE IN PARISH				4	4				
TOTAL IBERIA PARISH		2,435		124	2,559	3,212		20	3,232
		(Adjusted Figure			2,337				3,120)
IBERVILLE PARISH	7,001								
Bayou Goula		12			12	38			38
Carville			75		75		101		101
Grosse Tete			45	1	46		50		50
Maringouin			87	3	90		87	1	88
Plaquemine		575		31	606	1,138		4	1,142
Rosedale			25		25		25		25
St. Gabriel			58		58		74		74
White Castle		175		8	183	280		2	282
TOTAL IBERVILLE PARISH		762	290	43	1,095	1,456	337	7	1,800
		(Adjusted Figure			1,000				1,738)
JACKSON PARISH	4,355								
Jonesboro		15		1	16	52		2	54
*BALANCE IN PARISH		3		1	4	15		1	16
TOTAL JACKSON PARISH		18		2	20	67		3	70
		(Adjusted Figure			18				68)
JEFFERSON PARISH	12,726								
Less included in A.B.C. City Zone	10,635								
BALANCE IN PARISH	2,091								
Avondale						25			25
Barataria			50		50		95		95
Bridge City		50			50	278			278
Crown Point			30		30	3	35		38

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #12)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
JEFFERSON PARISH									
Grand Isle		183			183	260			260
Harahan		329			329	727			727
Kenner (includes Airport)		545			545	1,224			1,224
Lafitte			60	2	62	105	102	2	209
Little Farms			322		322		340		340
Waggaman						75			75
Wagner Bridge			25		25		35		35
*BALANCE IN PARISH			12	9	21		22	2	24
TOTAL JEFFERSON PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		1,107	499	11	1,617	2,697	629	4	3,330
		(Adjusted Figure			1,536				3,237)
JEFFERSON DAVIS PARISH	6,046								
Elton		40		21	61	82		4	86
Jennings		323		17	340	525		3	528
Lake Arthur		94		8	102	155			155
Welsh		80		5	85	115		3	118
*BALANCE IN PARISH		12			12	41			41
TOTAL JEFFERSON DAVIS PARISH		549		51	600	918		10	928
		(Adjusted Figure			548				896)
LAFAYETTE PARISH	10,321								
Broussard		51		10	61	108		5	113
Carencro		42		1	43	127			127
Duson		17			17	36			36
Lafayette		1,965		23	1,988	3,230		10	3,240
Scott		40		1	41	64		1	65
Youngsville		25		3	28	75		1	76
*BALANCE IN PARISH				3	3			1	1
TOTAL LAFAYETTE PARISH		2,140		41	2,181	3,640		18	3,658
		(Adjusted Figure			1,992				3,533)
LAFOURCHE PARISH	8,638								
Cut Off			105	1	106		164	1	165
Gheens		33			33	52			52
Golden Meadow		212		10	222	300	85	2	387
Lafourche				1	1	31			31
Larose		164	136		300	190	222		412
Lockport		222		13	235	352	34	1	387
Matthews			113		113		158		158
Raceland		225	107		332	363	182	3	548
Thibodaux		935	172	11	1,118	1,490	204	4	1,698
TOTAL LAFOURCHE PARISH		1,791	633	36	2,460	2,778	1,049	11	3,838
		(Adjusted Figure			2,336				3,731)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #13)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
LA SALLE PARISH	2,737								
Jena		17		4	21	79		5	84
*BALANCE IN PARISH		3		3	6	22		3	25
TOTAL LA SALLE PARISH		20		7	27	101		8	109
		(Adjusted Figure			25				105)
LINCOLN PARISH	6,005								
Ruston		26		11	37	135		10	145
*BALANCE IN PARISH		1		8	9	5		8	13
TOTAL LINCOLN PARISH		27		19	46	140		18	158
		(Adjusted Figure			42				153)
LIVINGSTON PARISH	4,258								
Albany			110	1	111		257	1	258
Denham Springs		94		9	103	480		1	481
Doyle			21	5	26		22		22
Holden			23	6	29		39	2	41
Livingston			42	1	43		52		52
Springfield		144	38	5	187	177	34	1	212
*BALANCE IN PARISH				29	29		43	6	49
TOTAL LIVINGSTON PARISH		238	234	56	528	657	447	11	1,115
		(Adjusted Figure			501				1,084)
MADISON PARISH	5,012								
Tallulah		159		7	166	267		2	269
*BALANCE IN PARISH				5	5			5	5
TOTAL MADISON PARISH		159		12	171	267		7	274
		(Adjusted Figure			156				265)
MOREHOUSE PARISH	7,244								
Bastrop		13		28	41	145		15	160
Mer Rouge		10		5	15	21		5	26
*BALANCE IN PARISH		10		12	22	21		11	32
TOTAL MOREHOUSE PARISH		33		45	78	187		31	218
		(Adjusted Figure			71				211)
NATCHITOCHES PARISH	9,851								
Natchitoches		195		3	198	405		1	406
*BALANCE IN PARISH		9		3	12	38		3	41
TOTAL NATCHITOCHES PARISH		204		6	210	443		4	447
		(Adjusted Figure			192				432)
OUACHITA PARISH	15,836								
Monroe		210		32	242	990		28	1,018

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #14)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
OUACHITA PARISH									
Sterlington		6			6	26			26
*BALANCE IN PARISH				1	1			2	2
TOTAL OUACHITA PARISH		216		33	249	1,016		30	1,046
		(Adjusted Figure			229				1,010)
PLAQUEMINES PARISH	2,918								
Alliance			26		26		26		26
Belle Chasse			77		77		172		172
Bohemia							25		25
Boothville			30	14	44		76	1	77
Braithwaite		25		6	31	34			34
Buras		180		43	223	224			224
Concession			29		29		29		29
Dalcour			26		26		31		31
Davant				25	25		42		42
Diamond			25		25		50		50
Empire			65		65		90		90
Fort Jackson			35		35		60		60
Gulftown			60		60		83		83
Happy Jack			25		25		55		55
Home Place			60		60		88		88
Jesuit Bend			27		27		53		53
Myrtle Grove			36	3	39		94		94
Narin							36		36
Pilottown				42	42			35	35
Pointe-ala-Hache			12	40	52	78	37	2	117
Port Sulphur			380		380		473		473
Potash			30		30		60		60
Sunrise							25		25
Venice			30	19	49	60	57	2	119
Wells Point			25		25		35		35
*BALANCE IN PARISH				35	35		46	12	58
TOTAL PLAQUEMINES PARISH		205	998	227	1,430	396	1,743	52	2,191
		(Adjusted Figure			1,358				2,130)
POINTE COUPEE PARISH	5,767								
Batchelor				26	26			15	15
Fordoche			50		50		80		80
Labarre			38		38		52		52
Livonia			81		81		119		119
Morganza			85	1	86		113		113
New Roads		352	40	4	396	528	55	2	585
*BALANCE IN PARISH				29	29	11		9	20
TOTAL POINT COUPEE PARISH		352	294	80	706	539	419	26	984
		(Adjusted Figure			645				950)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #15)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
RAPIDES PARISH	17,651								
Alexandria		1,880		22	1,902	4,928		9	4,937
Boyce		6		4	10	70		2	72
Cheneyville		37		3	40	115		3	118
Echo		2			2	32			32
Glenmora		16		1	17	70		1	71
Lecompte		56		6	64	160		4	164
Pineville				4	4	145		3	148
*BALANCE IN PARISH		22		9	31	69		7	76
TOTAL RAPIDES PARISH		2,021		49	2,070	5,589		29	5,618
		(Adjusted Figure			1,891				5,425)
RICHLAND PARISH	7,112								
Delhi		14		2	16	56		2	58
Rayville		26		4	30	65		3	68
*BALANCE IN PARISH				1	1	10		1	11
TOTAL RICHLAND PARISH		40		7	47	131		6	137
		(Adjusted Figure			43				132)
ST. BERNARD PARISH	1,779								
Less included in A.B.C. City Zone	891								
BALANCE IN PARISH	888								
St. Bernard		240		1	241	382			382
TOTAL ST. BERNARD PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		240		1	241	382			382
		(Adjusted Figure			229				371)
ST. CHARLES PARISH	2,895								
Ama				4	4	96			96
Boutte			23		23		26		26
Des Allemands			79		79		216		216
Destrehan		75			75	99			99
Good Hope		75			75	115			115
Hahnville			76		76	60	77		137
Killona			27		27		31		31
Luling		85			85	170			170
Montz			84		84		105		105
New Sarpy		42			42	115			115
Norco		285			285	470			470
Paradis		61			61	112			112

(The Times-Picayune (Morning), Sunday Times-Picayune, New Orleans States, New Orleans, La., Page #16)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
ST. CHARLES PARISH									
St. Rose		37		1	38	131			131
Taft			25		25	24	23		47
TOTAL ST. CHARLES PARISH		660	314	5	979	1,392	478		1,870
		(Adjusted Figure			930				1,818)
ST. HELENA PARISH	2,215								
Greensburg		53		35	88	100		5	105
Liverpool		2		5	7	25			25
Montelier				1	1	25			25
*BALANCE IN PARISH		4		15	19			2	2
TOTAL ST. HELENA PARISH		59		56	115	150		7	157
		(Adjusted Figure			105				152)
ST. JAMES PARISH	3,799								
Central			32		32	87	32		119
Convent			38		38	92	38		130
Gramercy			91		91	60	99		159
Lutcher		145			145	231			231
Paulina			64		64	30	70		100
St. James		75	5		80	84	10		94
Union			34		34		34		34
Vacherie			184		184	33	238		271
Welcome			45		45		50		50
*BALANCE IN PARISH		17	20		37		26		26
TOTAL ST. JAMES PARISH		237	513		750	617	597		1,214
		(Adjusted Figure			712				1,180)
ST. JOHN THE BAPTIST PARISH	3,393								
Edgard			83		83	68	86		154
Garyville			57		57	51	70		121
LaPlace		180			180	279			279
Lions			59		59		64		64
Lucy			31		31		37		37
Mount Airy				4	4		26	2	28
Reserve			192		192	232	254		486
Wallace			47		47	29	54		83
*BALANCE IN PARISH				2	2			2	2
TOTAL ST. JOHN THE BAPTIST PARISH		180	469	6	655	659	591	4	1,254
		(Adjusted Figure			622				1,219)
ST. LANDRY PARISH	15,576								
Arnaudville		63		26	89	104		11	115

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
ST. LANDRY PARISH	15,576								
Eunice		585		35	620	805		7	812
Grand Coteau		39		2	41	78			78
Krotz Springs		80		1	81	107			107
Lawtell		13		1	14	45			45
Lebeau		14		1	15	60			60
Leonville		20			20	45			45
Melville		201		2	203	234			234
Morrow		25		6	31	52			52
Opelousas		980		51	1,031	1,220		4	1,224
Palmetto		21		1	22	41			41
Port Barre		105		5	110	122		5	127
Sunset		87		12	99	141		2	143
Washington		56		35	91	88		9	97
*BALANCE IN PARISH		1		16	17	9		1	10
TOTAL ST. LANDRY PARISH		2,290		194	2,484	3,151		39	3,190
		(Adjusted Figure			2,269				3,081)
ST. MARTIN PARISH	5,672								
Breaux Bridge		216		15	231	267		4	271
Cecilia		9		7	16	40		2	42
Henderson						29			29
Parks		16		0	16	43			43
St. Martinville		365		43	408	501		7	508
*BALANCE IN PARISH		7		5	12	9			9
TOTAL ST. MARTIN PARISH		613		70	683	889		13	902
		(Adjusted Figure			624				871)
ST. MARY PARISH	7,633								
Amelia		20			20	49			49
Baldwin			104	1	105	31	105		136
Berwick		275			275	390			390
Centreville			110		110	34	122		156
Charenton			43		43	42	55		97
Franklin		638	43	63	744	1,008	100	1	1,109
Gum Point			35		35		35		35
Morgan City		895		8	903	1,430			1,430
Oaklawn			42		42		42		42
Patterson		185		6	191	270	16		286
Siracusaville		6			6	31			31
Sterling			75		75		75		75
Verdunville			25		25		30		30
*BALANCE IN PARISH				5	5	13		1	14
TOTAL ST. MARY PARISH		2,019	477	83	2,579	3,298	580	2	3,880
		(Adjusted Figure			2,356				3,747)
ST. TAMMANY PARISH	5,974								
Abita Springs		100			100	200		1	201

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
ST. TAMMANY PARISH									
Bonfouca			23		23		65		65
Bush		10		10	20	79		3	82
Covington		740		26	766	1,196		7	1,203
Folsom		45		6	51	133		3	136
Lacombe		73		4	77	167		1	168
Madisonville		138			138	209			209
Mandeville		276			276	403			403
North Shore		13			13	40			40
Pearl River		4		83	87	230		3	233
Slidell		364	36	43	443	756	115	4	875
Talisheek		6			6	31			31
*BALANCE IN PARISH		4		7	11	28		2	30
TOTAL ST. TAMMANY PARISH	1,773		59	179	2,011	3,472	180	24	3,676
		(Adjusted Figure			1,910				3,573)
TANGIPAHOA PARISH	11,363								
Amite		402		72	474	750		10	760
Fluker		45		4	49	59			59
Hammond		910	37	69	1,016	1,629	52	13	1,694
Independence		205		69	274	350		1	351
Kentwood		234		58	292	305		6	311
Manchac			25		25		30		30
Natalbany		19	11		30	40	71		111
Ponchatoula		520	23	16	559	988	30	3	1,021
Roseland			67	10	77		110		110
Tangipahoa		100			100	220			220
Tickfaw		4	47	24	75	38	65	1	104
Wadesboro		39			39	41			41
*BALANCE IN PARISH		20		28	48	34		5	39
TOTAL TANGIPAHOA PARISH	2,498		210	350	2,058	4,454	358	39	4,851
		(Adjusted Figure			2,904				4,715)
TENSAS PARISH	4,489								
Newellton		63		1	64	95			95
St. Joseph		86		4	90	138		3	141
Water Proof		85		1	86	125		1	126
TOTAL TENSAS PARISH		234		6	240	358		4	362
		(Adjusted Figure			219				350)
TERREBONNE PARISH	8,152								
Chacahoula			37		37		43		43
Donner			27		27		26		26
Gibson			143		143		150		150
Gray			80	3	83		90	1	91
Houma		1,615	548	46	2,209	2,562	687	5	3,254
Montegut				2	2	25		1	26

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #19)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
LOUISIANA (Cont'd)									
TERREBONNE PARISH									
Shcriever			79		79	57	128		185
*BALANCE IN PARISH				11	11			2	2
TOTAL TERREBONNE PARISH		1,615	914	62	2,591	2,644	1,124	9	3,777
		(Adjusted Figure			2,461				3,671)
UNION PARISH	5,004								
Farmerville		12			12	55			55
		(Adjusted Figure			11				53)
VERMILION PARISH	8,959								
Abbeville		745		62	807	1,055		10	1,065
Delcambre		50			50	110			110
Erath		99		1	100	120			120
Gueydan		117		13	130	200		2	202
Kaplan		315		31	346	370		6	376
*BALANCE IN PARISH		12		31	43	22		7	29
TOTAL VERMILION PARISH		1,338		138	1,476	1,877		25	1,902
		(Adjusted Figure			1,348				1,837)
VERNON PARISH	4,765								
Leesville		15		4	19	60		1	61
		(Adjusted Figure			17				59)
WASHINGTON PARISH	8,583								
Angie			38	7	45		46	5	51
Bogalusa		1,755	102	31	1,888	2,821	310	5	3,136
Clifton		11			11	29			29
Franklinton		410		178	588	680		7	687
Mount Herman				33	33	69		2	71
Varnado		31	20	11	62	49	31	1	81
*BALANCE IN PARISH		16		15	31	29		1	30
TOTAL WASHINGTON PARISH		2,223	160	275	2,658	3,677	387	21	4,085
		(Adjusted Figure			2,524				3,971)
WEBSTER PARISH	8,430								
Minden		10		1	11	60		2	62
		(Adjusted Figure			10				60)
WEST BATON ROUGE PARISH	3,007								
Addis				10	10	75		1	76
Brusley		27			27	99			99
Erwinville		76	30	1	107	76	38		114

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
LOUISIANA (Cont'd)									
WEST BATON ROUGE PARISH									
Port Allen		94		12	106	368		4	372
*BALANCE IN PARISH				15	15			2	2
TOTAL WEST BATON ROUGE PARISH		197	30	38	265	618	38	7	663
		(Adjusted Figure			242				640)
WEST FELICIANA PARISH	2,182								
Angola		46		5	51	54		6	60
Hardwood		36			36	69			69
St. Francisville		111		7	118	218			218
Tunica		26			26	31			31
*BALANCE IN PARISH		17		10	27	18		2	20
TOTAL WEST FELICIANA PARISH		236		22	258	390		8	398
		(Adjusted Figure			236				384)
WINN PARISH	4,180								
Winnfield		52		2	54	165		1	166
		(Adjusted Figure			49				160)
MISCELLANEOUS PARISHES UNDER 25 COPIES		14		30	44	53		18	71
		(Adjusted Figure			40				69)
TOTAL IN LOUISIANA	158,666	7,047	3,434	169,147		234,238	10,395	863	245,496
		(Adjusted Figure			161,012				238,408)
MISSISSIPPI									
ADAMS COUNTY	7,556								
Natchez		817		14	831	1,592		1	1,593
*BALANCE IN COUNTY		19		1	20	25			25
TOTAL ADAMS COUNTY		836		15	851	1,617		1	1,618
		(Adjusted Figure			777				1,563)
AMITE COUNTY	5,035								
Crosby		132			132	176			176
Gloster		141		21	162	215		4	219
Liberty		118		42	160	195		5	200
Peoria		5		16	21	30		2	32
Smithdale				30	30				
*BALANCE IN COUNTY		8			8	23			23
TOTAL AMITE COUNTY		404		109	513	639		11	650
		(Adjusted Figure			469				628)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #21)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
MISSISSIPPI (Cont'd)									
ATTALA COUNTY	6,937								
Kosciusko		9			9	25			25
		(Adjusted Figure			8				24)
CLAIBORNE COUNTY	3,385								
Alcorn		16		2	18	30		1	31
Port Gibson		40		1	41	118			118
*BALANCE IN COUNTY		1		3	4	11		3	14
TOTAL CLAIBORNE COUNTY		57		6	63	159		4	163
		(Adjusted Figure			58				157)
CLARKE COUNTY	4,803								
Pachuta		12		1	13	25		1	26
Quitman		16		3	19	40		2	42
*BALANCE IN COUNTY		12		3	15	36		2	38
TOTAL CLARKE COUNTY		40		7	47	101		5	106
		(Adjusted Figure			43				102)
COPIAH COUNTY	8,252								
Crystal Springs		56		2	58	115			115
Hazelhurst		92		3	95	160		2	162
Wesson		27		8	35	66		5	71
*BALANCE IN COUNTY		1		4	5	5		3	8
TOTAL COPIAH COUNTY		176		17	193	346		10	356
		(Adjusted Figure			176				344)
COVINGTON COUNTY	3,792								
Collins		21		1	22	65		1	66
*BALANCE IN COUNTY		9		1	10	35		1	36
TOTAL COVINGTON COUNTY		30		2	32	100		2	102
		(Adjusted Figure			29				99)
FORREST COUNTY	9,098								
Brooklyn		18			18	63			63
Hattiesburg		1,002		14	1,016	3,875		7	3,882
Petal		42			42	315			315
*BALANCE IN COUNTY		2		1	3	8		1	9
TOTAL FORREST COUNTY		1,064		15	1,079	4,261		8	4,269
		(Adjusted Figure			986				4,123)
FRANKLIN COUNTY	3,061								
Bude		42		1	43	86			86
Hamburg		10		2	12	29		2	31
Meadville		36		5	41	77		5	82

(The Times-Picayune (Morning) Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #22)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI (Cont'd)									
FRANKLIN COUNTY									
Roxie		30			30	50		1	51
*BALANCE IN COUNTY		7		5	12	10		1	11
TOTAL FRANKLIN COUNTY		125		13	138	252		9	261
		(Adjusted Figure			126				252)
GEORGE COUNTY	1,942								
Lucedale		30			30	60			60
		(Adjusted Figure			27				58)
HANCOCK COUNTY	2,808								
Bay St. Louis		548		20	568	940		3	943
Clermont Harbor		27			27	93			93
Kiln		27		2	29	76			76
Lakeshore		1		1	2	55		1	56
Logtown		28			28	67			67
Pearlington			40		40	32	50		82
Waveland		148			148	270			270
*BALANCE IN COUNTY						12			12
TOTAL HANCOCK COUNTY		779	40	23	842	1,545	50	4	1,599
		(Adjusted Figure			800				1,554)
HARRISON COUNTY	13,020								
Biloxi		1,810		11	1,821	4,885		7	4,892
Cuevas						25			25
D'Iberville		50			50	300			300
Edgewater		125			125	245			245
Gulfport		1,235		18	1,253	3,240		7	3,247
Handsboro		100			100	255			255
Long Beach		220		6	226	585		1	586
Lyman				1	1	60		1	61
Mississippi City		375			375	725			725
Pass Christian		340		11	351	635		4	639
Saucier		4		3	7	45			45
*BALANCE IN COUNTY				6	6				
TOTAL HARRISON COUNTY		4,259		56	4,315	11,000		20	11,020
		(Adjusted Figure			4,098				10,711)
HINDS COUNTY	26,921								
Jackson		425		18	443	1,150		15	1,165
*BALANCE IN COUNTY		28		7	35	87		6	93
TOTAL HINDS COUNTY		453		25	478	1,237		21	1,258
		(Adjusted Figure			437				1,215)
JACKSON COUNTY	5,191								
Fontainbleau		3			3	26			26
Gautier		4		1	5	92		2	94

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #23)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
MISSISSIPPI (Cont'd)									
JACKSON COUNTY									
Moss Point		235			235	310			310
Ocean Springs		185		24	209	590		6	596
Pascagoula		575		3	578	970		1	971
*BALANCE IN COUNTY				2	2	20			20
TOTAL JACKSON COUNTY		1,002		30	1,032	2,008		9	2,017
		(Adjusted Figure			943				1,948)
JASPER COUNTY	4,308								
Bay Springs		23		5	28	70		4	74
Heidelberg		35			35	80			80
Vossburg		11		3	14	42		2	44
*BALANCE IN COUNTY				2	2			1	1
TOTAL JASPER COUNTY		69		10	79	192		7	199
		(Adjusted Figure			72				192)
JEFFERSON COUNTY	3,538								
Fayette		85			85	125			125
Harriston		11			11	30			30
Lorman		2		1	3	26		1	27
*BALANCE IN COUNTY				5	5			4	4
TOTAL JEFFERSON COUNTY		98		6	104	181		5	186
		(Adjusted Figure			95				180)
JEFFERSON DAVIS COUNTY	3,527								
Bassfield		19			19	70			70
Prentiss		32			32	90			90
TOTAL JEFFERSON DAVIS COUNTY		51			51	160			160
		(Adjusted Figure			47				155)
JONES COUNTY	11,626								
Ellisville		72		3	75	400		1	401
Estabutchie		5			5	36			36
Laurel		552		1	553	2,140		1	2,141
Moselle		15		1	16	70		1	71
Sandersville		12			12	65			65
Soso		4			4	39			39
TOTAL JONES COUNTY		660		5	665	2,750		3	2,753
		(Adjusted Figure			607				2,659)
LAFAYETTE COUNTY	5,157								
University City		50		7	57	100		8	108
*BALANCE IN COUNTY								1	1
TOTAL LAFAYETTE COUNTY		50		7	57	100		9	109
		(Adjusted Figure			52				105)

(The Times-Picayune (Morning) Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #24)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
MISSISSIPPI (Cont'd)									
LAMAR COUNTY	2,857								
Lumberton		190		12	202	360		2	362
Purvis		100		2	102	234			234
Sumrall		12		2	14	105			105
*BALANCE IN COUNTY		2			2	16			16
TOTAL LAMAR COUNTY		304		16	320	715		2	717
		(Adjusted Figure			292				692)
LAUDERDALE COUNTY	14,894								
Meridian		225		2	227	477		3	480
		(Adjusted Figure			207				464)
LAWRENCE COUNTY	3,178								
Monticello		13		2	15	65			65
*BALANCE IN COUNTY		4		6	10	10		6	16
TOTAL LAWRENCE COUNTY		17		8	25	75		6	81
		(Adjusted Figure			23				78)
LEFLORE COUNTY	13,979								
Greenwood		6		1	7	35		1	36
		(Adjusted Figure			6				35)
LINCOLN COUNTY	6,559								
Bogue Chitto		31		9	40	101		4	105
Brookhaven		515		12	527	795		4	799
*BALANCE IN COUNTY		5		6	11	23		3	26
TOTAL LINCOLN COUNTY		551		27	578	919		11	930
		(Adjusted Figure			528				898)
LOWNDES COUNTY	8,991								
Columbus		25		3	28	60		2	62
*BALANCE IN COUNTY				1	1			1	1
TOTAL LOWNDES COUNTY		25		4	29	60		3	63
		(Adjusted Figure			26				61)
MADISON COUNTY	8,861								
Canton		42			42	111			111
*BALANCE IN COUNTY		3			3	13		1	14
TOTAL MADISON COUNTY		45			45	124		1	125
		(Adjusted Figure			41				121)
MARION COUNTY	5,622								
Columbia		887		19	906	1,090		6	1,096
Foxworth		42		8	50	70		1	71
Morgantown		24		1	25	30		1	31
*BALANCE IN COUNTY		9		35	44	33		3	36
TOTAL MARION COUNTY		962		63	1,025	1,223		11	1,234
		(Adjusted Figure			936				1,192)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #25)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI (Cont'd)									
MONTGOMERY COUNTY	3,776								
Winona		5			5	25		1	26
		(Adjusted Figure			5				25)
PEARL RIVER COUNTY	7,644								
Carriere		66		27	93	109		7	116
Cross Roads		11			11	48			48
McNeill		18		2	20	57		2	59
Nicholson		16			16	80			80
Ozona		2			2	41			41
Picayune		540		43	583	885		7	892
Poplarville		214		28	242	455		5	460
Roseland Park		35			35	90			90
*BALANCE IN COUNTY		3		1	4	20			20
TOTAL PEARL RIVER COUNTY		905		101	1,006	1,785		21	1,806
		(Adjusted Figure			955				1,755)
PERRY COUNTY	2,067								
New Augusta		15			15	60			60
Richton		48		3	51	110		3	113
TOTAL PERRY COUNTY		63		3	66	170		3	173
		(Adjusted Figure			60				167)
PIKE COUNTY	8,651								
Fernwood		33		1	34	62			62
McComb		1,110		78	1,188	2,069		2	2,071
Magnolia		193		141	334	325		4	329
Osyka		71		244	315	441		5	446
Summitt		123		87	210	304		4	308
*BALANCE IN COUNTY				11	11	57			57
TOTAL PIKE COUNTY		1,530		562	2,092	3,258		15	3,273
		(Adjusted Figure			1,911				3,161)
SCOTT COUNTY	5,259								
Forest		9			9	35			35
*BALANCE IN COUNTY		10			10	25		1	26
TOTAL SCOTT COUNTY		19			19	60		1	61
		(Adjusted Figure			18				59)
SIMPSON COUNTY	4,975								
Magee		10		3	13	45		3	48
Mendenhall		13			13	41			41
Sanatorium		24			24	55			55
*BALANCE IN COUNTY				2	2			1	1
TOTAL SIMPSON COUNTY		47		5	52	141		4	145
		(Adjusted Figure			47				140)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans; La., Page #26)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	MORNING CARRIERS AND DEALERS	MORNING MOTOR ROUTES	MORNING MAIL	MORNING TOTAL	SUNDAY CARRIERS AND DEALERS	SUNDAY MOTOR ROUTES	SUNDAY MAIL	SUNDAY TOTAL
MISSISSIPPI (Cont'd)									
SMITH COUNTY	4,235								
Pineville						30			30
Taylorsville		8	2	10		25		2	27
*BALANCE IN COUNTY		3		3		15			15
TOTAL SMITH COUNTY		11	2	13		70		2	72
		(Adjusted Figure		12					70)
STONE COUNTY	1,500								
McHenry		16		16		54			54
Perkinston		37	3	40		59		2	61
Wiggins		140	14	154		335		2	337
*BALANCE IN COUNTY			1	1		16			16
TOTAL STONE COUNTY		193	18	211		464		4	468
		(Adjusted Figure		193					452)
WALTHALL COUNTY	3,899								
Lexie		3		3		40			40
Tylertown		267	149	416		503		11	514
TOTAL WALTHALL COUNTY		270	149	419		543		11	554
		(Adjusted Figure		383					534)
WARREN COUNTY	11,471								
Vicksburg		203	4	207		702		5	707
*BALANCE IN COUNTY		6		6		15			15
TOTAL WARREN COUNTY		209	4	213		717		5	722
		(Adjusted Figure		195					697)
WAYNE COUNTY	3,700								
Waynesboro		10	6	16		30		3	33
		(Adjusted Figure		15					32)
WILKINSON COUNTY	3,810								
Centreville		128	10	138		228		1	229
Rosetta		18	14	32		42		4	46
Wilkinson		13	3	16		49		1	50
Woodville		269	9	278		379		5	384
*BALANCE IN COUNTY		8	5	13					
TOTAL WILKINSON COUNTY		436	41	477		698		11	709
		(Adjusted Figure		436					685)
YAZOO COUNTY	9,872								
Yazoo City		81	2	83		164		2	166
*BALANCE IN COUNTY			7	7				7	7
TOTAL YAZOO COUNTY		81	9	90		164		9	173
		(Adjusted Figure		82					167)

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #27)

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MORNING MAIL	TOTAL	CARRIERS AND DEALERS	MOTOR ROUTES	SUNDAY MAIL	TOTAL
MISSISSIPPI (Cont'd)									
MISCELLANEOUS COUNTIES									
UNDER 25 COPIES		50		54	104	55		33	88
		(Adjusted Figure			95				85)
TOTAL IN MISSISSIPPI	16,156		40 1,421	17,617	38,541		50 289		38,880
		(Adjusted Figure			16,316				37,639)
ALL OTHER STATES									
Atlanta, Ga.		5	21	26	20			24	44
Beaumont, Tex.		19	6	25	68			5	73
Birmingham, Ala.		20	10	30	65			12	77
Chicago, Ill.		18	31	49	19			26	45
Dallas, Tex.		3	19	22	10			23	33
Fort Smith, Ark.		40		40					
Galveston, Tex.			2	2	28			1	29
Houston, Tex.		58	25	83	88			34	122
Los Angeles, Calif.		6	9	15	33			12	45
Memphis, Tenn.		35	12	47	82			10	92
Mobile, Ala.		175	14	189	635			14	649
New York, N.Y.		27	45	72	37			51	88
Orange, Tex.		15	6	21	65			5	70
Pensacola, Fla.		55	15	70	325			9	334
Port Arthur, Tex.		15	4	19	75			3	78
St. Louis, Mo.		10	5	15	21			8	29
Texarkana, Ark.		10	2	12	40			1	41
Washington, D.C.		13	32	45	12			32	44
UNDER 25 COPIES		194	662	856	346			863	1,209
TOTAL IN ALL OTHER STATES		718	920	1,638	1,969			1,133	3,102
		(Adjusted Figure			1,495				2,996)
FOREIGN COUNTRIES									
UNDER 25 COPIES		20	60	80	48			155	203
		(Adjusted Figure			73				196)
SUMMARY									
TOTAL LOUISIANA	158,666	7,047	3,434	169,147	234,238	10,395		863	245,496
" MISSISSIPPI	16,156	40	1,421	17,617	38,541	50		289	38,880
" ALL OTHER STATES	718		920	1,638	1,969			1,133	3,102
" FOREIGN COUNTRIES	20		60	80	48			155	203
GRAND TOTAL	175,560	7,087	5,835	188,482	274,796	10,445		2,440	287,681
		(Adjusted Figure		178,896					279,239)

28. EXPLANATORY:

(a) Re Quarterly Averanges and Paragraph 8:

Due to the variation in the number of issues per quarter, the averages of the total net paid quarterly averages do not correspond to the grand averages in Paragraph 8 of this report.

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #28)

Re Paragraph 8:

(b) Included in Mail Subscriptions shown in Paragraph 8 on Page 4 of this report there is an average of 616 copies per issue Morning and 1,305 copies per issue Sunday representing copies of issues sold to various individuals during Mardi Gras (February 12 to 22, 1950) at 35¢ for six days (Morning only) or at 50¢ for seven days (Morning and Sunday). Copies were mailed to names and addresses furnished by the purchasers.

(c) Population figure for city zone in Paragraph 8 represents the 1950 corporate limits of New Orleans. Total 1950 population figure for city zone will be shown when 1950 population figures become available for balance of city zone beyond present corporate limits of New Orleans.

(d) Re Paragraph 9:

Publisher's declared policy is that all editions of the Morning issue carry all advertising scheduled for the day except when copy is received too late for insertion in the early editions it is inserted in the corresponding edition of the following day.

Publisher's declared policy is that all editions of the Sunday issue carry all national advertising scheduled for the day except when copy is received too late for insertion in the early editions it is inserted in the corresponding edition of the following Sunday

PREDATE EDITION, going to press at 3:05 P.M. Friday, is usually 52 pages less than the regular Sunday Edition. Contains news section and sports, in which appears all general advertising which is not printed in other sections. Local display which runs regularly in main news and sports sections as well as classified not carried in PREDATE EDITION.

(e) Re Paragraph 17:

Records show that from October 8 to November 22, 1950, a Louisiana and Mississippi Tangletowns Contest was conducted in which cash prizes ranging from $3.00 to $100.00, totaling $595.00, were awarded to contestants having the most correct solutions to a series of puzzles published in the paper. Contestants could qualify their entry for a group of cash prizes ranging from $5.00 to $5,000.00, totaling $11,575.00, by sending in two six-month carrier contract or paid in advance mail subscriptions. Contestants could qualify their entry for the special merit prize, a $2,968.00 automobile and a special promptness prize of a television set valued at $499.95 by sending in four six-month carrier contract or paid in advance mail subscriptions. Records show 12,371 Morning and 12,075 Sunday subscriptions were received as a result of this contest.

* * * \

For comparative purposes, the average net paid circulation by quarters as shown in audits for the previous three years and for the period covered by this report is shown below:

		Morning	Sunday
1st Quarter	1947	159,658	263,341
2nd "	1947	162,111	266,346
3rd "	1947	163,528	268,365
4th "	1947	164,898	273,948
1st "	1948	166,960	274,749
2nd "	1948	168,670	273,180
3rd "	1948	169,878	272,208
4th "	1948	171,784	277,711
1st "	1949	174,408	281,710
2nd "	1949	174,498	281,209
3rd "	1949	173,694	280,859
4th "	1949	176,660	290,382
1st "	1950	180,584	291,410
2nd "	1950	177,778	277,262
3rd "	1950	177,505	277,623
4th "	1950	181,422	282,575

CITY - New Orleans, La.

DATE - April, 1951.

AUDIT BUREAU OF CIRCULATIONS.

(The Times-Picayune (Morning), Sunday Times-Picayune - New Orleans States, New Orleans, La., Page #30 - #56214 - JCP - JF)

Government Exhibit 156

AUDIT BUREAU OF CIRCULATIONS
CHICAGO

AUDIT REPORT—NEWSPAPER

1. New Orleans States
2. New Orleans
3. Louisiana
4. Year Estab. 1880
5. Published Evening
6. Report for 12 mos.end.12/31/50.Aver.shown below are for) mos.end.12/31/50.Aver.for 3 mos.end.3/31/50 appear on Page 4
7. General Newspaper

AVERAGE NET PAID

Quarter	Evening Mon.to Sat.	Evening Mon.to Fri.	Saturday Evening
1st 1950	99,339		
2nd 1950		97,490	88,486
3rd 1950		97,497	87,588
4th 1950		98,893	90,806

(See Par. 28-a)

8. Daily average net paid circulation by zones and distribution methods:	AVERAGE NET PAID CIRCULATION Evening Mon.to Fri.	Saturday Evening
CITY ZONE		
Carrier Delivery by independent carriers filing lists with publisher	54,955	55,213
Dealers and Carriers not filing lists with publisher	2,033	1,979
Street Vendors	21,013	13,542
Publisher's Counter Sales	6	3
Mail Subscriptions	1	1
Total City Zone (Population* P 567,257)	78,008	70,738
RETAIL TRADING ZONE		
Dealers and Carriers not filing lists with publisher	13,414	12,689
Mail Subscriptions	17	17
Total Retail Trading Zone (Population* 385,094)	13,431	12,706
Total City & Retail Trading (Population 952,351)	91,439	83,444
ALL OTHER		
Dealers and Carriers	6,371	5,450
Mail Subscriptions	150	149
Total "All Other"	6,521	5,599
TOTAL NET PAID excluding Bulk (For bulk sales, see Paragraph 10)	97,960	89,043

*P 1950 Census (Preliminary) for New Orleans (See Paragraph 28-c)
* 1940 Census.

9. NET PRESS RUN AND TIME OF EDITIONS:
(THESE FIGURES INCLUDE SPOILED IN DISTRIBUTION, FREE COPIES, UNSOLD AND ALLOWANCES.)

Evening Issue for Thursday, December 14, 1950:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	9:00 AM	12/14	12/14	10,019	C	0%	37%	63%
2nd	9:50 AM	12/14	12/14	7,367	A-C	81%	14%	5%
3rd	11:51 AM	12/14	12/14	3,863	A-C	70%	30%	0%
4th	12:08 PM	12/14	12/14	8,949	A-C	0%	93%	7%
5th	12:10 PM	12/14	12/14	19,421	A-C	100%	0%	0%
6th	1:44 PM	12/14	12/14	42,046	A-C	97%	2%	1%
7th	3:34 PM	12/14	12/14	17,625	A-C	96%	2%	2%

For publisher's policy in respect to advertising carried, see Paragraph 28-d.
Note: A Immediate sales release in City.
C Sales release on arrival at destination in Retail Zone and All Other.

Evening Issue for Saturday, December 16, 1950:

Edition	Press Time	Date Printed	Issue Dated	Net Press Run	Sales Release See Note	Approx. Distribution City Zone	Retail Zone	All Other
1st	9:01 AM	12/16	12/16	14,641	C	0%	59%	41%
2nd	9:56 AM	12/16	12/16	8,886	A-C	87%	10%	3%
3rd	11:56 AM	12/16	12/16	8,015	A-C	45%	55%	0%
4th	12:08 PM	12/16	12/16	56,981	A-C	99%	0%	1%
5th	1:42 PM	12/16	12/16	10,383	A-C	97%	1%	2%

For publisher's policy in respect to advertising carried, see Paragraph 28-d.
Note: A Immediate sales release in City.
C Sales release on arrival at destination in Retail Zone and All Other.

10. DAILY AVERAGE BULK SALES IN ALL ZONES: Evening (Monday to Firday) 67; Saturday Evening 61.

Represents copies sold to dining cars for free use of patrons and to a local newspaper for departmental use at $2.50 per hundred copies, distribution being made by the purchasers.

11. Daily average unpaid distribution:

		Evening Mon. to Fir.	Saturday Evening	
Arrears over Three Months				
Short Term Subscriptions in Arrears				
Credit Subscriptions in Arrears				
Total Arrears				
Service Copies, Local Advertisers, Employes, etc.		146	111	
Advertising Agencies, Complimentary, Samples, etc.		464	291	
Other Not Qualifying as Paid				
Total Arrears, Service Copies, etc.		610	402	

12. (a) TERRITORY INCLUDED IN CITY ZONE IN PARAGRAPH 8 is the corporate limits of New Orleans, in Orleans Parish, Louisiana, plus in St. Bernard Parish wards 1, 2, 3 and 4, which include the towns of Arabi, Chalmette, Meraux, New Home and Story, and in Jefferson Parish, wards 1, 2, 3, 4, 7 and 8, which include the towns of Fort St. Leon, Gretna, Harvey, McDonoughville, Marrero (Amesville), Metairie, Powell, Shrewsbury and Westwego.

12. (b) AREA INCLUDED IN RETAIL TRADING ZONE IN PARAGRAPH 8 is with exception of city zone, the following:

In Louisiana, parishes of Ascension, Assumption, Jefferson, Lafourche, Livingston, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne and Washington. In Mississippi, counties of Hancock, Harrison, and Pearl River.

EIGHT LARGEST TOWNS IN RETAIL TRADING ZONE:

Biloxi, Miss.	Gulfport, Miss.	Bogalusa, La.	Houma, La.
Hammond, La.	Thibodaux, La.	Picayune, Miss.	Bay St. Louis, Miss.

Effective April 1, 1950, having met all conditions required by the Bureau's Rules, (Chapter C, Article I, Section 5 (b)), publisher exercised the option of showing separate averages for Saturday Evening only. Therefore, the averages, Evening (Monday through Friday) and Saturday Evening only, for the nine-month period ending December 31, 1950 appear on pages one and three and the averages, Evening (Monday through Saturday), for the three month period ending March 31, 1950 are shown below:

8. Daily average net paid circulation by zones and distribution methods:	AVERAGE NET PAID CIRCULATION Evening
CITY ZONE	
Carrier Delivery by independent carriers filing lists with publisher	56,461
Dealers and Carriers not filing lists with publisher	2,237
Street Vendors	20,406
Publisher's Counter Sales	10
Mail Subscriptions	5
Total City Zone (Population* P. 567,257)	79,119
RETAIL TRADING ZONE	
Dealers and Carriers not filing lists with publisher	12,883
Mail Subscriptions (See Par. 28-b)	19
Total Retail Trading Zone (Population* 385,094)	12,902
Total City & Retail Trading (Population* 952,351)	92,021
ALL OTHER	
Dealers and Carriers	6,692
Mail Subscriptions (See Par. 28-b)	626
Total "All Other"	7,318
TOTAL NET PAID excluding Bulk (For bulk sales, see Paragraph 10)	99,339

*P 1950 Census (Preliminary) for New Orleans (See Paragraph 28-c)
* 1940 Census.

10. DAILY AVERAGE BULK SALES IN ALL ZONES: Evening 72.
Represents copies sold to dining cars for free use of patrons and to a local newspaper for departmental use at $2.50 per hundred copies, distribution being made by the purchasers.

11. Daily average unpaid distribution:

	Evening
Arrears over Three Months	
Short Term Subscriptions in Arrears	
Credit Subscriptions in Arrears	
Total Arrears	
Service Copies, Local Advertisers, Employes, etc.	143
Advertising Agencies, Complimentary, Samples, etc.	370
Other Not Qualifying as Paid	
Total Arrears, Service Copies, etc.	513

13. PRICES:

(a) Basic prices:	BY MAIL IN RETAIL TRADING ZONE 1 Yr.	6 Mos.	3 Mos.	1 Mo.	BY CARRIER IN CITY ZONE 1 Yr.	6 Mos.	3 Mos.	1 Mo.	1 Wk.	SINGLE COPY
*Evening and Sunday	18.20	9.10	4.55	1.55	18.20	9.10	4.55	1.55	.35	
Evening only	13.00	6.50	3.25	1.10	13.00	6.50	3.25	1.10	.25	5¢

*New Orleans States (Evening), and Sunday Times-Picayune-New Orleans States.

(b) Basic price by mail in city zone:
Same as by mail in Paragraph 13 (a).

(c) Basic price by mail in "all other" zone:
Same as by mail in Paragraph 13 (a).

(d) Basic price to R.F.D. subscribers in retail trading zone:
Same as by mail in Paragraph 13 (a).

(e) Basic price to R.F.D. subscribers in "all other" zone:
Same as by mail in Paragraph 13 (a).

(f) Basic price by carrier in retail trading zone:
Same as by carrier in Paragraph 13 (a).

(g) Basic price by carrier in "all other" zone:
Same as by carrier in Paragraph 13 (a).

(h) Basic price to motor route subscribers in retail trading zone:
Same as by mail in Paragraph 13 (a).

(i) Basic price to motor route subscribers in "all other" zone:
Same as by mail in Paragraph 13 (a).

(j) Special reduced prices:
None of record.

(k) Prices higher than basic:
By mail in "all other" zone:
In United States and countries of the Postal Union, outside Louisiana and Mississippi: Evening and Sunday (Times-Picayune-New Orleans States), 1 year $22.20, 6 months $11.10, 3 months $5.55, 1 month $1.87; Evening only, 1 year $14.60, 6 months $7.30, 3 months $3.65, 1 month $1.25.
In all other countries, Evening and Sunday (Times-Picayune-New Orleans States), 1 year $54.60, 6 months $27.30, 3 months $13.65, 1 month $4.60; Evening only, 1 year $30.60, 6 months $15.30, 3 months $7.65, 1 month $2.60.

(l) Prices lower than basic:
None of record.

14. WERE RETURNS ACCEPTED OR ALLOWANCES MADE FOR UNDELIVERED, LEFT OVER AND UNSOLD COPIES?

Publisher's declared policy as to returns was fully returnable to dealers and street vendors in the city zone and to dealers in the retail trading zone and "all other" zone except that a few dealers at distant points were on a nonreturnable basis.

As only the net sales through street vendors in the city zone were shown on the circulation records, the percentage of returns to the gross draw was not ascertainable.

The allowances for returns, undelivered, left over and unsold copies for period covered by this report were found to have been: to dealers in the city zone 24.55%; dealers in retail trading zone 5.01%; dealers in "all other" zone 14.69% to March 31, 1950; thereafter, to dealers in the city zone, Evening (Monday to Friday) 26.26%, Saturday Evening 25.88%; dealers in retail trading zone, Evening (Monday to Friday) 5.17%, Saturday Evening 5.14%; dealers in "all other" zone, Evening (Monday to Friday) 14.36%, Saturday Evening 14.38%.

These percentages are based on the gross draw and have been properly deducted therefrom, leaving net paid circulation shown in Paragraph 8.

ANALYSIS OF CARRIER AND MAIL SUBSCRIPTION SALES (NEW AND RENEWAL)
For Period Stated in Paragraph 6.

15. PREMIUM, COMBINATION AND SPECIAL OFFERS:
None of record.

16. CLUBS:
None of record.

17. CONTESTS INVOLVING SUBSCRIPTION CONTRACT:

	TERM ORDERED				Misc.
	1 Month	3 Months	6 Months	1 Year	Periods
Type 1: Subscriptions produced. (Note: Winner in this type is determined by NUMBER of points for subscriptions produced.)	None of record				
Type 2: Subscriptions produced. (See Par. 28-c)					
(a) Single subscriptions (See note under (b) below)	None of record				
(b) Additional subscriptions (See note below)				8,683	
(Note: Determination of winner in this type does not depend on number of subscriptions produced, but SIZE of PRIZE does so depend. Opposite (a) is given number of subscriptions produced by contestants who sent in only one subscription; opposite (b) is given number produced by those endeavoring to qualify for prize of increased value.)					
Type 3: Subscriptions produced by any contest having circulation tie-up not covered by Types 1 and 2	None of record				
Total				8,683	

18. COUPON CONTESTS NOT INVOLVING SUBSCRIPTION CONTRACT:
None of record.

19. INSURANCE:
None of record.

23. Arrears as at December 31, 1950:

	CITY ZONE		RETAIL TRADING ZONE		ALL OTHER	
Evening	Carriers	Dealers'	Carriers	Dealers	Mail	Dealers Mail
Arrears under 3 months	None	None	None	None	None	None

25. DISTRIBUTION IN TOWNS RECEIVING 25 OR MORE COPIES IN DETAIL BY PARISHES OR COUNTIES, AS WELL AS THE TOTAL ONLY FOR TOWNS RECEIVING LESS THAN 25 COPIES DAILY.

Thursday Evening, December 14, 1950.

Occupied Dwelling Unit figures - 1940 Census.

The listing below gives gross distribution for one day only and is greater or less than the net paid average (Monday to Friday) for the nine month period ending December 31, 1950 as shown in Paragraph 8, Page 1, by the following percentages:

City Zone	5.63% greater
Retail Trading Zone	11.24% greater
All Other	21.13% greater
GRAND TOTAL	7.43% greater

The "adjusted figures" of parish or county totals appearing below have been arrived at by decreasing (or increasing) the listed parish or county total figures by the appertaining percentages as above set forth. These adjusted parish or county totals will, therefore, approximate the net paid average (Monday to Friday) for the nine month period ending December 31, 1950 as shown in Paragraph 8, Page 1.

*"Balance in Parish or County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA					
NEW ORLEANS A.B.C. CITY ZONE as described in Paragraph 12 (a) is the following:					
JEFFERSON PARISH					
Fort St. Leon					
Gretna					
Harvey					
McDonoghville					
Marrero (Amesville)					
Metairie					
Powell					
Shrewsbury					
Westwego					
A.B.C. CITY ZONE IN JEFFERSON PARISH	10,635				

(New Orleans States, New Orleans, La., Page #7)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA					
**ORLEANS PARISH					
New Orleans	133,040				
ST. BERNARD PARISH					
Arabi					
Chalmette					
Meraux					
ST. BERNARD PARISH					
New Home					
Story					
A.B.C. CITY ZONE IN ST. BERNARD PARISH	891				
TOTAL NEW ORLEANS A.B.C. CITY ZONE	144,566	82,395		1	82,396
		(Adjusted Figure			78,008)
**Orleans Parish and New Orleans City are coextensive.					
ACADIA PARISH	10,971				
Crowley		220		2	222
Rayne		30		1	31
*BALANCE IN PARISH		10		1	11
TOTAL ACADIA PARISH		260		4	264
		(Adjusted Figure			218)
ASCENSION PARISH	5,182				
Darrow			37		37
Donaldsonville		261		2	263
Gonzales			42	2	44
Modeste			39		39
Port Barrow			30		30
*BALANCE IN PARISH			11	1	12
TOTAL ASCENSION PARISH		261	159	5	425
		(Adjusted Figure			382)
ASSUMPTION PARISH	4,263				
Belle Rose		42			42
Labadieville		38			38
Napoleonville		71		4	75
Paintcourtville		28			28
Pierre Part		30			30
*BALANCE IN PARISH				1	1
TOTAL ASSUMPTION PARISH		209		5	214
		(Adjusted Figure			192)
AVOYELLES PARISH	9,500				
Bunkie		50		1	51
Mansura		25		2	27
Marksville		32		1	33
*BALANCE IN PARISH		21		2	23
TOTAL AVOYELLES PARISH		128		6	134
		(Adjusted Figure			111)

(New Orleans States, New Orleans, La., Page #8)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
CADDO PARISH	40,350				
Shreveport		69		2	71
		(Adjusted Figure			59)
CALCASIEU PARISH	14,522				
Lake Charles		150		3	153
*BALANCE IN PARISH		4		1	5
TOTAL CALCASIEU PARISH		154		4	158
		(Adjusted Figure			130)
CONCORDIA PARISH	4,131				
Ferriday		62		1	63
*BALANCE IN PARISH		13		1	14
TOTAL CONCORDIA PARISH		75		2	77
		(Adjusted Figure			64)
EAST BATON ROUGE PARISH	23,016				
Baton Rouge		717		24	741
*BALANCE IN PARISH		3			3
TOTAL EAST BATON ROUGE PARISH		720		24	744
		(Adjusted Figure			614)
EVANGELINE PARISH	7,678				
Ville Platte		40		2	42
*BALANCE IN PARISH		8		2	10
TOTAL EVANGELINE PARISH		48		4	52
		(Adjusted Figure			43)
IBERIA PARISH	8,904				
Jeanerette		160		1	161
New Iberia		360		4	364
*BALANCE IN PARISH				4	4
TOTAL IBERIA PARISH		520		9	529
		(Adjusted Figure			437)
IBERVILLE PARISH	7,001				
Plaquemine		265		1	266
White Castle		55	16	1	72
*BALANCE IN PARISH		2		1	3
TOTAL IBERVILLE PARISH		322	16	3	341
		(Adjusted Figure			281)
JEFFERSON PARISH	12,726				
Less included in A.B.C. City Zone	10,635				
BALANCE IN PARISH	2,091				
Avondale		25			25

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
JEFFERSON PARISH					
Bridge City		248			248
Grand Isle		25			25
Harahan		398			398
Kenner (includes Airport)		642			642
Lafitte		60		1	61
Little Farms			125		125
Waggaman		64			64
*BALANCE IN PARISH		22		2	24
TOTAL JEFFERSON PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		1,484	125	3	1,612
		(Adjusted Figure			1,449)
JEFFERSON DAVIS PARISH	6,046				
Jennings		32			32
*BALANCE IN PARISH		7			7
TOTAL JEFFERSON DAVIS PARISH		39			39
		(Adjusted Figure			32)
LAFAYETTE PARISH	10,321				
Lafayette		330			330
Youngsville		35		1	36
*BALANCE IN PARISH				6	6
TOTAL LAFAYETTE PARISH		365		7	372
		(Adjusted Figure			307)
LAFOURCHE PARISH	8,638				
Cut Off			48		48
Golden Meadow			75		75
Larose			45		45
Lockport			68	3	71
Mathews			29		29
Raceland		144		2	146
Thibodeaux		666		5	671
*BALANCE IN PARISH		16	33		49
TOTAL LAFOURCHE PARISH		826	298	10	1,134
		(Adjusted Figure,			1,019)
MADISON PARISH	5,012				
Tallulah		31			31
		(Adjusted Figure			26)
OUACHITA PARISH	15,836				
Monroe		65		3	68
		(Adjusted Figure			56)
PLAQUEMINES PARISH	2,918				
Belle Chasse			121		121
Boothville			27		27

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
PLAQUEMINES PARISH					
Buras			28		28
Diamond			35	1	36
Empire			25		25
Fort Jackson			25		25
Gulftown			30		30
Happy Jack			35		35
Home Place			28		28
Jesuits Bend			35		35
Myrtle Grove			73		73
Nairn			35		35
Point-a-la-Hache		59	36		95
Port Sulphur			170		170
Potash			35		35
Sunrise			27		27
Venice			35		35
*BALANCE IN PARISH			92	2	94
TOTAL PLAQUEMINES PARISH		59	892	3	954
		(Adjusted Figure			860)
POINTE COUPEE PARISH	5,767				
New Roads		71			71
*BALANCE IN PARISH		3		8	11
TOTAL POINTE COUPEE PARISH		74		8	82
		(Adjusted Figure			68)
RAPIDES PARISH	17,651				
Alexandria		310		6	316
*BALANCE IN PARISH				5	5
TOTAL RAPIDES PARISH		310		11	321
		(Adjusted Figure			265)
ST. BERNARD PARISH	1,779				
Less included in A.B.C. City Zone	891				
BALANCE IN PARISH	888				
St. Bernard		125		2	127
TOTAL ST. BERNARD PARISH (EXCLUSIVE OF A.B.C. CITY ZONE)		125		2	127
		(Adjusted Figure			114)
ST. CHARLES PARISH	2,895				
Ama		89			89
Des Allemands		106			106
Destrehan		33			33
Good Hope		52			52
Hahnville		50			50

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
ST. CHARLES PARISH					
Luling		91			91
Montz			28		28
New Sarpy		68			68
Norco		240			240
Paradis		51			51
St. Rose		70			70
Taft		26			26
TOTAL ST. CHARLES PARISH		876	28		904
		(Adjusted Figure			813)
ST. JAMES PARISH	3,799				
Central		25			25
Convent		53			53
Gramercy		34			34
Lutcher		77			77
Pauline		26			26
Romeville		26			26
Union			25		25
Vacherie		44		4	48
*BALANCE IN PARISH				1	1
TOTAL ST. JAMES PARISH		285	25	5	315
		(Adjusted Figure			283)
ST. JOHN THE BAPTIST PARISH	3,393				
Edgard		48			48
Garyville		43			43
LaPlace		145			145
Reserve		233		1	234
Wallace		25			25
*BALANCE IN PARISH			6		6
TOTAL ST. JOHN THE BAPTIST PARISH		494	6	1	501
		(Adjusted Figure			450)
ST. LANDRY PARISH	15,576				
Eunice		238		1	239
Opelousas		90		2	92
*BALANCE IN PARISH		24		5	29
TOTAL ST. LANDRY PARISH		352		8	360
		(Adjusted Figure			297)
ST. MARTIN PARISH	5,672				
Henderson		30			30
St. Martinville		55		1	56
*BALANCE IN PARISH		21		2	23
TOTAL ST. MARTIN PARISH		106		3	109
		(Adjusted Figure			90)

STATE PARISH TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
ST. MARY PARISH	7,633				
Berwick		90			90
Centreville		36			36
Charenton		28			28
Franklin		290		3	293
Morgan City		515			515
Patterson		62		2	64
*BALANCE IN PARISH		47			47
TOTAL ST. MARY PARISH		1,068		5	1,073
		(Adjusted Figure			886)
ST. TAMMANY PARISH	5,974				
Abita Springs		65		2	67
Bonfuca			30		30
Covington		475		2	477
Folsom		30			30
Lacombe		30			30
Madisonville		44		1	45
Mandeville		88			88
Pearl River		38		5	43
Slidell		360		3	363
*BALANCE IN PARISH		31			31
TOTAL ST. TAMMANY PARISH		1,161	30	13	1,204
		(Adjusted Figure			1,082)
TANGIPAHOA PARISH	11,363				
Amite		240		3	243
Hammond		705		2	707
Independence		120		2	122
Kentwood		109		1	110
Pontchatoula		435		2	437
Roseland		55			55
*BALANCE IN PARISH		42		2	44
TOTAL TANGIPAHOA PARISH		1,706		12	1,718
		(Adjusted Figure			1,544)
TENSAS PARISH	4,489				
St. Joseph		26			26
*BALANCE IN PARISH		19			19
TOTAL TENSAS PARISH		45			45
		(Adjusted Figure			37)
TERREBONNE PARISH	8,152				
Houma		1,079		5	1,084
Montegut		28			28
Schriever		48			48
*BALANCE IN PARISH				4	4
TOTAL TERREBONNE PARISH		1,155		9	1,164
		(Adjusted Figure			1,046)

(New Orleans States, New Orleans, La., Page #13)

STATE PARISH OR COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
LOUISIANA (Cont'd)					
VERMILION PARISH	8,959				
Abbeville		255		1	256
Kaplan		63		1	64
*BALANCE IN PARISH		8			8
TOTAL VERMILION PARISH		326		2	328
		(Adjusted Figure			271)
WASHINGTON PARISH	8,583				
Bogalusa		900			900
Franklinton		146		1	147
*BALANCE IN PARISH		23		3	26
TOTAL WASHINGTON PARISH		1,069		4	1,073
		(Adjusted Figure			965)
WEST BATON ROUGE PARISH	3,007				
Port Allen		29			29
		(Adjusted Figure			24)
WINN PARISH	4,180				
Winnfield		26		1	27
		(Adjusted Figure			22)
MISCELLANEOUS PARISHES UNDER 25 COPIES		109		27	136
		(Adjusted Figure			112)
TOTAL IN LOUISIANA		97,346	1,579	206	99,131
		(Adjusted Figure			92,657)
MISSISSIPPI					
ADAMS COUNTY	7,556				
Natchez		400		1	401
		(Adjusted Figure			331)
AMITE COUNTY	5,035				
Crosby		50			50
Gloster		35		1	36
*BALANCE IN COUNTY		11			11
TOTAL AMITE COUNTY		96		1	97
		(Adjusted Figure			80)
FORREST COUNTY	9,098				
Hattiesburg		155			155
		(Adjusted Figure			128)
HANCOCK COUNTY	2,808				
Bay St. Louis		313		1	314
Clermont Harbor		28			28
Lake Shore		31			31
Pearlington		31			31

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
MISSISSIPPI (Cont'd)					
HANCOCK COUNTY					
Waveland		86			86
*BALANCE IN COUNTY		7		2	9
TOTAL HANCOCK COUNTY		496		3	499
		(Adjusted Figure			449)
HARRISON COUNTY	13,020				
Biloxi		1,500		4	1,504
D'Iberville		25			25
Edgewater Park		83			83
Gulfport		590		2	592
Handsboro			75		75
Long Beach		82		1	83
Mississippi City		105			105
Pass Christian		130		1	131
TOTAL HARRISON COUNTY		2,515	75	8	2,598
		(Adjusted Figure			2,335)
HINDS COUNTY	26,921				
Jackson		180		1	181
		(Adjusted Figure			149)
JACKSON COUNTY	5,191				
Gautier		26		1	27
Ocean Springs		125			125
Pascagoula		165			165
*BALANCE IN COUNTY		4		1	5
TOTAL JACKSON COUNTY		320		2	322
		(Adjusted Figure			266)
JONES COUNTY	11,626				
Laurel		69			65
*BALANCE IN COUNTY		6			6
TOTAL JONES COUNTY		71			71
		(Adjusted Figure			59)
LAUDERDALE COUNTY	14,894				
Meridian		45			45
		(Adjusted Figure			37)
LINCOLN COUNTY	6,559				
Brookhaven		12			120
		(Adjusted Figure			99)
MARION COUNTY	5,622				
Columbia		105		2	107
		(Adjusted Figure			88)
PEARL RIVER COUNTY	4,644				
Nicholson		50			50

STATE COUNTY TOWN	OCCUPIED DWELLING UNITS	CARRIERS AND DEALERS	MOTOR ROUTES	MAIL	TOTAL
MISSISSIPPI (Cont'd)					
PEARL RIVER COUNTY					
Picayune		255		2	257
Poplarville		117			117
Roseland Park		35			35
*BALANCE IN COUNTY		37		2	39
TOTAL PEARL RIVER COUNTY		494		4	498
		(Adjusted Figure			448)
PIKE COUNTY	8,651				
McComb		305		2	307
Magnolia		30		3	33
Osyka		27		2	29
*BALANCE IN COUNTY		20		2	22
TOTAL PIKE COUNTY		382		9	391
		(Adjusted Figure			323)
WALTHALL COUNTY	3,899				
Tylertown		100			100
		(Adjusted Figure			83)
WARREN COUNTY	11,471				
Vicksburg		40		1	41
		(Adjusted Figure			34)
WILKINSON COUNTY	3,810				
Centreville		52			52
Woodville		93		1	94
*BALANCE IN COUNTY		4		3	7
TOTAL WILKINSON COUNTY		149		4	153
		(Adjusted Figure			126)
MISCELLANEOUS COUNTIES					
UNDER 25 COPIES		92		23	115
		(Adjusted Figure			95)
TOTAL IN MISSISSIPPI		5,760	75	59	5,894
		(Adjusted Figure			5,130)
ALL OTHER STATES					
MISCELLANEOUS COUNTIES					
Mobile, Ala.		95		2	97
UNDER 25 COPIES		14		99	113
TOTAL IN ALL OTHER STATES		109		101	210
		(Adjusted Figure			173)
SUMMARY					
TOTAL LOUISIANA		97,346	1,579	206	99,131
" MISSISSIPPI		5,760	75	59	5,894
" ALL OTHER STATES		109		101	210
GRAND TOTAL		103,215	1,654	366	105,235
		(Total Adjusted Figure			97,960)

(New Orleans States, New Orleans, La., Page #16)

28. EXPLANATORY:

(a) Re Quarterly Averages and Paragraph 8:
Due to the variation in the number of issues per quarter on the Saturday Evening issue, the average of the net paid quarterly averages does not correspond to the grand average as shown in Paragraph 8 of this report.

Re Paragraph 8:
(b) Included in Mail Subscriptions shown in Paragraph 8 on Page 4 of this report there is an average of 512 copies per issue representing copies of issues sold to various individuals during Mardi Gras (February 12 to 22, 1950) at 35¢ for six days Evening only or at 50¢ for seven days, including the Sunday Times-Picayune-New Orleans States. Copies were mailed to names and addresses furnished by the purchasers.

(c) Population figure for city zone in Paragraph 8 represents the 1950 corporate limits of New Orleans. Total 1950 population figure for city zone will be shown when 1950 population figures become available for balance of city zone beyond present corporate limits of New Orleans.

(d) Re Paragraph 9:
Publisher's declared policy is that all editions carry all advertising scheduled for the day except when copy is received too late for insertion in the early editions it is inserted in the corresponding editions of the following day.

(e) Re Paragraph 17:
Records show that from October 8 to November 22, 1950, a Louisiana and Mississippi Tangletowns Contest was conducted in which cash prizes ranging from $3.00 to $100.00, totaling $595.00, were awarded to contestants having the most correct solutions to a series of puzzles published in the paper. Contestants could qualify their entry for a group of cash prizes ranging from $5.00 to $5,000.00, totaling $11.575.00, by sending in two six-month carrier contract or paid in advance mail subscriptions. Contestants could qualify their entry for the special merit prize, a $2,968.00 automobile and a special promptness prize of a television set valued at $499.95 by sending in four six-month carrier contract or paid in advance mail subscriptions. Records show 8,683 subscriptions were received as a result of this contest.

* * * *

For comparative purposes, the average net paid circulation by quarters as shown in audits for the previous three years and for the period covered by this report is shown below:

		Evening Mon.to Sat.	Evening Mon.to Fri.	Saturday Evening
1st Quarter	1947	87,246		
2nd "	1947	89,559		
3rd "	1947	87,828		
4th "	1947	88,597		
1st "	1948	92,145		
2nd "	1948	91,898		
3rd "	1948	91,037		
4th "	1948	92,224		
1st "	1949	96,229		
2nd "	1949	94,484		
3rd "	1949	93,692		
4th "	1949	96,799		
1st "	1950	99,339		
2nd "	1950		97,490	88,486
3rd "	1950		97,497	87,588
4th "	1950		98,893	90,806

CITY - New Orleans, La.

DATE - April, 1951. AUDIT BUREAU OF CIRCULATIONS.

(New Orleans States, New Orleans, La., Page #18 - #56213 - JOP - JF)

Defendant's Exhibit 3

Jan 1, 1943 & not (one) 1926 or succession + 5 + 3 - mixed 5 + 3 20 years

LIST OF CLIENTS

Chicago Office

American Bakers Association,	Chicago, Ill.
Armour and Company	"
Armour Soap Works	"
Armour Laboratories	"
Beatrice Foods Co.	"
Delco Appliance Division, General Motors Corp.	Rochester, N. Y.
First National Bank of Chicago,	Chicago, Ill.
Frigidaire Division, General Motors Corp.,	Dayton, Ohio
Post Cereals Division, General Foods Corp.,	Battle Creek, Mich.
Hall Brothers, Inc. - -	Kansas City, Missouri
International Cellucotton Products Company -	Chicago, Ill.
Kimberly-Clark Corp. - -	Neenah, Wisconsin
Libby, McNeill & Libby - -	Chicago, Ill.
Minneapolis-Honeywell Regulator Co. - -	Minneapolis, Minn.
Montgomery Ward & Co. -	Chicago, Ill.
Northwestern University, -	Evanston, Ill.
The Toni Company - - -	Chicago, Ill.
Hiram Walker, Inc. - - -	Detroit, Mich.
Hiram Walker Distributors -	New York, N. Y.
Hiram Walker Incorp. - -	New York, N. Y.
"	Chicago, Ill.
"	San Francisco, Cal.
"	Peoria, Ill.
"	Dallas, Texas

San Francisco Office:

Acme Breweries - - -	San Francisco, Cal.
Anglo California Nat'l Bank of San Fran.	"
Californians Inc.	"
Fairfax Bread Company	"
Roma Wine Company	"
S & W Fine Foods, Inc.	"
Safeway Stores, Inc.	Oakland, Cal.
Southern Pacific Company	San Francisco, Cal.
WesternBeet Sugar Producers, Inc.	"

Los Angeles, Cal.:

California Fruit Growers Exchange,	L.A.
"	Ontario, Cal.
Cole of California, Inc.	L. A., Cal.
Free Sewing Machine Co. - -	Beverly Hills, Cal.
New Home Sewing Machine Co.	"
National Sewing Machine Co.	L. A., Cal.
Automatic Pencil Sharpener Co.	"
Lockheed Aircraft Corp. - -	Burbank, Cal.
Northrop Aircraft, Inc. - -	Hawthorne, Cal.
Pacific Mutual Life Insurance Co.	L. A., Cal.

2356

following: "Foote, Cone & Belding Successor to L & T - with L & T 20 years."

Los Angeles, Cal. (cont.)

Purex Corp., Ltd.	South Gate, Cal.
	St. Louis, Missouri
	Tacoma, Wash.
	Dallas, Texas
	San Leandro, Cal.
	Arabi, La.
Security-First National Bank	L. A., Cal.
Southern Pacific Co.	"
Union Oil Co. of Cal.	"
	San Francisco, Cal.
	Seattle, Wash.
	Great Falls, Mont.
	New York, N. Y.
	Chicago, Ill.
Western Oil & Gas Assoc.	L. A., Cal.
Crest Productions, Inc.	Hollywood, Call.
Filmakers, Inc.	"
Samuel Goldwyn Productions	"
Hughes Productions	"
Glenn McCarthy Productions	"
Olympic Productions, Inc.	"
N. P. Rathvon & Co.	"
RKO Radio Pictures, Inc.	"
Showtime Pictures, Inc.	"
Sierra Pictures, Inc.	Culver City, Cal.
Westwood Productions, Inc.	Hollywood, Cal.
Winchester Pictures Corp.	"

Houston, Texas office:

Gulf Brewing Company	Houston, Texas
EMSCO Derrick & Equipment Co., Inc.	"
Hughes Tool Company	"

New York office:

Anahist Co., Inc.	Yonkers, N. Y.
Bourjois, Inc., - - -	New York, N.Y.
Barbara Gould, Inc.	"
Chanel, Inc.	"
The Commercial National Bank & Trust Co. of N. Y.	"
John H. Dulany & Son, Inc.	Frostland, Md.
Emerson Radio & Phonograph Corp.	New York, N.Y.
General Foods Corp. :	"
Franklin Baker Division	Hoboken, N. J.
Associated Products Div.	New York, N. Y.
Glass Container Mfgers	"
International Latex Corp.	"
Liebmann Breweries, Inc.	Brooklyn, N. Y.
McKem & Vanta Divisions of Shawmut Mills, Inc.	New York, N. Y.
New York Central System	"
Pepsodent Division, Lever Bros. Co.	"
Rheem Mfg. Co.	"
Van Raalte, Inc.	"

Motion Picture Division
New York Office

A & T Productions, Inc.	Hollywood, Cal.
Crest Productions, Inc.	"
Filmakers, Inc.	New York, N. Y.
Samuel Goldwyn Productions	"
Hughes Productions	Hollywood, Cal.
Jesse L. Lasky Productions	"
Glenn McCarthy Productions	"
RKO Radio Pictures, Inc.	New York, N. Y.
RKO Theatres (RKO Service Corp.)	"
RKO Pathe, Inc.	"
Commercial Film & Television Dept, RKO Pathe.	"
Showtime Pictures, Inc.	North Hollywood, Cal.
Sierra Pictures, Inc.	Culver City, Cal.
Hunt Stromberg Productions	Hollywood, Cal.
Westwood Productions, Inc.	"

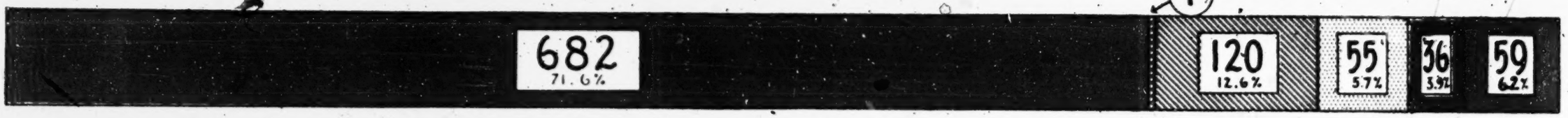
Approximately one-fourth original size

Defendant Exhibit No. D-5

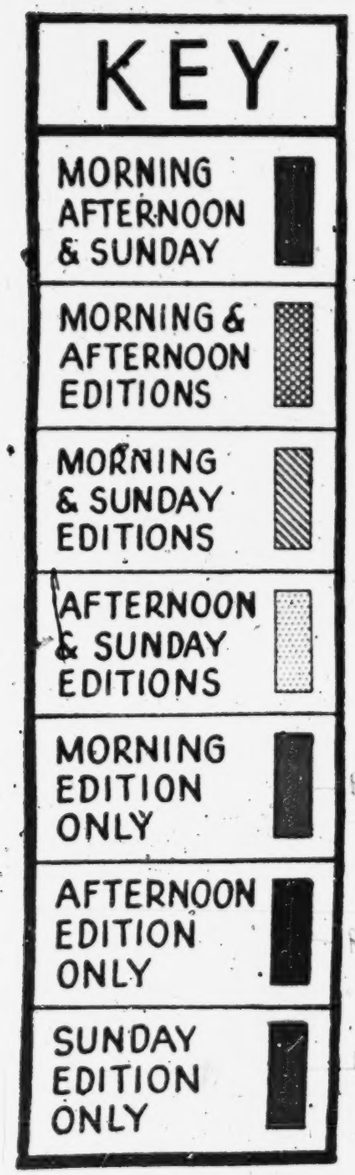
HOW TIMES-PICAYUNE PUBLISHING CO. EMPLOYEES ARE ENGAGED

1626

TOTAL EMPLOYEES 953

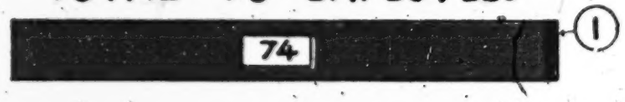


EMPLOYEES BY DEPARTMENTS



COMPOSING ROOM
TOTAL 172 EMPLOYEES

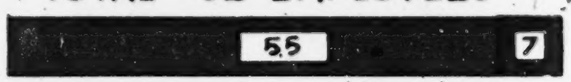
DISPLAY
TOTAL 75 EMPLOYEES



GENERAL
WAREHOUSEMEN
TRUCK DRIVERS
PHONE OPERATORS

TOTAL 17 EMPLOYEES

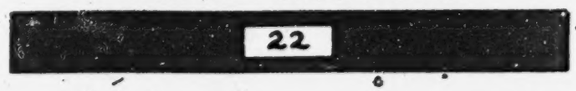
PRESS ROOM
TOTAL 62 EMPLOYEES



CIRCULATION
TOTAL 179 EMPLOYEES

PURCHASING
TOTAL 10 EMPLOYEES

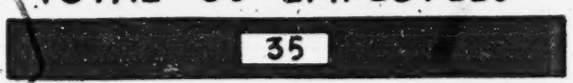
PHOTO ENGRAVING
TOTAL 22 EMPLOYEES



MAIL ROOM
TOTAL 73 EMPLOYEES

MAINTENANCE
TOTAL 51 EMPLOYEES

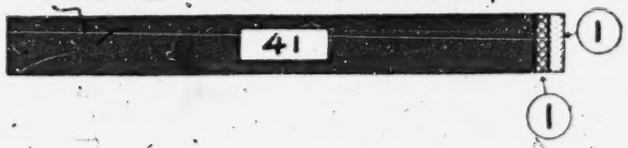
STEREOTYPE
TOTAL 35 EMPLOYEES



EDITORIAL
TOTAL 160 EMPLOYEES

OFFICERS
TOTAL 3

CLASSIFIED
TOTAL 43 EMPLOYEES



OFFICE
TOTAL 51 EMPLOYEES

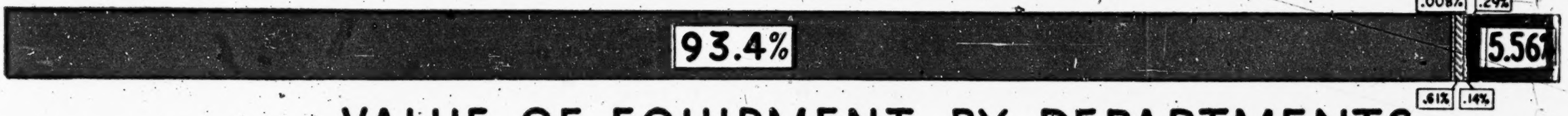
Approximately one-fourth original size

Defendant Exhibit No. D-6

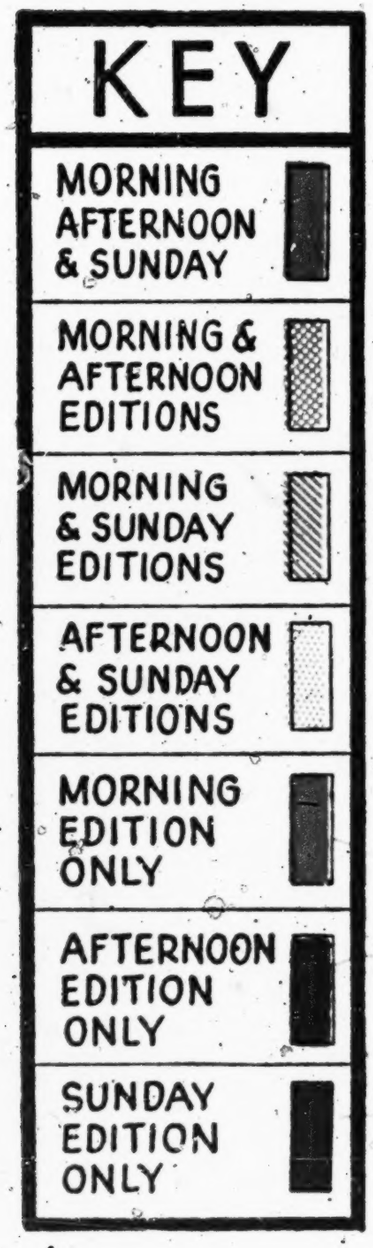
HOW TIMES-PICAYUNE PUBLISHING CO. EQUIPMENT IS EMPLOYED

1627

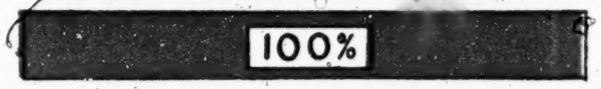
TOTAL VALUE (ACQUISITION) OF EQUIPMENT $2,305,338.70



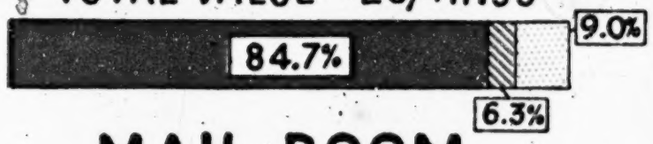
VALUE OF EQUIPMENT BY DEPARTMENTS



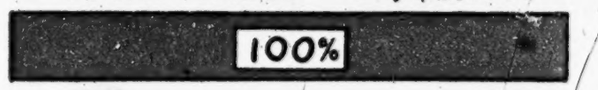
COMPOSING ROOM
TOTAL VALUE $378,400.59



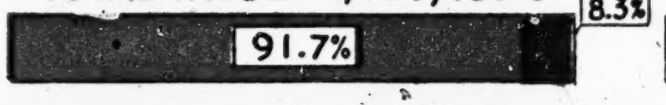
CIRCULATION
TOTAL VALUE $20,411.55



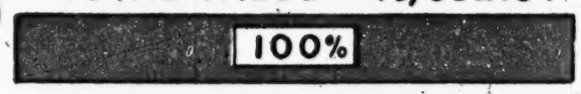
ELECTRICAL SWITCH BOARD
TOTAL VALUE $37,851.11



PRESS ROOM
TOTAL VALUE $1,409,456.61



MAIL ROOM
TOTAL VALUE $43,832.34



CREDIT & CASHIER
TOTAL VALUE $36,410.71

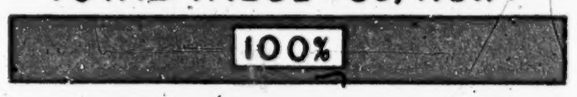
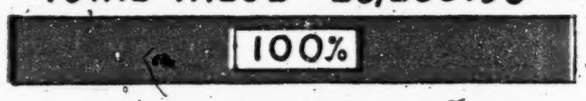
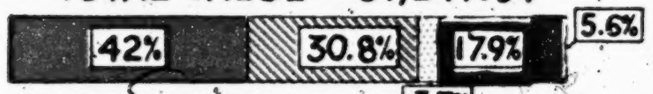


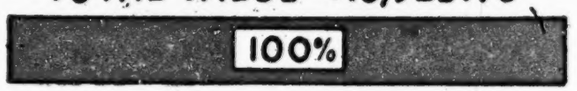
PHOTO ENGRAVING
TOTAL VALUE $28,235.98



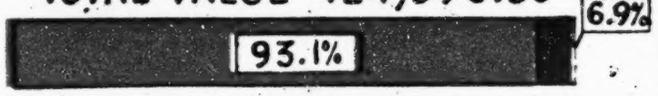
EDITORIAL
TOTAL VALUE $37,247.84



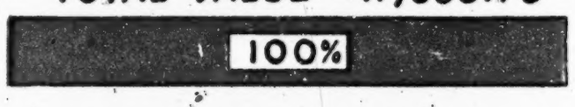
AUDITING
TOTAL VALUE $18,923.76



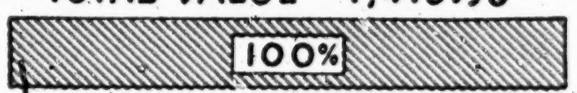
STEREOTYPE
TOTAL VALUE $124,590.36



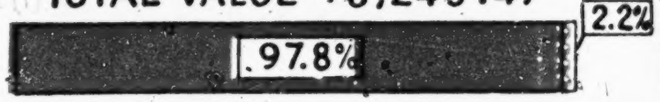
PHOTOGRAPHY
TOTAL VALUE $17,868.75



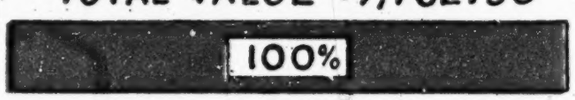
OUT OF TOWN
TOTAL VALUE $1,413.98



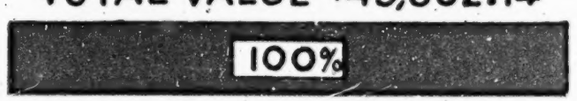
CLASSIFIED
TOTAL VALUE $8,245.47



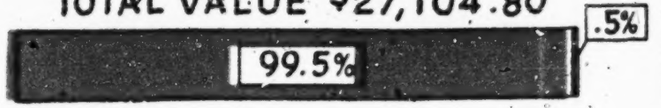
STOCK ROOM
TOTAL VALUE $7,762.30



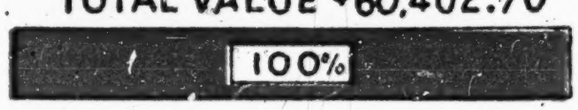
MISCELLANEOUS
TOTAL VALUE $43,602.14



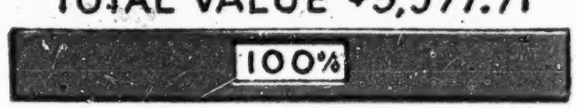
DISPLAY
TOTAL VALUE $27,104.80



MAINTENANCE
TOTAL VALUE $60,402.70

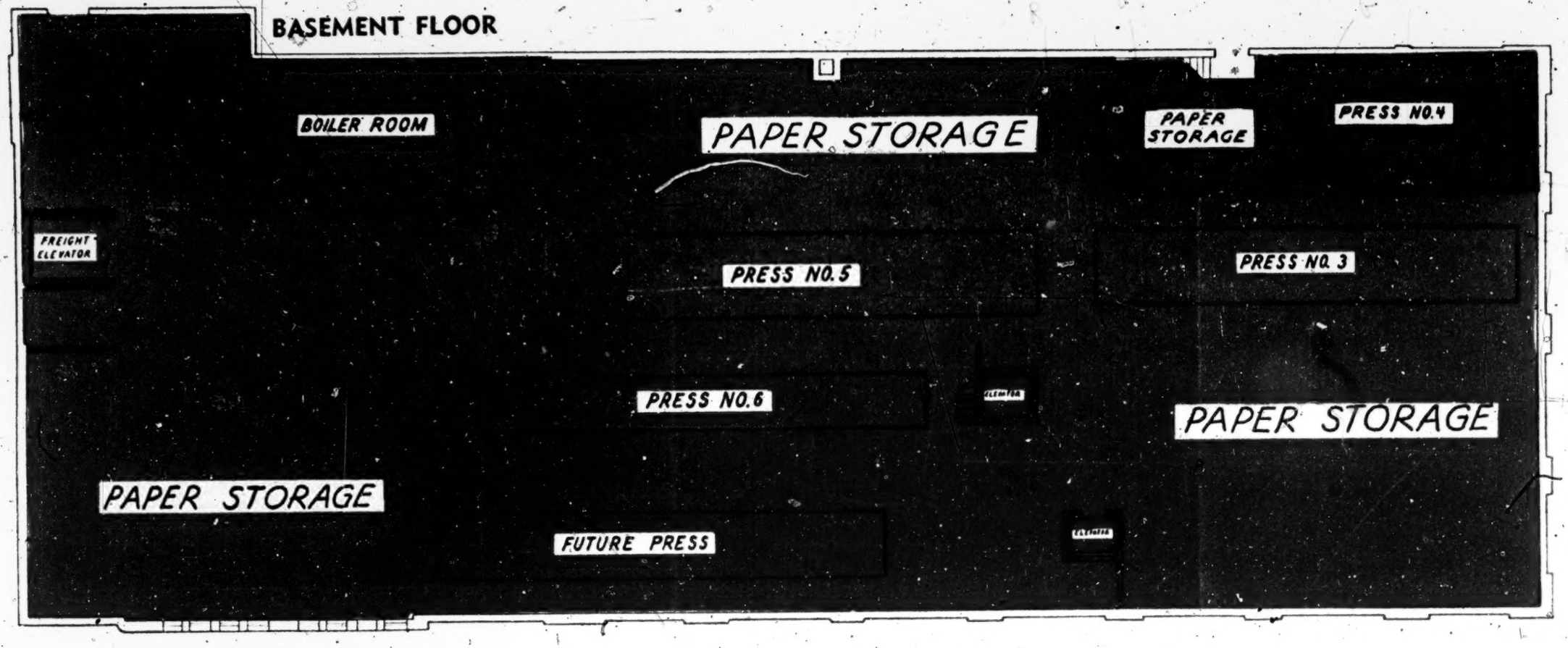


PRESIDENT
TOTAL VALUE $3,577.71



Defendant Exhibit No. D-7

THE TIMES-PICAYUNE PUBLISHING CO. 1628
BUILDING AND ITS USE



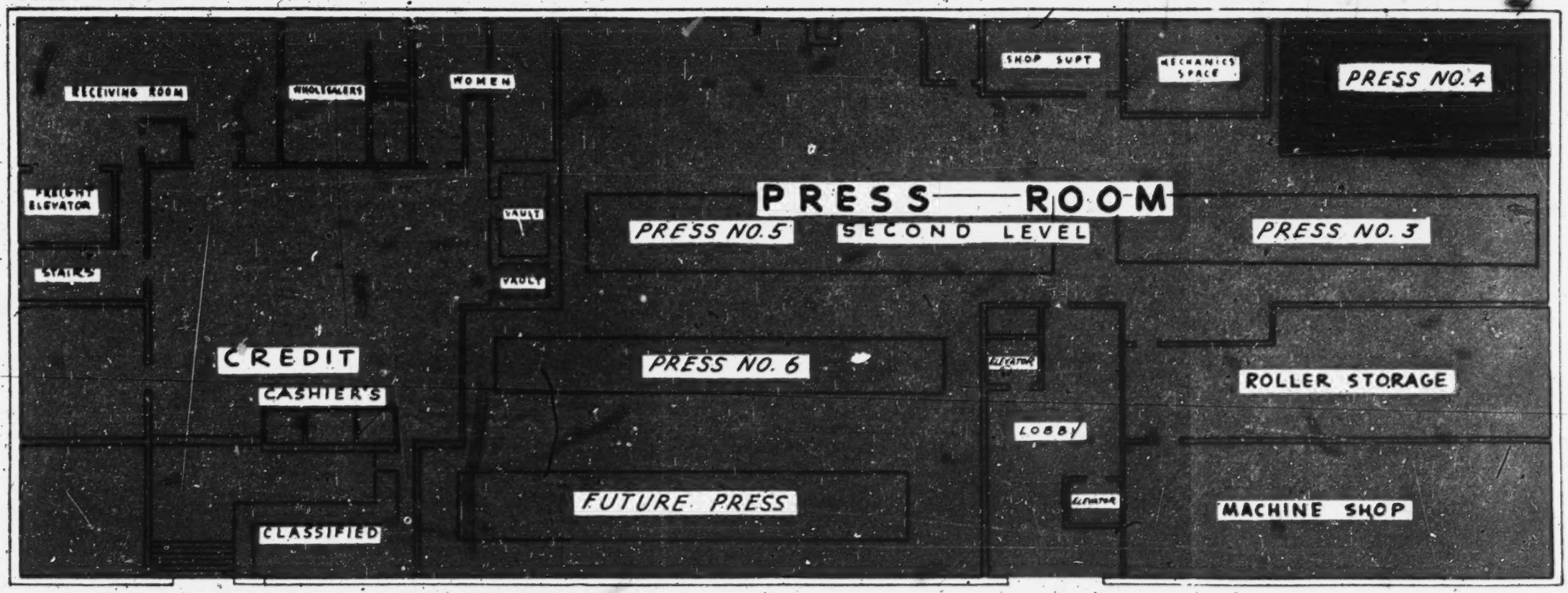
KEY	MORNING AFTERNOON & SUNDAY	MORNING & AFTERNOON EDITIONS	MORNING & SUNDAY EDITIONS	AFTERNOON & SUNDAY EDITIONS	MORNING EDITION ONLY	AFTERNOON EDITION ONLY	SUNDAY EDITION ONLY

Approximately one-fourth original size

Defendant Exhibit No. D-8

THE TIMES-PICAYUNE PUBLISHING CO. 1629
BUILDING AND ITS USE

FIRST FLOOR



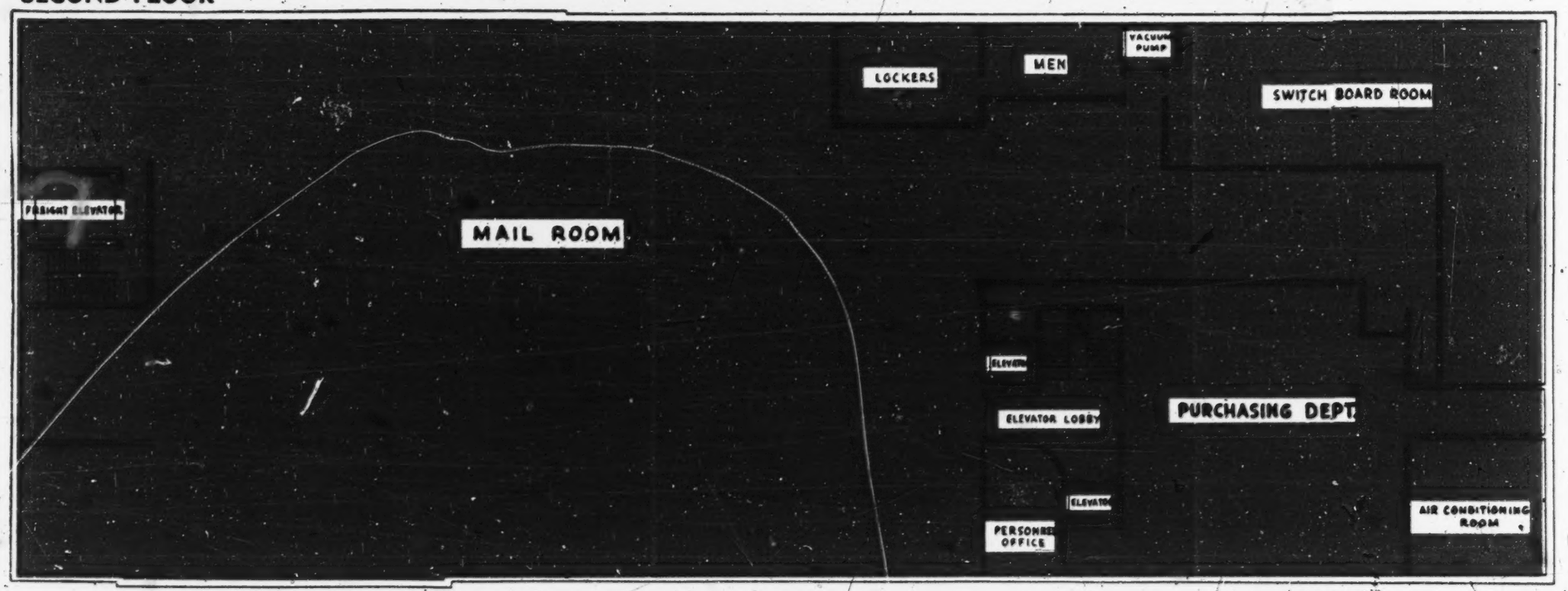
KEY	MORNING AFTERNOON & SUNDAY	MORNING & AFTERNOON EDITIONS	MORNING & SUNDAY EDITIONS	AFTERNOON & SUNDAY EDITIONS	MORNING EDITION ONLY	AFTERNOON EDITION ONLY	SUNDAY EDITION ONLY

Approximately one-fourth original size

Defendant Exhibit No. D-9

THE TIMES-PICAYUNE PUBLISHING CO. 1620
BUILDING AND ITS USE

SECOND FLOOR



KEY	MORNING AFTERNOON & SUNDAY	MORNING & AFTERNOON EDITIONS	MORNING & SUNDAY EDITIONS	AFTERNOON & SUNDAY EDITIONS	MORNING EDITION ONLY	AFTERNOON EDITION ONLY	SUNDAY EDITION ONLY

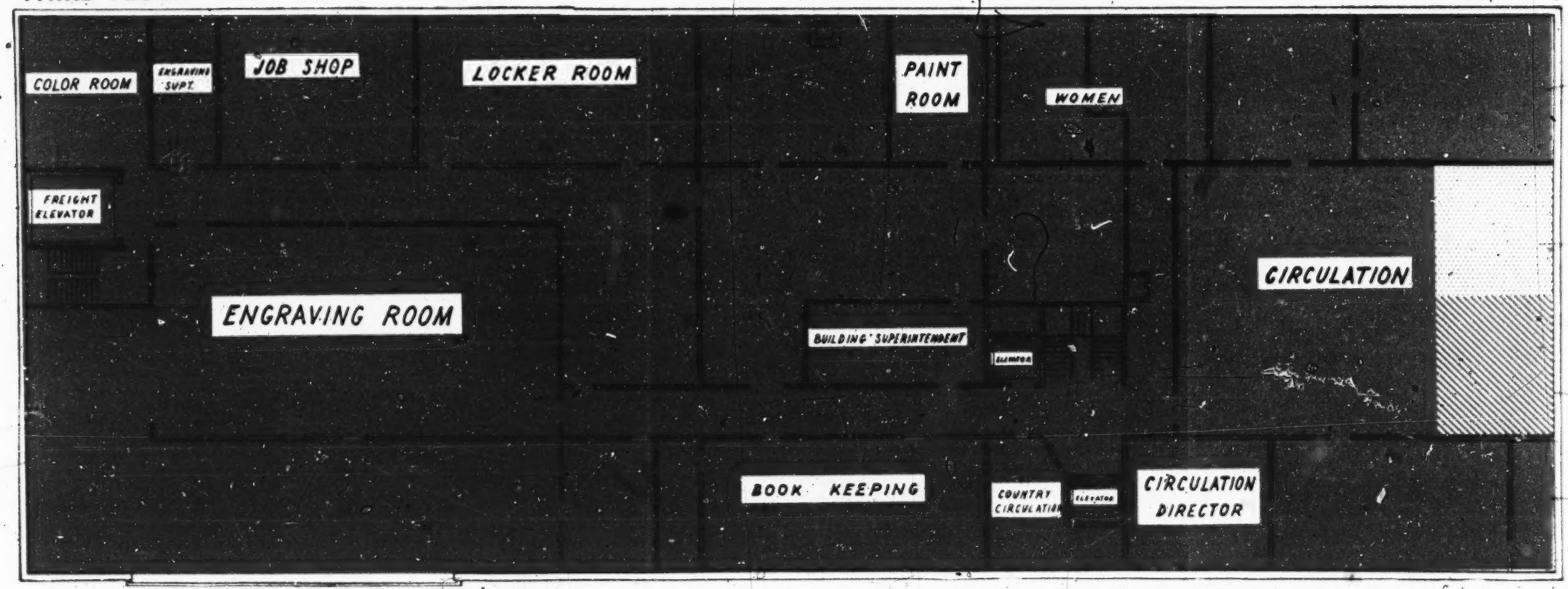
Approximately one-fourth original size

Defendant Exhibit No. D-10

1631

THE TIMES-PICAYUNE PUBLISHING CO. BUILDING AND ITS USE

THIRD FLOOR



KEY	MORNING AFTERNOON & SUNDAY	MORNING & AFTERNOON EDITIONS	MORNING & SUNDAY EDITIONS	AFTERNOON & SUNDAY EDITIONS	MORNING EDITION ONLY	AFTERNOON EDITION ONLY	SUNDAY EDITION ONLY

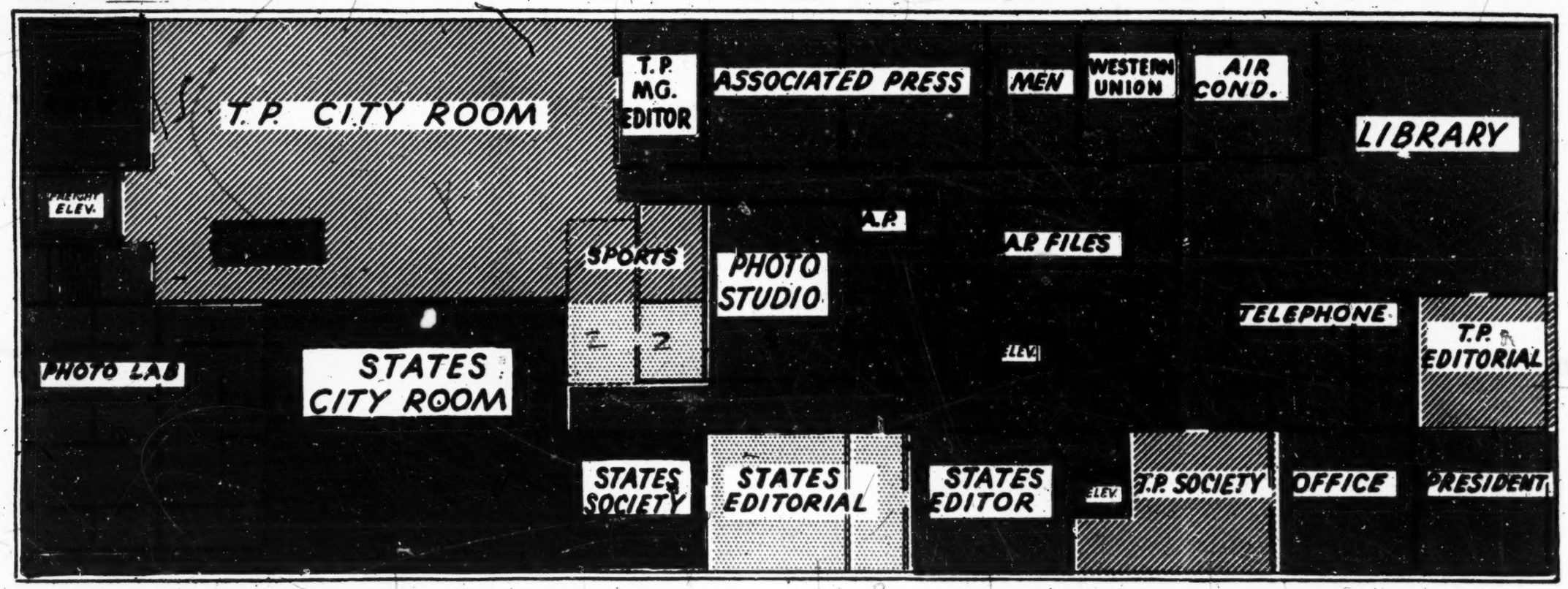
Approximately one-fourth original size

Defendant Exhibit No. D-11

THE TIMES-PICAYUNE PUBLISHING CO. BUILDING AND ITS USE

1632

FOURTH FLOOR



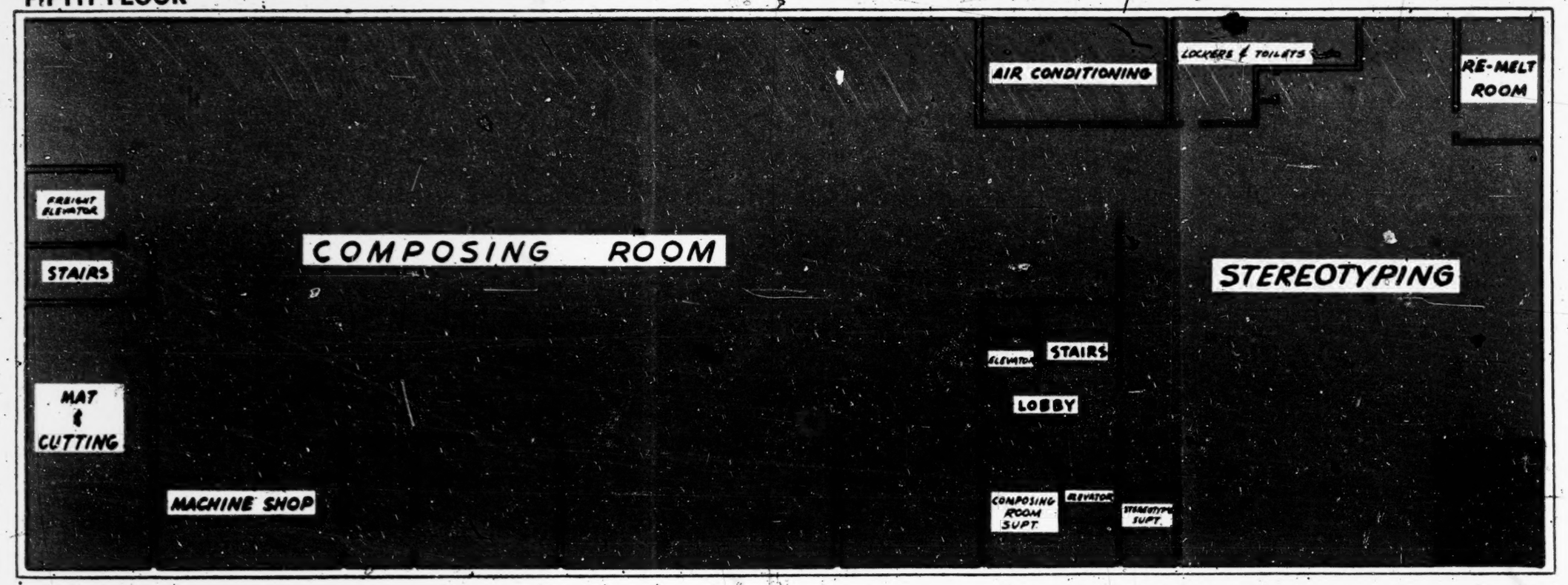
KEY	MORNING AFTERNOON & SUNDAY	MORNING & AFTERNOON EDITIONS	MORNING & SUNDAY EDITIONS	AFTERNOON & SUNDAY EDITIONS	MORNING EDITION ONLY	AFTERNOON EDITION ONLY	SUNDAY EDITION ONLY

Approximately one-fourth original size

Defendant Exhibit No. D-12

THE TIMES-PICAYUNE PUBLISHING CO. 1633
BUILDING AND ITS USE

FIFTH FLOOR



KEY	MORNING AFTERNOON & SUNDAY	MORNING & AFTERNOON EDITIONS	MORNING & SUNDAY EDITIONS	AFTERNOON & SUNDAY EDITIONS	MORNING EDITION ONLY	AFTERNOON EDITION ONLY	SUNDAY EDITION ONLY

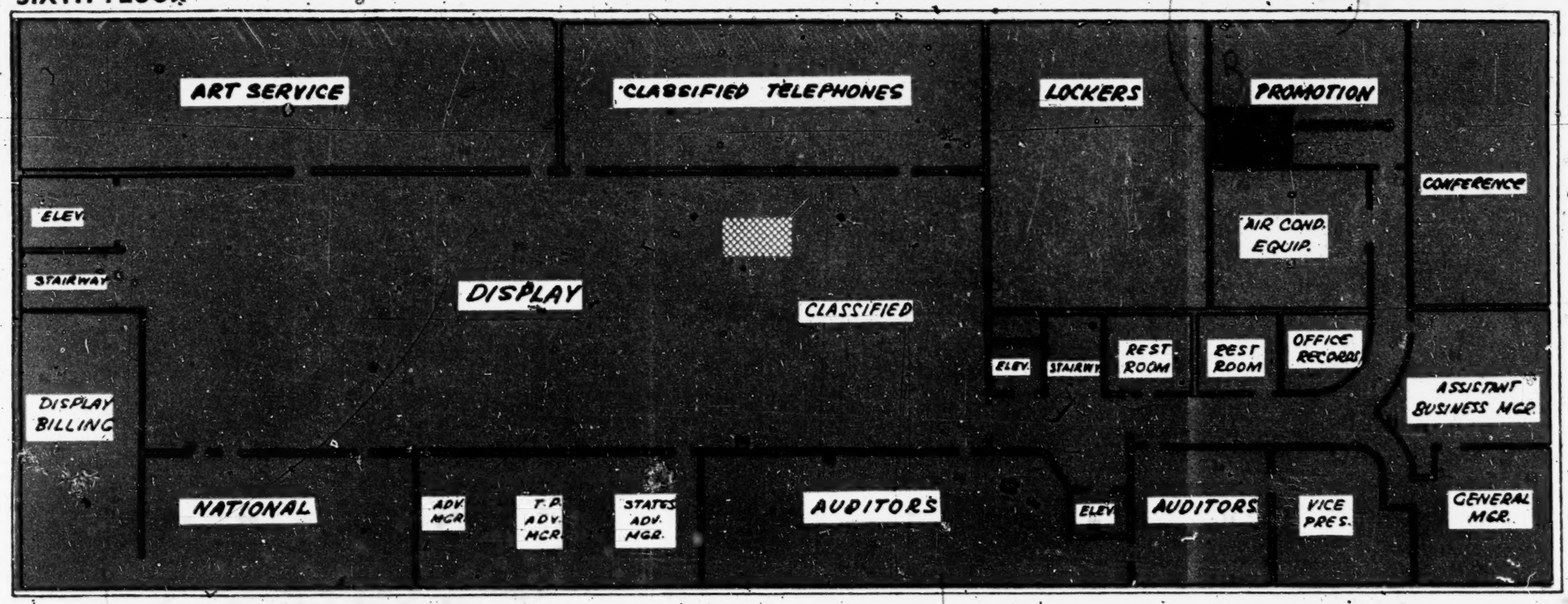
Approximately one-fourth original size

Defendant Exhibit No. D-13

THE TIMES-PICAYUNE PUBLISHING CO. BUILDING AND ITS USE

1634

SIXTH FLOOR



KEY	MORNING AFTERNOON & SUNDAY	MORNING & AFTERNOON EDITIONS	MORNING & SUNDAY EDITIONS	AFTERNOON & SUNDAY EDITIONS	MORNING EDITION ONLY	AFTERNOON EDITION ONLY	SUNDAY EDITION ONLY

Approximately one-fourth original size

Defendant's Exhibit 14

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233).

THE TIMES-PICAYUNE

PUBLISHED WEEKDAY MORNINGS AT NEW ORLEANS, LA.

FOR TWELVE MONTHS ENDING OCTOBER 1, 1950

1. The names and addresses of the publisher, editor, managing editor and general manager are:

Publisher, The Times-Picayune Publishing Company, New Orleans, La.; Editor, Leonard K. Nicholson, New Orleans, La.; Managing Editor, George W. Healy Jr., New Orleans, La.; General Manager, John F. Tims Jr., Metairie, La.

2. The owner is The Times-Picayune Publishing Company, New Orleans, La. Names and addresses of stockholders owning or holding one per cent or more of total amount of stock:

Misses Gertrude M. and Helen H. Fell, Miss Alice J. Miller, Edward G. Schlieder Educational Foundation, Miss Clare McEnerny, all of New Orleans, La.; Estate of Chapman H. Hyams Jr., Mrs. Estelle T. Hyams; Estelle T. Hyams, Fernand Lewis Baehler Jr. and Melvyn Gordon Lowenstein, executors of the estate of Chapman H. Hyams Jr. and Fernand L. Baehler Jr., individually and as co-trustee under indenture of trust made by Fernand L. Baehler Jr. on March 15, 1949, all of New York City, N. Y.

Leonard K. Nicholson, Edith Allen Clark, John A. Morris, Esmond Phelps, C. H. Hyams III, Ira B. Harkey, Laura H. Howard, Amie Boyd Nicholson, Eleanor N. Corbin, Robert G. Robinson and Clay W. Beckner, voting trustees, all of New Orleans, La., except Miss Edith Allen Clark of Washington, D. C., and Mr. John A. Morris of New York City, N. Y.

The holders of voting trust certificates representing 1 per cent or more of the capital stock of The Times-Picayune Publishing Company are:

Mrs. Eleanor Nicholson Corbin, Alvin Hayward Howard, Mrs. Laura H. Howard, Mrs. Amie Boyd Nicholson, Miss Elizabeth Lee Nicholson, Jerry K. Nicholson, Leonard K. Nicholson, Esmond Phelps, Touro Infirmary, all of New Orleans, La.; Miss Edith Allen Clark of Washington, D. C., and Lerche & Co. of New York City, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding one per cent or more of total amount of bonds, mortgages, or other securities are: No bonds; no mortgages; no other securities.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 178,117

JOHN F. TIMS JR., General Manager.

Sworn to and subscribed before me this 5th day of October, 1950.

(SEAL) KEITH TEMPLE, Notary Public.

(My commission expires at death.)

1946

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233).

THE TIMES-PICAYUNE NEW ORLEANS STATES

PUBLISHED EVERY SUNDAY AT NEW ORLEANS, LA.

FOR TWELVE MONTHS ENDING OCTOBER 1, 1950

1. The names and addresses of the publisher, editor, managing editor and general manager are:

Publisher, The Times-Picayune Publishing Company, New Orleans, La.; Editor, Leonard K. Nicholson, New Orleans, La.; Managing Editor, George W. Healy Jr., New Orleans, La.; General Manager, John F. Tims Jr., Metairie, La.

2. The owner is The Times-Picayune Publishing Company, New Orleans, La. Names and addresses of stockholders owning or holding one per cent or more of total amount of stock:

Misses Gertrude M. and Helen H. Fell, Miss Alice J. Miller, Edward G. Schlieder Educational Foundation, Miss Clare McEnerny, all of New Orleans, La.; Estate of Chapman H. Hyams Jr., Mrs. Estelle T. Hyams, Estelle T Hyams, Fernand Lewis Baehler Jr. and Melvyn Gordon Lowenstein executors of the estate of Chapman H. Hyams Jr. and Fernand L. Baehler Jr., individually and as co-trustee under indenture of trust made by Fernand L. Baehler Jr. on March 15, 1949, all of New York City, N. Y.

Leonard K. Nicholson, Edith Allen Clark, John A. Morris, Esmond Phelps, C. H. Hyams III, Ira B. Harkey, Laura H. Howard, Amie Boyd Nicholson, Eleanor N. Corbin, Robert G. Robinson and Clay W. Beckner, voting trustees, all of New Orleans, La., except Miss Edith Allen Clark of Washington, D. C., and Mr. John A. Morris of New York City N. Y.

The holders of voting trust certificates representing 1 per cent or more of the capital stock of The Times-Picayune Publishing Company are:

Mrs. Eleanor Nicholson Corbin, Alvin Hayward Howard, Mrs. Laura H. Howard, Mrs. Amie Boyd Nicholson, Miss Elizabeth Lee Nicholson, Jerry K. Nicholson, Leonard K. Nicholson, Esmond Phelps, Touro Infirmary, all of New Orleans, La.; Miss Edith Allen Clark of Washington, D. C., and Lerche & Co. of New York City, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding one per cent or more of total amount of bonds, mortgages, or other securities are: No bonds; no mortgages; no other securities.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 284,168

JOHN F. TIMS JR., General Manager.

Sworn to and subscribed before me this 5th day of October, 1950.

(SEAL) KEITH TEMPLE, Notary Public

(My commission expires at death)

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233)

NEW ORLEANS STATES

PUBLISHED WEEKDAY AFTERNOONS AT NEW ORLEANS, LA.

FOR TWELVE MONTHS ENDING OCTOBER 1, 1950

1. The names and addresses of the publisher, editor, managing editor and general manager are:

Publisher, The Times-Picayune Publishing Company, New Orleans, La.; Editor, Wm. H. Fitzpatrick, New Orleans, La.; Managing Editor, Frank C. Allen, New Orleans, La.; General Manager, John F. Tims Jr., Metairie, La.

2. The owner is The Times-Picayune Publishing Company, New Orleans, La. Names and addresses of stockholders owning or holding one per cent or more of total amount of stock:

Misses Gertrude M. and Helen H. Fell, Miss Alice J. Miller, Edward G. Schlieder Educational Foundation, Miss Clare McEnerny, all of New Orleans, La.; Estate of Chapman H. Hyams Jr., Mrs. Estelle T. Hyams; Estelle T. Hyams, Fernand Lewis Baehler Jr. and Melvyn Gordon Lowenstein, executors of the estate of Chapman H. Hyams Jr. and Fernand L. Baehler Jr., individually and as co-trustee under indenture of trust made by Fernand L. Baehler Jr. on March 15, 1949, all of New York City, N. Y.

Leonard K. Nicholson, Edith Allen Clark, John A. Morris, Esmond Phelps; C. H. Hyams III, Ira B. Harkey, Laura H. Howard, Amie Boyd Nicholson, Eleanor N. Corbin, Robert G. Robinson and Clay W. Beckner, voting trustees, all of New Orleans, La., except Miss Edith Allen Clark of Washington, D. C., and Mr. John A. Morris of New York City, N. Y

The holders of voting trust certificates representing 1 per cent or more of the capital stock of The Times-Picayune Publishing Company are:

Mrs. Eleanor Nicholson Corbin, Alvin Hayward Howard, Mrs. Laura H. Howard, Mrs. Amie Boyd Nicholson, Miss Elizabeth Lee Nicholson, Jerry K. Nicholson, Leonard K. Nicholson, Esmond Phelps, Touro Infirmary, all of New Orleans, La.; Miss Edith Allen Clark of Washington, D. C., and Lerche & Co. of New York City, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding one per cent or more of total amount of bonds, mortgages, or other securities are: No bonds; no mortgages; no other securities.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 96,970

JOHN F. TIMS JR., General Manager.

Sworn to and subscribed before me this 5th day of October, 1950.

(SEAL) KEITH TEMPLE, Notary Public.

(My commission expires at death.)

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946, OF

New Orleans Item

PUBLISHED DAILY AND SUNDAY AT NEW ORLEANS, LA.

FOR 12 MONTHS ENDING OCT. 1, 1950.

STATE OF LOUISIANA,
PARISH OF ORLEANS.

Before me a Notary Public in and for the State and parish aforesaid, personally appeared John W. Fanz, who, having been duly sworn according to law, deposes and says that he is the General Manager of the New Orleans Item and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily newspaper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher	David Stern, III	New Orleans, La.
Editor	Clayton Fritchey	New Orleans, La.
Managing Editor	George Chaplin	New Orleans, La.
General Manager	John W. Fanz	New Orleans, La.

2. That the owner is The Item Company (a Delaware Corporation). Principal business office: 722 Union St., New Orleans, La. Names and addresses of stockholders, owning or holding one per cent or more of total amount of stock:

David Stern, III, Eberhard P. Deutsch, George Chaplin, Monte M. Lemann, Morris Newman, Richard Freeman, Edgar B. & Edith Stern, Robert E. Craig, II, John M. Wisdom, Leon Irwin, Jr., Albert Meric, Herman Kohlmeyer, Edgar A. G. Bright, Lester F. Alexander, Kohlmeyer and Co., A. Quistgaard Petersen, J. Freyhan Odenheimer, Irvin M. Orner, Mrs. Louise M. Orner, George W. & Kathryn Nelson, all of New Orleans, La.; Sawyer-Ferguson-Walker Employees Trust, of New York, N. Y. Harry Saylor, of Merion, Pa., Mrs. Tillie Kalodner, of Philadelphia, Pa.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:

David Stern, III, George W. & Kathryn Nelson, Irvin M. Orner, Mrs. Louise M. Orner, Monte M. Lemann, Morris Newman, Richard Freeman, Herman Kohlmeyer, Eberhard Deutsch, Edgar B. & Edith R. Stern, Robert E. Craig, II, John M. Wisdom, Leon Irwin, Jr., Albert Meric, Lester F. Alexander, George Chaplin, Edgar A. G. Bright, Kohlmeyer and Co., A. Quistgaard Petersen, J. Freyhan Odenheimer, all of New Orleans, La.; J. David Stern, Sawyer-Ferguson-Walker Employees Trust, of New York, N. Y.; Harry Saylor, of Merion, Pa., D. Ellis Lit, Camden, N. J.; Mrs. Walter Tushingham, Haddonfield, N. J.; Blum Store, Philadelphia, Pa.; Mrs. Irene B. Rutledge, of Laurel, Miss., Jefferson Standard Life Ins. Co., Greensboro, N. C.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is:

Daily . . . 100,907 (12 months) **Sunday . . . 97,116** (7 months)

J. W. Fanz, General Manager

Sworn to and subscribed before me this 5th day of October, 1950.

BREARD SNELLINGS
(My commission expires at death)

[fol. 2371a] DEFENDANT'S EXHIBIT—15

See separate chart enclosed with other parts of this record.

(Here follows 1 Photolithograph, side fol. 2372)

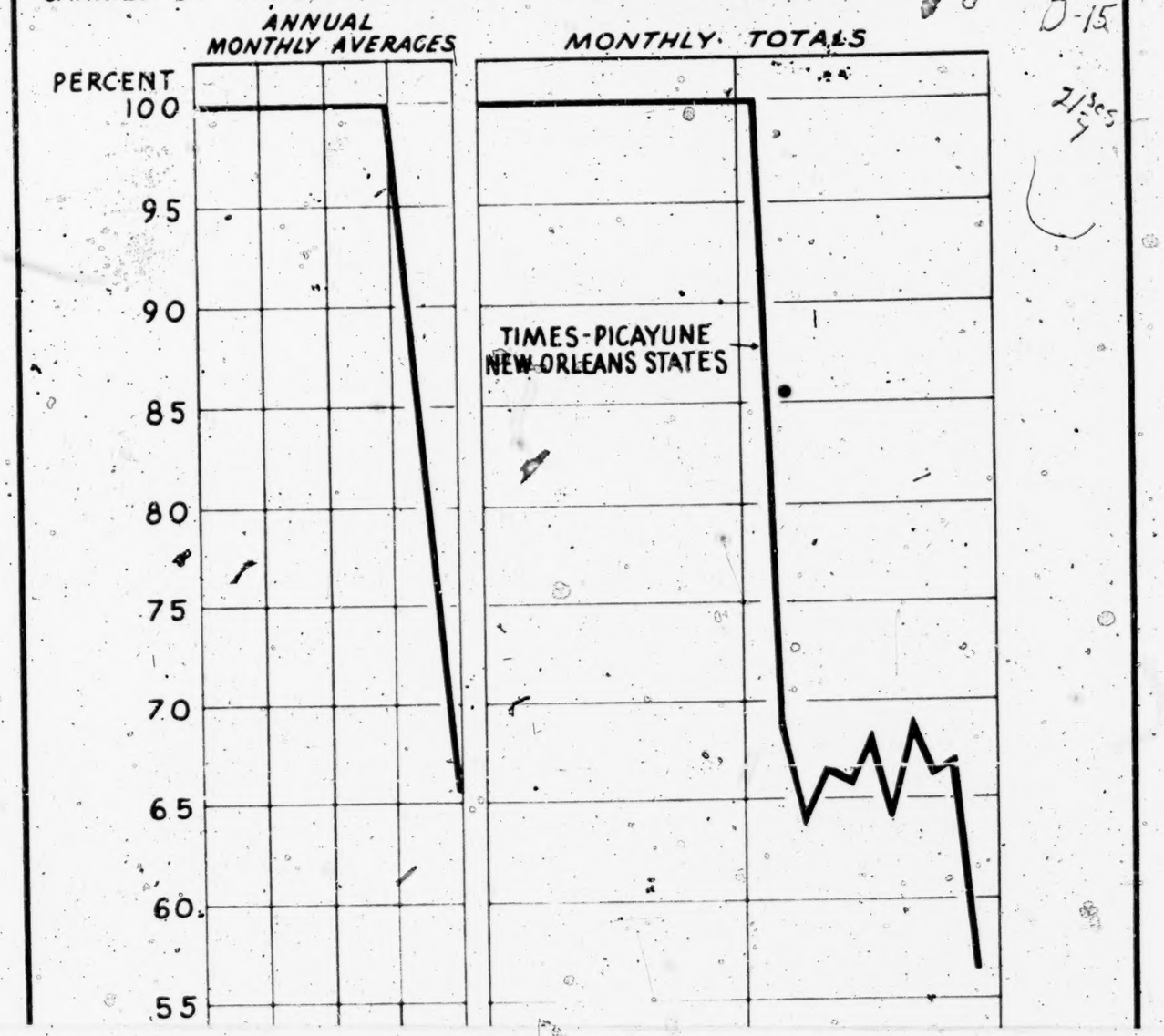
Defendant's Exhibit 15

D-15

21/365

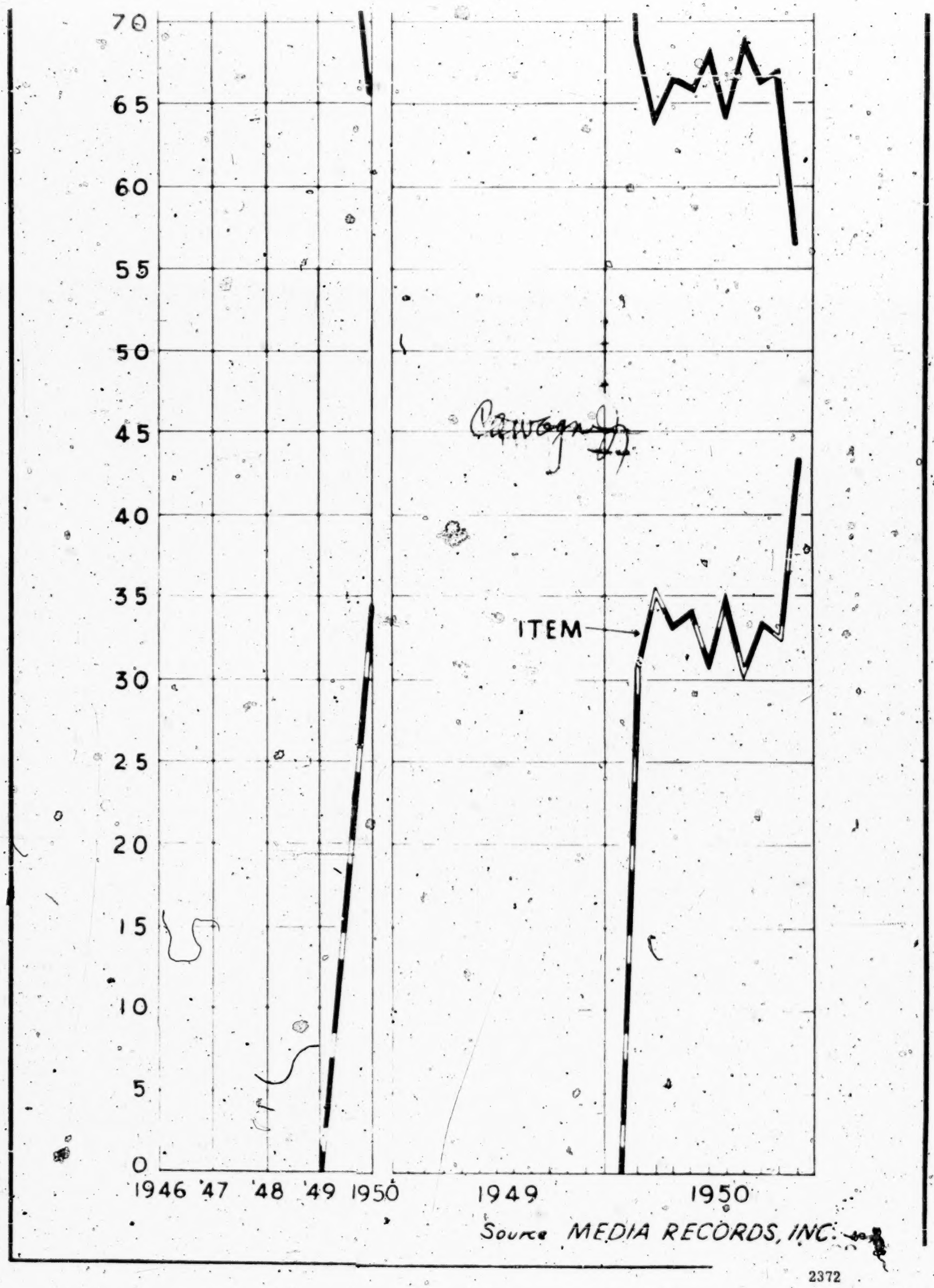
PERCENTAGE OF TOTAL GENERAL DISPLAY (NATIONAL) ADVERTISING LINEAGE IN SUNDAY NEW ORLEANS NEWSPAPERS

CARRIED BY TIMES PICAYUNE STATES AND ITEM 1949 - 1950



Note

For lower portion of this page see next frame.



Source MEDIA RECORDS, INC.

2372

16404

[fol. 2373]

DEFENDANT'S EXHIBIT 16

Data for Chart: Percentage of total General Display (National) Advertising lineage in Sunday New Orleans Newspapers

Carried by Times-Picayune-New Orleans States and Item, 1946-1950

	T-P States Sunday	Percent of Total	Item Sunday	Percent of Total	Total Sunday	
Annual Monthly Average						
1946	68,246	100.0	.....	.....	68,246	100%
1947	93,332	100.0	.....	.....	93,332	"
1948	95,473	100.0	.....	.....	95,473	"
1949	96,947	100.0	.....	.....	96,947	"
1950	132,538	65.5	69,897	34.5	202,435	"
1950 (Last 10 mos.)	135,221	65.9	69,897	34.1	205,118	"
Monthly Totals						
1949—J	71,525	100.0	.....	.....	71,525	"
F	93,010	100.0	.....	.....	93,010	"
M	102,020	100.0	.....	.....	102,020	"
A	101,184	100.0	.....	.....	101,184	"
M	115,044	100.0	.....	.....	115,044	"
J	89,498	100.0	.....	.....	89,498	"
J	99,889	100.0	.....	.....	99,889	"
A	84,897	100.0	.....	.....	84,897	"
S	96,436	100.0	.....	.....	96,436	"
O	139,666	100.0	.....	.....	139,666	"
N	101,787	100.0	.....	.....	101,787	"
D	68,413	100.0	.....	.....	68,413	"
Monthly Totals						
1950—J	103,052	100.0	.....	.....	103,052	"
F	135,201	100.0	.....	.....	135,201	"
M	149,294	69.1	66,838	30.9	216,132	"
A	154,269	64.4	85,176	35.6	239,445	"
M	131,557	66.7	65,616	33.3	197,173	"
J	131,273	65.9	67,818	34.1	199,091	"
J	119,604	68.6	54,658	31.4	174,262	"
A	97,541	64.8	53,066	35.2	150,607	"
S	137,902	69.1	61,725	30.9	199,627	"
O	178,114	66.4	90,172	33.6	268,286	"
N	143,202	67.2	69,993	32.8	213,195	"
D	109,451	56.6	83,907	43.4	193,358	"

Source—Media Records.

Defendant's Exhibit 21

U.S. DISTRICT COURT
SOUTHERN DIST. OF N.Y.
FILED MAY 13 1953

[fol. 2274]

Defendant's Exhibit 20

The Times-Picayune Publishing Company

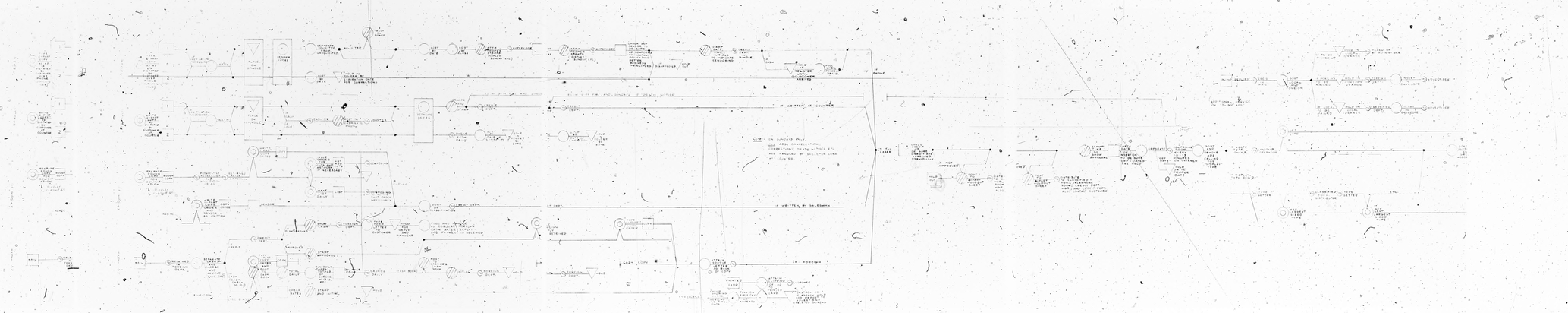
Income From Cuts, Mats and Metal Sold, and Operating Departments to Which It Is Applicable for the Years Ended December 31, 1948, 1949 and 1950

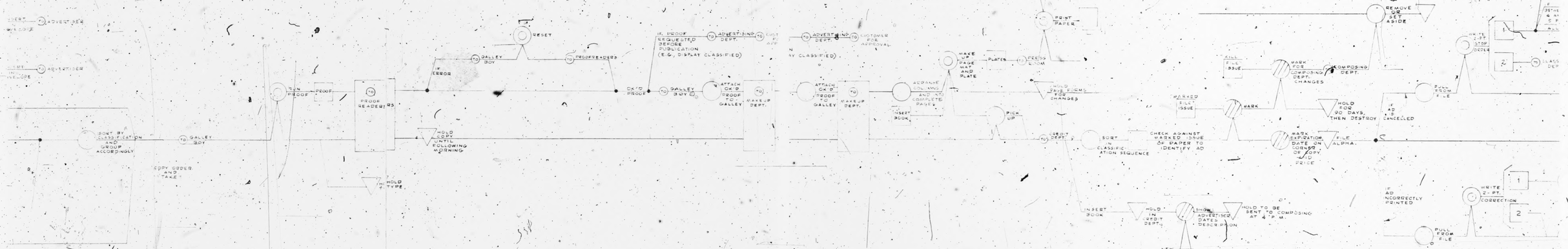
Department	Year Ended December 31		
	1948	1949	1950
Processing spots	$ 7,121.42	$ 2,310.85	$ 4,845.52
Press room		11.00	2,262.00
Stereotype room	3,464.98	2,313.50	2,462.00
Pressroom receiving	156,666.46	140,913.24	125,841.03
Mail room	1,200.94	1,965.48	2,747.00
Advertising	14,478.10	12,422.25	10,889.64
Circulation	1,248.00	1,248.00	1,248.00
Rate magazine	6,598.73	7,498.75	7,454.25
Maintenance	629.34	993.91	342.88
Total	$197,528.45	$169,593.99	$157,294.79
Waste paper sold	$ 39,060.82	$ 27,818.21	$ 48,594.90
Claims	13,141.95	20,493.14	18,754.01
Total	$ 52,202.57	$ 48,311.35	$ 67,448.91

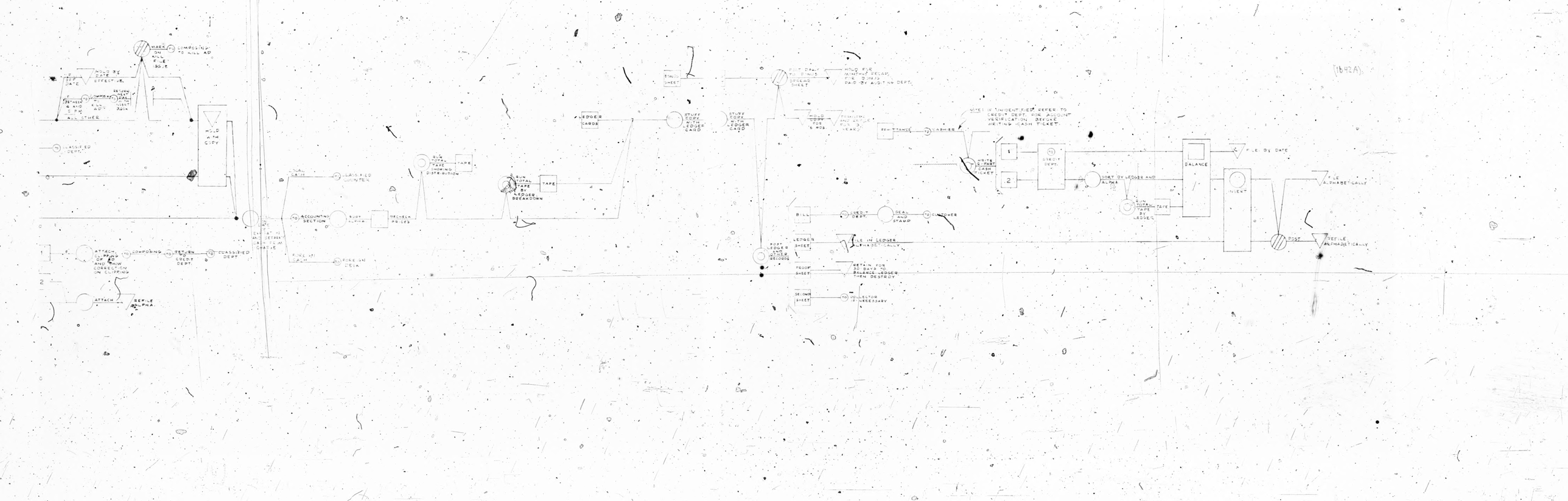
[fol. 2274a] Defendant's Exhibit—21

See separate chart enclosed with other parts of this record.

(Here follows 1 Photolithograph, side fol. 2275)




ADVERTISER
ADVERTISER
SORT BY CLASSIFICATION AND GROUP ACCORDINGLY
GALLEY BOY
COPY ORDER AND TAKE
RUN PROOF
PROOF
PROOF READERS
HOLD IN TYPE
IF ERROR
GALLEY BOY
RESET
PROOFREADERS
HOLD COPY UNTIL FOLLOWING MORNING
IF PROOF REQUESTED BEFORE PUBLICATION (E.G., DISPLAY CLASSIFIED)
OK'D PROOF
GALLEY BOY
ATTACH OK'D PROOF TO GALLEY
MAKEUP DEPT.
ADVERT'ING DEPT.
CUST'R APP
ADVERT'ING DEPT.
CUSTOMER FOR APPROVAL
AY CLASSIFIED)
ATTACH OK'D PROOF TO GALLEY
MAKEUP DEPT.
ARRANGE COLUMNS AND ADS TO COMPLETE PAGES
INSERT BOOK
MAKE UP PAGE MAT AND PLATE
PLATES
PRESS ROOM
PRINT PAPER
HOLD PAGE FORMS FOR CHANGES
PICK UP
CREDIT DEPT.
SORT IN CLASSIFICATION SEQUENCE
CHECK AGAINST MARKED ISSUE OF PAPER TO IDENTIFY AD
INSERT BOOK
HOLD IN CREDIT DEPT.
SHOW ADVERTISER DATES DESCRIPTION
NEW COPY
HOLD TO BE SENT TO COMPOSING AT 4 P.M.
MARKED FILE ISSUE
MARK
KILL FILE ISSUE
MARK FOR COMPOSING DEPT. CHANGES
COMPOSING DEPT.
MARK EXPIRATION DATE ON CORNER OF COPY AND PRICE
HOLD FOR 90 DAYS, THEN DESTROY
FILE ALPHA.
REMOVE OR SET ASIDE
IF AD IS CANCELLED
PULL FROM FILE
WRITE 2-PT. STOP ORDER
1
2
IF AD INCORRECTLY PRINTED
PULL FROM FILE
WRITE 2-PT. CORRECTION
1
2


(1642A)
MARK ON ALL FILE COPIES
COMPOSING TO KILL AD
HOLD BY DATE
EFF. DATE
EFFECTIVE
RETURN SEAT. ENV. TO SENDER
CLASSIFIED DEPT.
HOLD WITH COPY
ATTACH
REFILE ALPHA
COMPOSING
RETURN
CREDIT DEPT.
CLASSIFIED DEPT
ENVELOPE AND LETTER ARE FLAT CHARGE
CASH
CLASSIFIED COUNTER
ACCOUNTING SECTION
SORT ALPHA
RECHECK PRICES
FOREIGN CASH
FOREIGN DEPT.
RUN TOTAL TAPE SHOWING DISTRIBUTION
TAPE
RUN TOTAL TAPE BY LEDGER BREAKDOWN
TAPE
LEDGER CARDS
STUFF COPY WITH LEDGER CARD
STUFF COPY WITH LEDGER CARD
STAND SHEET
SPREAD SHEET
HOLD FOR MONTHLY DELAY FOR BILLING PAID BY AUDITING DEPT.
HOLD COPY FOR 6 MOS.
TRANSFER AND ADD TO FILE YEAR
REMITTANCE
CASHIER
NOTE IS UNIDENTIFIED REFER TO CREDIT DEPT. FOR ACCOUNT VERIFICATION. DETAIL WRITING CASH TICKET
WRITE 2-PART CASH TICKET
1
2
CREDIT DEPT.
SORT BY LEDGER AND ALPHA
RUN TOTAL TAPE BY LEDGER
TAPE
BALANCE
INSERT
FILE BY DATE
FILE ALPHABETICALLY
POST
REFILE ALPHABETICALLY
BILL
CREDIT DEPT.
SEAL AND STAMP
TO CUSTOMER
LEDGER SHEET
FILE IN LEDGER ALPHABETICALLY
PROOF SHEET
RETAIN FOR 30 DAYS TO BALANCE LEDGER THEN DESTROY
SECOND SHEET
TO COLLECTOR IF NECESSARY
SOFT LEDGER SHEET OTHER RECORDS

[fol. 2375a] DEFENDANT'S EXHIBIT—22

See separate chart enclosed with other parts of this record.

Defendant's Exhibit 5

(Here follows 1 Photolithograph, side fol. 2376)